

**TOASTMASTERS**  
INTERNATIONAL

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# District Council Meeting

Online - 23 September 2023

# **Call to Order / Welcome address**

District Director – Vera Margarida Cunha

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INTERNATIONAL

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## **District Mission**

**Administration Manager**  
**Sílvia Vilas**



















**We build new clubs  
and support all clubs  
in achieving excellence.**

**TOASTMASTERS**  
INTERNATIONAL

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**Robert's Rules of Order  
Parliamentary Procedures  
Parliamentarian  
Ana Santos Carvalho**



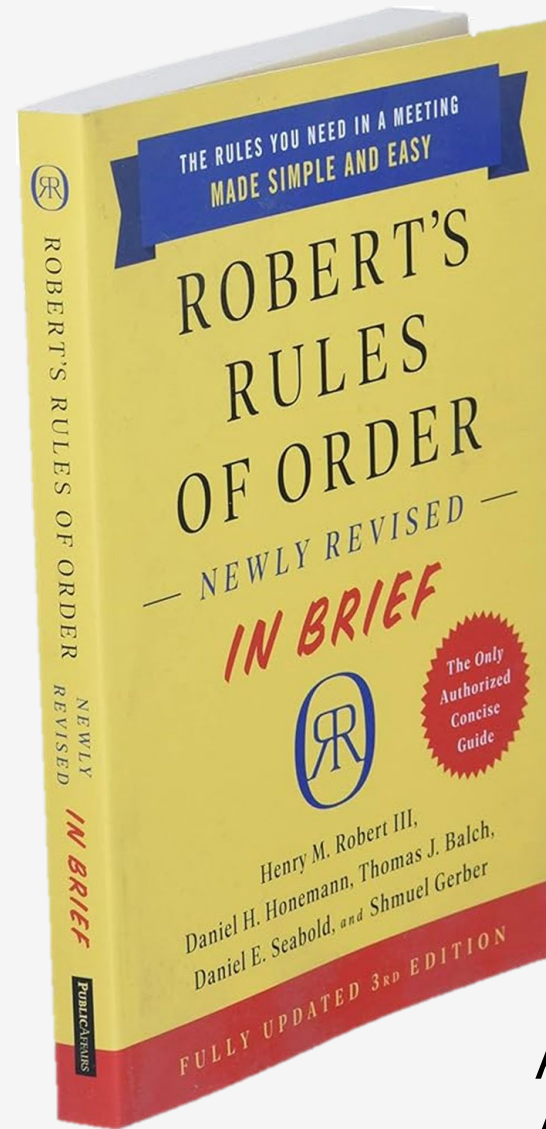
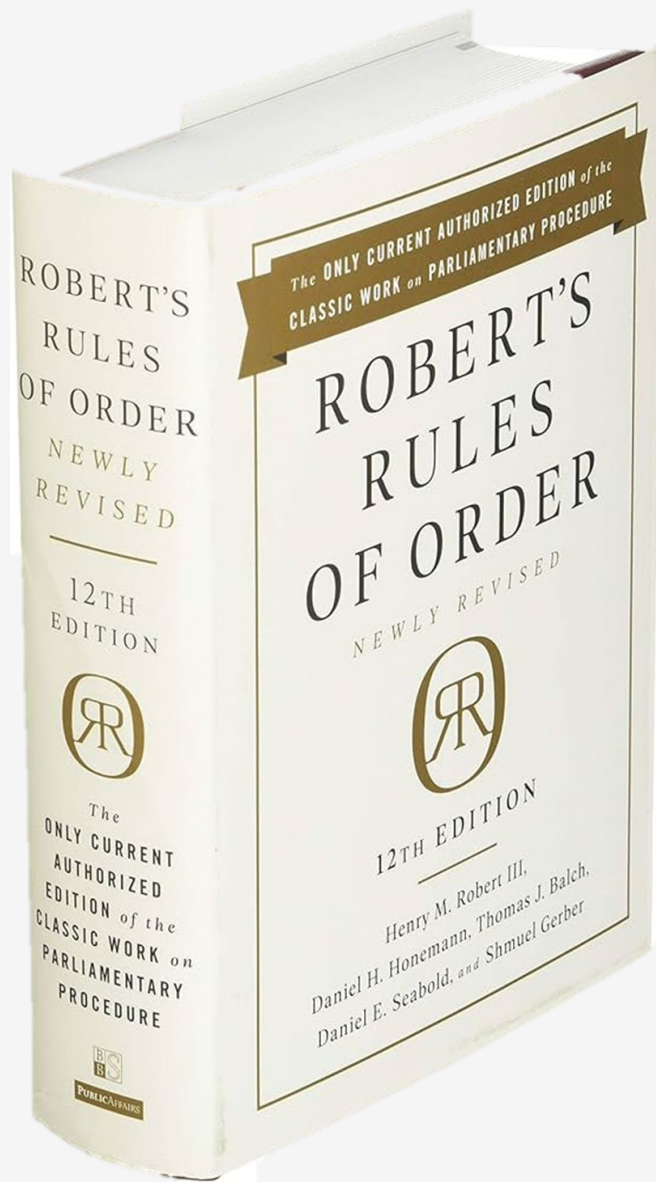






Follow  
the  
Rules





Allow to make decisions!  
At DECM & DCM

---

# The motion

When a member makes a **proposal**...

that is called making a **motion**.

---

# How to make a motion?

**I move that..**

---

**What about now?**

**How can we promote a debate about a motion?**

---

# Before the debate...



“It is moved and second that tomorrow all of us get an ovo mole”

It needs to be clear before the discussion.

---

# How debate works?

Debate is about the merits of the question, whether the action should or should not be taken.

Maker of motion has one-time preference.

Who has not yet spoken has preference.

Alternate between supporters and opponents.

Stick to the subject.

Do not go personal.

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# How motions are approved? Vote



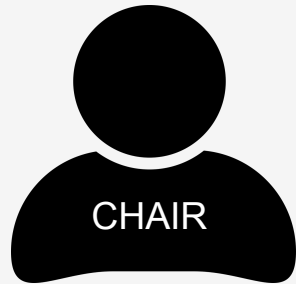
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# How motions are approved? Unanimous consent

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# How motions are approved?

## Others voting types



- Standing vote
- Show the hands
- Counted vote
- Ballot vote



# In summary...

One member

“I move  
to...”

I move to adopt  
the agenda

Another  
member

Second

Second

Chair

Open  
the Floor

I open the floor  
for discussion

Several  
members

Discuss

Speak in favour  
or against the  
proposal

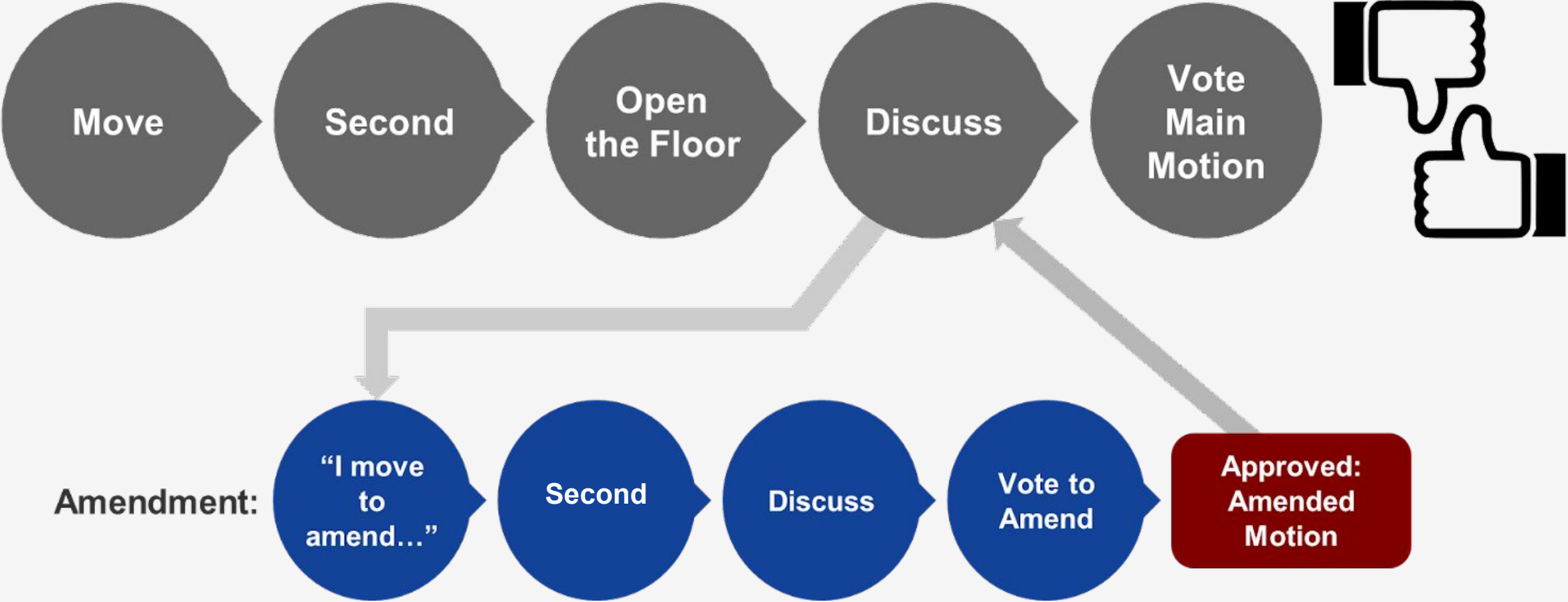
Everybody

Vote

**—Is there any doubts about the motion proposed?**

**An amendment may be moved.**

# Amend the main motion



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# Point of order

Highlight a broken rule!

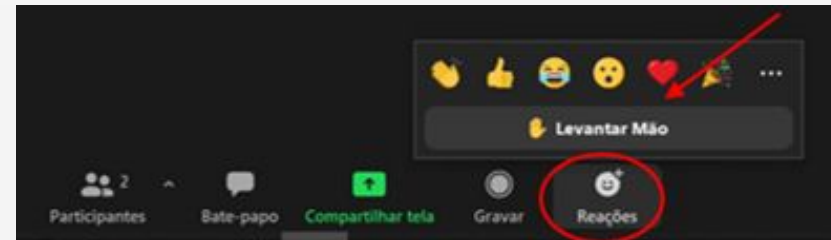
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# Point of information

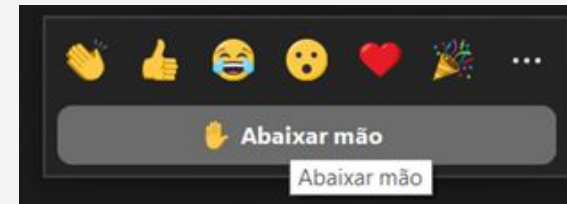
**To give or request information**

# Addressing the Chair

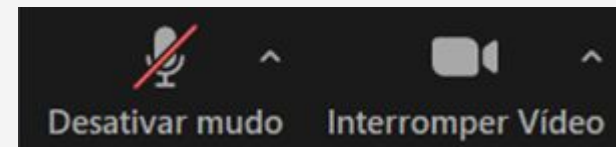
**Raise your hand**



**Lower it after given the floor**



**Mute audio in the end**

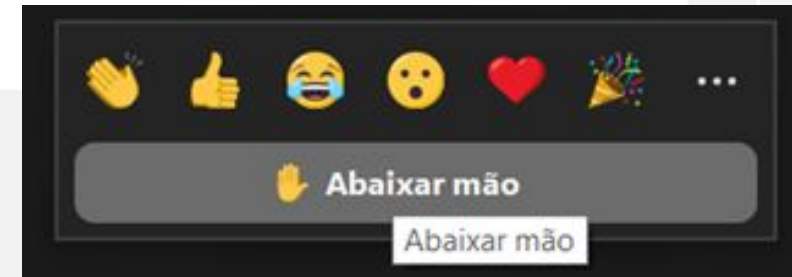
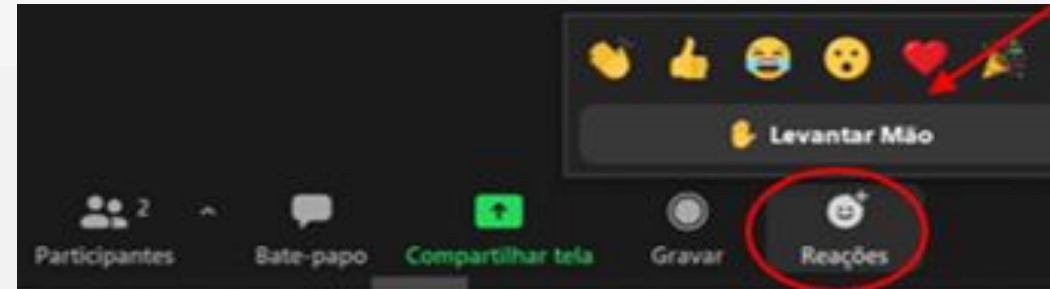




# Speaking during the debate

**Raise your hand**

**Lower it after the chair  
gives someone the right to speak  
(you will raise it again later)**





# **Certification of Quorum**

Administration Manager – Sílvia Vilas

**WE HAVE QUORUM**

# **Adoption of Agenda**

District Director - Vera Margarida Cunha

I move to approve the agenda as presented.

# **Online DCM MoM approval (May)**

District Director - Vera Margarida Cunha

I move to approve the DCM MoM as sent.



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# **District Executive Committee Meeting**

## **District Success Plan**

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# **District Vision and Goals: DSP**

**District Director**  
**Vera Margarida Cunha**

# DIRECTION DECISIONS



**DIRECTION**

**TOWARDS SMEDLEY**

**DISTINGUISHED**

# DECISION





**YOU BETTER  
BE PREPARED.**

**YOU'RE  
FIRED**



# WHY?



CEO

# CEO

**CREATIVE EXPERT IN OPERATIONS**

# CEO

***Towards Smedley Distinguished***



# WHY?



# DISTRICT OFFICER



**GIFT**



# RESULTS



**O**PPORTUNITIES





**WISDOM**

**GIFT**

**RESULTS**

**OPPORTUNITIES**

**WISDOM**



**BE ORIGINAL.**



**EXCEED YOURSELF.**



**BE PREPARED TO  
WALK A LONG WALK.**



**TOOLS**  
**EMPATHY**  
**ACCOUNTABILITY**  
**MOTIVATION**

**We  
build new clubs  
and support all clubs  
in achieving excellence.**

# Distinguished



**ACTION**



# EMPOWERING VOICES



# WHY ARE YOU HERE?



**DON'T BE  
THE SAME.  
BE  
BETTER.**



# CEO

**CREATIVE  
EXPERT IN OPERATIONS**

# EXCELLENCE

**We consistently strive to meet or exceed expectations by upholding the Toastmasters promise, nurturing a collaborative environment, innovating to deliver creative solutions, and optimizing quality to produce superior service.**



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INTERNATIONAL

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# Program Quality Plan

**Program Quality Director**  
**Claudia Villarreal**

Quality is  
**EVERYONE'S**  
responsibility!







uality starts with  
**YOU!**

A man with a beard and short dark hair, wearing a light yellow button-down shirt, is smiling broadly and pointing his right and left index fingers directly at the viewer. The background is a solid, vibrant blue. To the right of the man, the text "Yes, YOU!" is written in a bold, orange, sans-serif font.

**Yes, YOU!**



quality continues with **US!**



**STRONGER  
TOGETHER**



# EMPOWERING VOICES



uality = **Smedley**  
**Distinguished!!!**



DISTRICT 107



# Top 6 of 128 Districts Worldwide

## SMEDLEY DISTINGUISHED DISTRICTS

### DISTRICT

District 92

District 94\*

District 125

District 74

District 113

District 107

### DISTRICT DIRECTOR

Rishabh Mehta, DTM

Gael Ahoomey-Zunu, DTM

Seema Rani, DTM

Andrew Tsuru, DTM

Diana Selene Carbajal Simental, DTM

Pablo Garcia, DTM



# Club quality



# Club Leadership Handbook

A Guide to Effective Club Leadership



- ❖ Complete Club Success Plan
- ❖ Attend Club Officer Training
- ❖ Know your Responsibilities
- ❖ Understand common scenarios faced in each role
- ❖ Attend District Council Meetings (President / VPE)
- ❖ Attend Area Council Meetings
- ❖ Participate in the Distinguished Club Program
- ❖ Conduct quality speech contests
- ❖ Understand the District structure
- ❖ Conduct Club Executive Committee Meetings
- ❖ Be transparent with Club finances
- ❖ Adhere to Club timelines/deadlines/tasks
- ❖ etc...

# Moments of Truth Tool Kit



# Club Quality Standards Evaluation Guide



## First Impressions

- ▶ Guests greeted warmly and introduced to officers and members
- ▶ Guest book and name tags provided
- ▶ Professionally arranged meeting room
- ▶ Convenient meeting location
- ▶ Guests invited to address the club
- ▶ Guests invited to join

## Membership Orientation

- ▶ Formal induction, including presentation of membership pin and manuals
- ▶ Assignment of mentor
- ▶ Education programs and recognition system discussed
- ▶ Learning needs assessed
- ▶ Discussed accommodations for members with disabilities
- ▶ Speaking role(s) assigned
- ▶ Member involved in all aspects of club activities

## Fellowship, Variety, and Communication

- ▶ Guests greeted warmly and made welcome
- ▶ Enjoyable, educational meetings planned
- ▶ Regularly scheduled social events
- ▶ Members participate in area, district, and International events
- ▶ Inter-club events encouraged
- ▶ Club newsletter/website published and updated regularly

## Program Planning and Meeting Organization

- ▶ Program and agenda publicized in advance
- ▶ Members know program responsibilities and are prepared to carry out all assignments
- ▶ All projects are manual projects
- ▶ Meetings begin and end on time
- ▶ Creative Table Topics® and activities
- ▶ Positive and helpful evaluations

## Membership Strength

- ▶ Club has 20 or more members
- ▶ Members are retained
- ▶ Promotion of club in the community or within its organization
- ▶ Club programs varied and exciting
- ▶ Toastmasters sponsoring new members recognized
- ▶ Regular membership-building programs

## Achievement Recognition

- ▶ Award applications immediately submitted to World Headquarters
- ▶ Progress charts displayed and maintained
- ▶ Member achievements formally recognized with ceremony
- ▶ Club, district, and International leaders recognized
- ▶ Club and member achievements publicized
- ▶ DCP is used for planning and recognition



# Program quality

# Distinguished Club Program

How to Be a Distinguished Club



## Distinguished Club Program Goals

### Education

1. Four Level 1 awards achieved
2. Two Level 2 awards achieved
3. Two more Level 2 awards achieved
4. Two Level 3 awards achieved
5. One Level 4, Level 5, or DTM award achieved
6. One more Level 4, Level 5, or DTM award achieved

### Membership

7. Four new, dual, or reinstating members
8. Four more new, dual, or reinstating members

### Recognition

When your club meets the **qualifying requirement** and also does the following, it is eligible for Distinguished recognition at year-end:

Achievement	Recognition Earned
Five of 10 goals	Distinguished
Seven of 10 goals	Select Distinguished
Nine of 10 goals	President's Distinguished

Check your progress at [www.toastmasters.org/DistinguishedPerformanceReports](http://www.toastmasters.org/DistinguishedPerformanceReports).

### Training

9. A minimum of four club officer roles trained during each of the two training periods

### Administration

10. On-time payment of membership dues accompanied by the names of eight members (at least three of whom must be renewing members) for one period and on-time submission of one club officer list

Club Alignment	
Region	<b>10</b>
District	<b>107</b>
Division	<b>F</b>
Area	<b>05</b>

Membership	
Base	<b>17</b>
To Date	<b>18</b>
Required <b>20</b>	
20 members or a net growth of 3 new members	

Goals	
Goals Met	<b>5</b>
Distinguished	<b>5</b>
Select Distinguished	<b>7</b>
President's Distinguished	<b>9</b>

**Chartered 6/29/2021**

Goals to Achieve			Goal	To Date	Status
<b>Education</b>					
1	Level 1 awards	<i>All Pathways education awards must be submitted in both Base Camp and Club Central.</i>	4	1	3 Level 1s needed
2	Level 2 awards	<i>All Pathways education awards must be submitted in both Base Camp and Club Central.</i>	2	2	✓
3	More Level 2 awards	<i>All Pathways education awards must be submitted in both Base Camp and Club Central.</i>	2	2	✓
4	Level 3 awards	<i>All Pathways education awards must be submitted in both Base Camp and Club Central.</i>	2	1	1 Level 3 needed
5	Level 4, Level 5, or DTM award	<i>All Pathways education awards must be submitted in both Base Camp and Club Central.</i>	1	1	✓
6	One more Level 4, Level 5, or DTM award	<i>All Pathways education awards must be submitted in both Base Camp and Club Central.</i>	1	1	✓
<b>Membership</b>					
7	New members		4	1	3 New Members needed
8	More new members		4	0	4 New Members needed
<b>Training</b>					
9	Club officers trained June-August		4	5	First Training Period Achieved
	Club officers trained November-February		4	0	Second Training Period 4 needed
<b>Administration</b>					
10	Membership-renewal dues on time		Y	1	✓
	Club officer list on time		Y	1	



# *Congratulations*

*Tunis Toastmasters  
on becoming the first*

**DISTINGUISHED CLUB**



**WHERE LEADERS  
ARE MADE**

*An amazing achievement!*

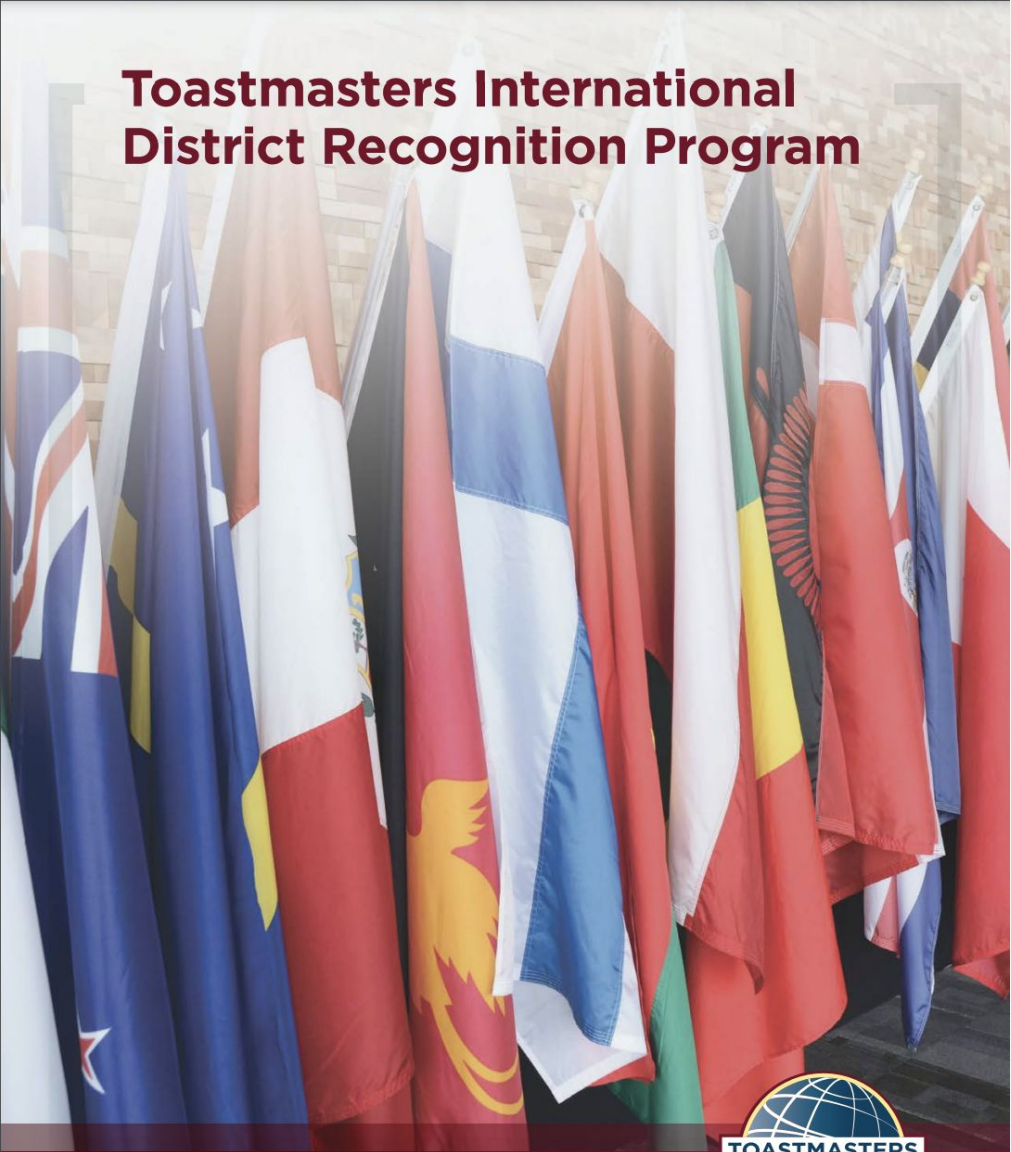


# Don't underestimate the power of **RECOGNITION!**





# Toastmasters International District Recognition Program



	Distinguished	Select Distinguished	President's Distinguished	Smedley Distinguished
Paid Clubs	No net club loss	Net +1 club	+3%	+5%
Membership	+1%	+3%	+5%	+8%
Distinguished Clubs	40%	45%	50%	55%

The Board also announced changes to the membership qualifying requirement for the Distinguished Club Program for the 2022-2023 and 2023-2024 program years. Effective immediately, the membership requirement is now having either 20 members or a net growth of at least three (3) new, dual, or reinstating members as of June 30.

# 36 Distinguished Clubs by December 2023!!

0% Growth



## Paid Clubs

Base	To Date
<b>89</b>	<b>89</b>

## Goals

Distinguished	<b>89</b>
Select Distinguished	<b>90</b>
President's Distinguished	<b>92</b>
Smedley Distinguished	<b>94</b>

-68.52% Growth



## Payments

Base	To Date
<b>3,767</b>	<b>1,186</b>

## Goals

Distinguished	<b>3,805</b>
Select Distinguished	<b>3,881</b>
President's Distinguished	<b>3,956</b>
Smedley Distinguished	<b>4,069</b>

0% of Clubs

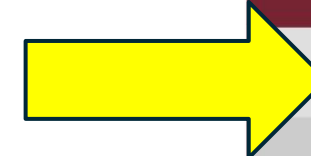


## Distinguished Clubs

Base	To Date
<b>89</b>	<b>0</b>

## Goals

Distinguished	<b>36</b>
Select Distinguished	<b>41</b>
President's Distinguished	<b>45</b>
Smedley Distinguished	<b>49</b>



# 49<sup>+</sup> Distinguished Clubs by June 2024!!

0% Growth



## Paid Clubs

Base	To Date
<b>89</b>	<b>89</b>

## Goals

Distinguished	<b>89</b>
Select Distinguished	<b>90</b>
President's Distinguished	<b>92</b>
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0% of Clubs



## Distinguished Clubs

Base	To Date
<b>89</b>	<b>0</b>

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Distinguished	<b>36</b>
Select Distinguished	<b>41</b>
President's Distinguished	<b>45</b>
Smedley Distinguished	<b>49</b>



**WE are  
counting on  
all of  
YOU!**



# Club officer training tool kit



Club Officer Training Building Blocks

**Club Success Plan (New)**

**Marketing (New)**

**Prospective Member Engagement (New)**

**Member Engagement and Retention (New)**

**Quality Club Meetings (New)**

Building a Healthy Team

Building on Achievement for Continued Success

Creating a Quality Club

**Effective Meetings (New)**

Enhancing Evaluations

Leading the Club to Success

~~**First Club Officer Training:** *Between June 1 and August 31*~~

**Second Club Officer Training:** *Between November 1 and February 28*  
*(Officers attending the Madrid Fall Summit will receive COT credit if they attend a minimum of four workshops).*

Clubs with officers attending training receive credit toward the training goal in the *Distinguished Club Program*.

In order for clubs to receive credit, the District's Program Quality Director must record the training information online at District Central under the Club Officer Training Report.

# Winners Academy

Helping members to prepare for the Contest Season!

**Starting:** November 2023

Most probably with a Special Guest: a World Champion of Public Speaking

TOASTMASTERS  
INTERNATIONAL  
DISTRICT 107



**JOIN!** THE CONTEST SEASON IS COMING!  
ARE YOU PREPARED?

## The Main Thing

A series of educational online sessions around Club Quality, Club Growth, Leadership, Coaching and Mentoring, and the overall Toastmasters experience.

**Starting: October 2023**

# THE MAIN THING

A SERIES OF EDUCATIONAL ONLINE SESSIONS

## YOODLI

### AI Speech Coach in Action

BY

Sharan Jhangiani



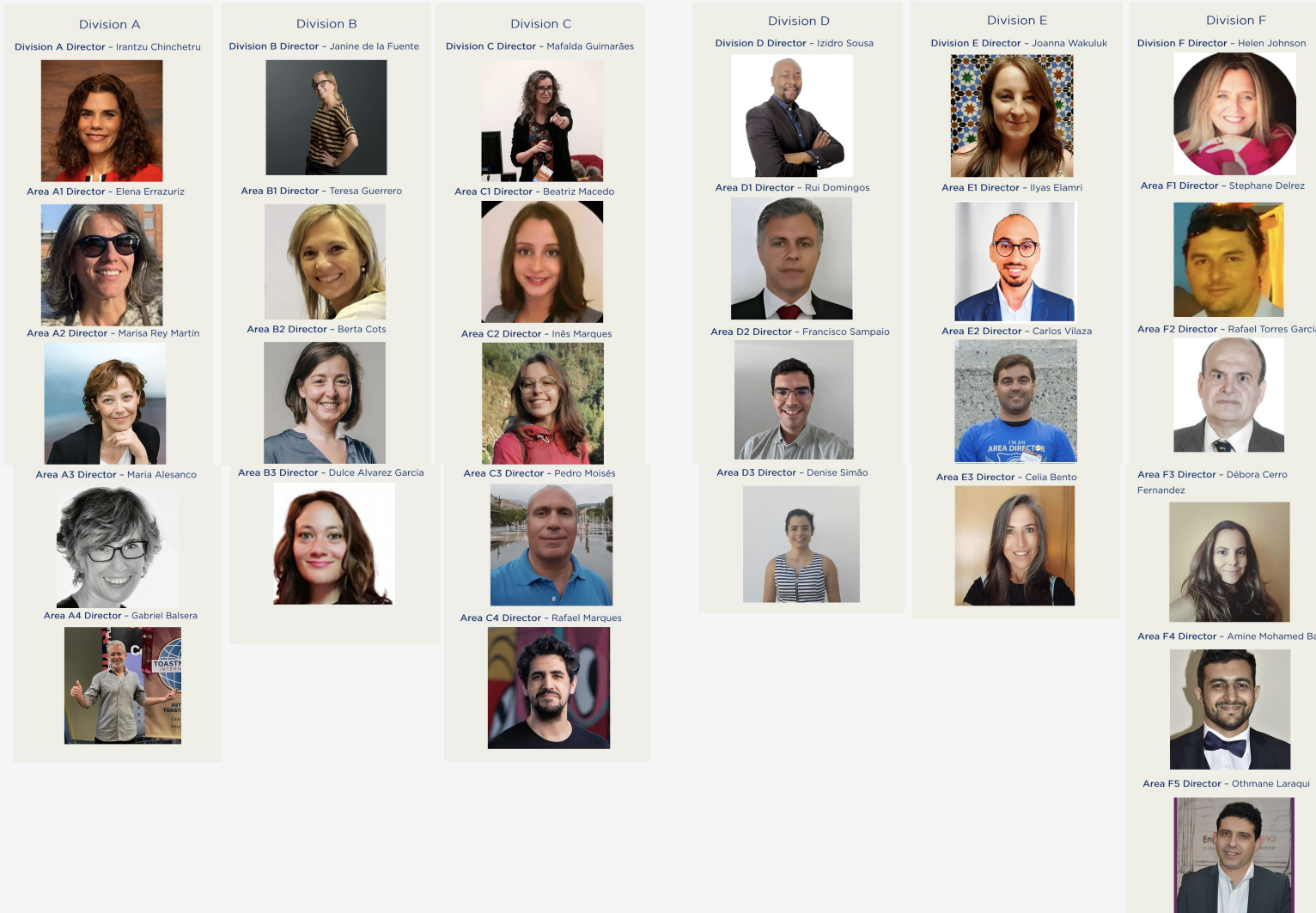
Online

6 MARCH  
19:00 PT  
20:00 ES/MOR

**TOASTMASTERS**  
INTERNATIONAL  
DISTRICT 107



# The team of Program Quality Ambassadors: **YOU!**



- + Norberto Amaral (Club Growth Director)
- + Vera Cunha (District Director)
- + Pablo Garcia (Immediate Past District Director)
- + George Rivera (Accountability Partner)... and me!



*strive for excellence  
not perfection*



quality starts with **YOU**  
...**with US!**

# SERVICE

**We strive to provide high-value, exceptional support by being responsive, attentive, and passionate in fulfilling our duties as individuals and as an organization to all.**



**TOASTMASTERS**  
INTERNATIONAL

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# **Club Growth Plan**

**Club Growth Director**  
**Norberto Amaral**



**SMEDLEY  
DISTINGUISHED**

**8% net membership  
payments growth**

**5% net club growth**

**55% of club base  
Distinguished**

An iceberg floating in the ocean. The tip of the iceberg is above the water surface, and the much larger, submerged part is below. A white arrow points from the text 'SMEDLEY DISTINGUISHED' to the tip of the iceberg.

**SMEDLEY  
DISTINGUISHED**

**8% net membership  
payments growth**

**3.5 new members  
per club**

**5% net club growth**

**1 “net” new club  
per division**

**55% of club base  
Distinguished**

**Get 6+ points  
on the DCP!**

# Smedley Distinguished

0% Growth



## Paid Clubs

Base	To Date
<b>89</b>	<b>89</b>

## Goals

Distinguished	<b>89</b>
Select Distinguished	<b>90</b>
President's Distinguished	<b>92</b>
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-68.52% Growth



## Payments

Base	To Date
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0% of Clubs



## Distinguished Clubs

Base	To Date
<b>89</b>	<b>0</b>

## Goals

Distinguished	<b>36</b>
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Dashboard here: <https://dashboards.toastmasters.org/District.aspx?id=107>

An iceberg floating in the ocean. The tip of the iceberg is above the water surface, and the much larger base is submerged. A white arrow points from the text 'SMEDLEY DISTINGUISHED' to the tip of the iceberg. The background is a blue sky with light clouds and a dark blue sea.

**SMEDLEY  
DISTINGUISHED**

⇒ Here and now: DCM

DECM & DOT

Club Growth

District Budget

Club Quality

Pathways

Moments of Truth

DCP

Demo Sessions

Club Visits

Renewals

Club Training

Spring Conference

Fall Summit

Club Coaches, Mentors and Sponsors

Videos

Webinars

Social Media

Marketing

Recognition

District Leadership Committee



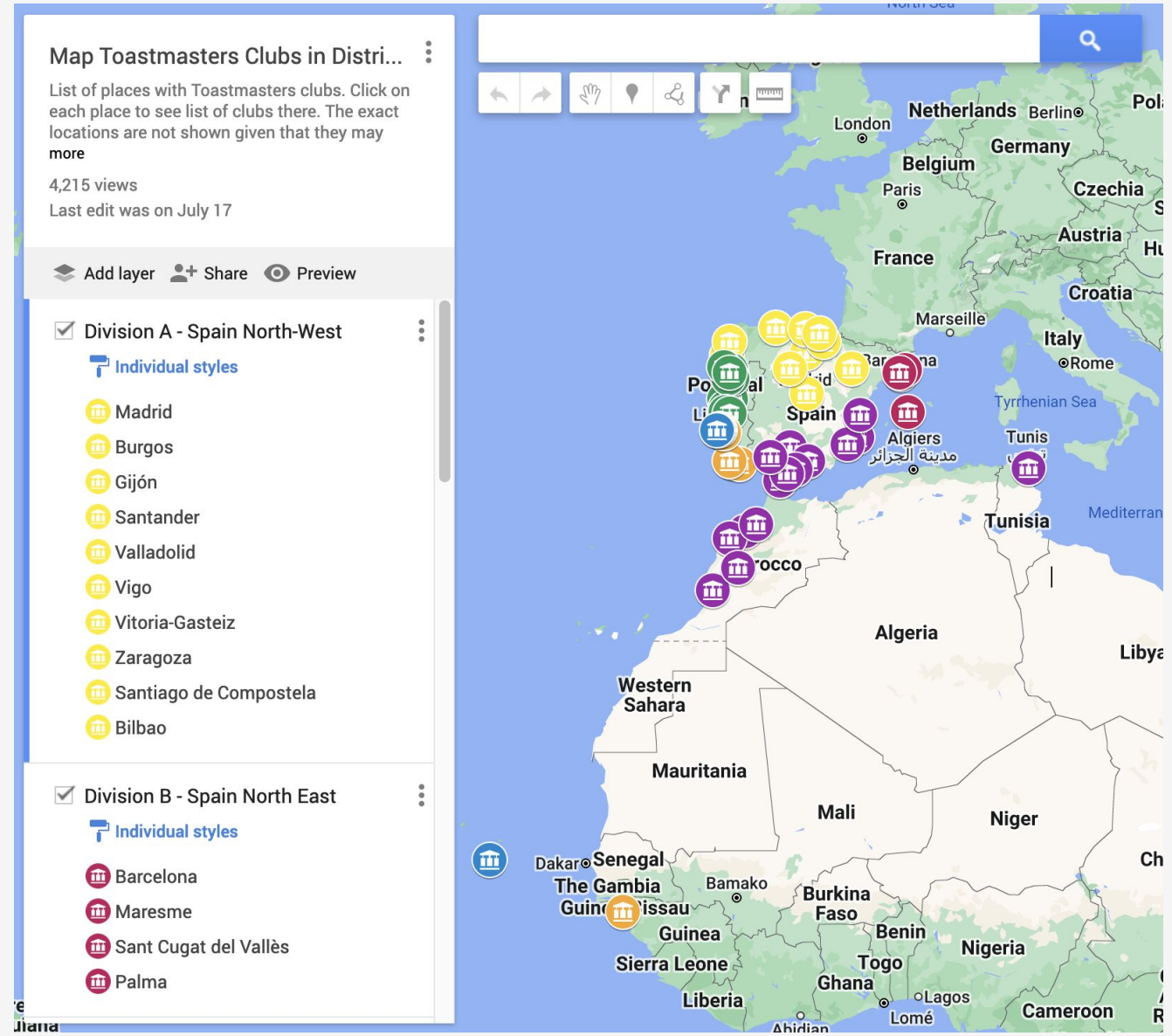
# Club Growth

Grow Grow GROW!

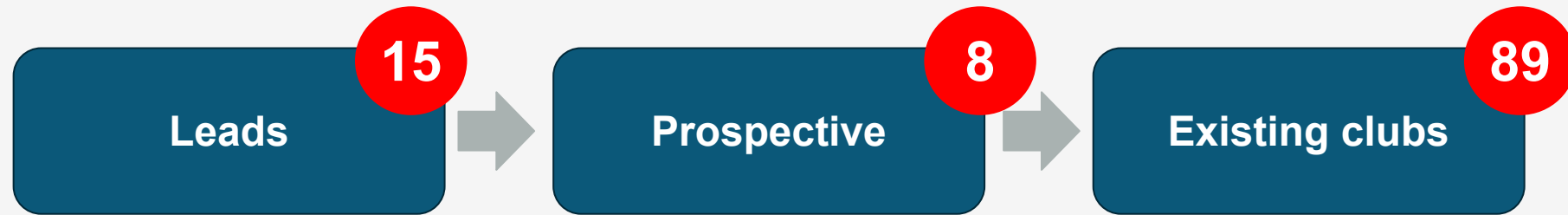
More clubs, more members, more leaders...

⇒ More areas and divisions

... and you won't like the alternative...



# Club Growth



- ⇒ Club Base: 89 clubs
- ⇒ Many prospective clubs and many good leads!
- ⇒ Sadly, some clubs are dying, too...

# Club Growth - Leads

---

Name	Location	Corporate/ Community?	Division	Area
GuideWire	Madrid	Corporate	A	2
Geotab	Madrid	Corporate	A	
Amazon Division B	Barcelona	Corporate	B	
Qlik	Barcelona	Corporate	B	
Adidas	Maia	Corporate	C	4
IKEA	Matosinhos	Corporate	C	C4
Santa Maria da Feira TM	Santa M. Feira	Community	C	4
Beja	Beja	Community	D	
Évora	Évora	Community	D	
Ericeira	Ericeira	Community	E	2
Opplus	Málaga	Corporate	F	1
ESSTI	Rabat	Community	F	5
UM6P	Rabat	Corporate	F	5
Buhler Group	Casablanca	Corporate	F	F5
Las Palmas	Canarias	Community	F	F1

# Club Growth - Prospective

---

Name	Location	Corporate/ Community?	Division	Area
Fátima Speakers	Fátima	Community	C	3
Science	Online	Community	C	2
Málaga Spain Pros Club	Málaga	Community	F	2
Vale do Sousa	Paredes	Community	C	4
Águeda	Águeda	Community	C	4
BNP Paribas	Lisbon	Corporate	E	2
Tecnimede	Lisbon	Corporate	E	2
ALC Oujda	Oujda	Corporate	F	5

# Club Growth - Will/may die...

---


Name	Location	Corporate/ Community	Division	Area
Albufeira	Albufeira	Community	D	3
Altamira	Santander	Community	A	4
Zaragoza	Zaragoza	Community	A	3

Other clubs that haven't paid member dues yet (as of September 27)

- Banco Montepio Toastmasters Club
- Cabo Verde Toastmasters Speakers
- JESA Institute Toastmasters Club
- ALC El Jadida Toastmasters
- Marrakech Orators Toastmasters Club

# Club Growth

Curriculum on Basecamp!  
Ask me for access!



### Club Building Initiative Curriculum

Due : No Due Date   Status : In Progress   Training Type : Curriculum

[Open Curriculum](#)

0% CURRICULUM PROGRESS


#### Club Building Initiative Curriculum

- CLUB-BUILDING INITIATIVE
- BUILD A MARKETING TEAM
- DEVELOP YOUR MARKETING STRATEGY
- THE INTRODUCTION MEETING
- THE DEMONSTRATION MEETING
- THE CHARTER PROCESS

### Club Building Initiative Curriculum

Options

0% Club-Building Initiative  
Completed : 0   Min Required : 2   Total Items : 2




#### Club Building Strategy Guide for Districts

Status : In Progress   Due : No Due Date

Lead your team to club-building success with the instructions, tips, and resources contained in this guide.

[Mark Complete](#)



#### Club Building Initiative Webinar Recording

Status : Not Activated   Due : No Due Date   Training Hours : 39 min

Webinar reviewing the contents and goals of the Club Building Curriculum.

[Activate](#)

# Club Coaches

**TBI** clubs (3 to 12 members) should get club coaches to help rebuild membership and restore quality.

What is a club coach and what do their responsibilities entail?

A club coach is an experienced Toastmaster who partners with a club to help rebuild membership and restore quality to member experience. One focus for the coach is to help the club achieve recognition in the Distinguished Club Program. To learn more visit the [Club Coach Program](#) webpage or complete the Club Coach Training Module in Base Camp.

## Action:

We will create a pool of club coaches!

We will contact members & **We need your help!**

## Information:

€50 expenses per coach (no travel)

More information on the [Club Coaches Program](#) and the [Club Coaches FAQ](#)

# Area Directors' Club Visits



Club visit reports should have detailed information and actionable improvement suggestions. I will read and send comments to Area Directors!



# Renewals

**Deadline for October dues**  
September 30 2023

**Deadline for April dues**  
March 31 2024

⊕ Expand		⊖ Collapse		Club Count	Membership Payments				
Late	Oct	Apr	Total		New	Charter	Total		
>	Division A	17	0	229	0	229	15	0	244
>	Division B	16	0	242	0	242	20	0	262
>	Division C	14	0	214	0	214	10	0	224
>	Division D	13	1	159	0	160	10	0	170
>	Division E	10	2	85	0	87	7	0	94
>	Division F	19	1	177	1	179	16	0	195

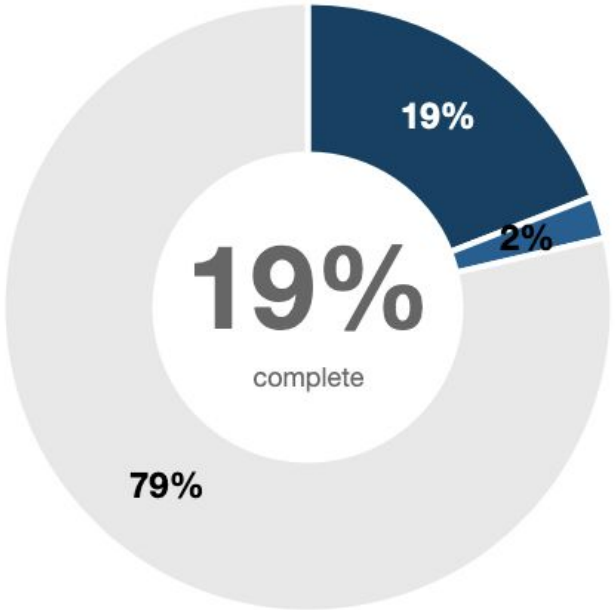
Clubs and members must pay to be ***in good standing!***

# Renewals - still unpaid (as of 10am September 22)

Club	Division	Area	Renewal Status	Name	Location	
4846499	A	2	**Renewals not here**	Airbus Speakers Getafe		
4647400	A	3	**Renewals not here**	Zaragoza	Zaragoza	dies
2256901	A	4	**Renewals not here**	Altamira	Santander	dies
5159008	A	4	**Renewals not here**	Ingram Micro Santander	Santander	
28675517	B	3	**Renewals not here**	VMWare Toastmasters Club	Barcelona	
7273153	D	3	**Renewals not here**	Albufeira Toastmasters	Albufeira	dies
28676304	E	2	**Renewals not here**	Cisco Portugal Toastmasters Club	Porto Salvo	
7739907	E	3	**Renewals not here**	Banco Montepio Toastmasters Club	Lisbon	
28675807	E	3	**Renewals not here**	Cabo Verde Toastmasters Speakers	Sintra	
3263044	E	3	**Renewals not here**	TAGUSPARK Toastmasters Club	Oeiras	
637484	F	3	**Renewals not here**	Las Palmeras Speakers Club	San Javier	dies?
28675948	F	4	**Renewals not here**	JESA Institute Toastmasters Club	Casablanca	
7799544	F	5	**Renewals not here**	ALC El Jadida Toastmasters	El Jadida	
7961085	F	5	**Renewals not here**	Marrakech Orators Toastmasters Club	Marrakech	

# Area Directors' Club Visits

## Current Round Summary



● Complete ● Report Incomplete ● Not Started

# Awards

---

Name	Prize	Criterion
Sprinters Award	2x €50 in merchandising, marketing or equipment	First three clubs to renew 20+ members
Phoenix Award	€50 in merchandising or equipment	TBI club that increased its membership the most from June 30th (club base) to October 1st
Knock-knock Award (First AD)	Certificate	First AD to complete one club visit report, October and March
Knock-knock Award (Full Area)	2x €50 in merchandising or equipment	First AD to complete all club visit reports, October and March
Knock-knock Award Division	2x €50 in merchandising or equipment	First Division with all areas with club visit reports submitted, October and March

# New Awards

---

Name	Prize	Criterion
The Influencer	€50 in Pathways, merchandising or equipment	One member with the most posts in 2023-2024 in Facebook, LinkedIn, Instagram, TikTok, Discord, Reddit
Club Creator Area	2x €50 in Pathways, merchandising or equipment	Two Area Directors with the most new clubs by the end of the year, no net loss
Club Creator Division	€50 in Pathways, merchandising or equipment	One Division Director with the most new clubs by the end of the year, no net loss
Flash Award	2x €50 in Pathways, merchandising or equipment	Two clubs fastest to charter



# MEMBERSHIP BUILDING PROGRAMS



Since 1924

 **SMEDLEY AWARD**  
5 NEW MEMBERS ▶




1 Aug - 30 Sept

 **Talk Up Toastmasters!**  
5 NEW MEMBERS ▶



1 Feb - 30 Mar

 **Beat the Clock!**  
5 NEW MEMBERS ▶



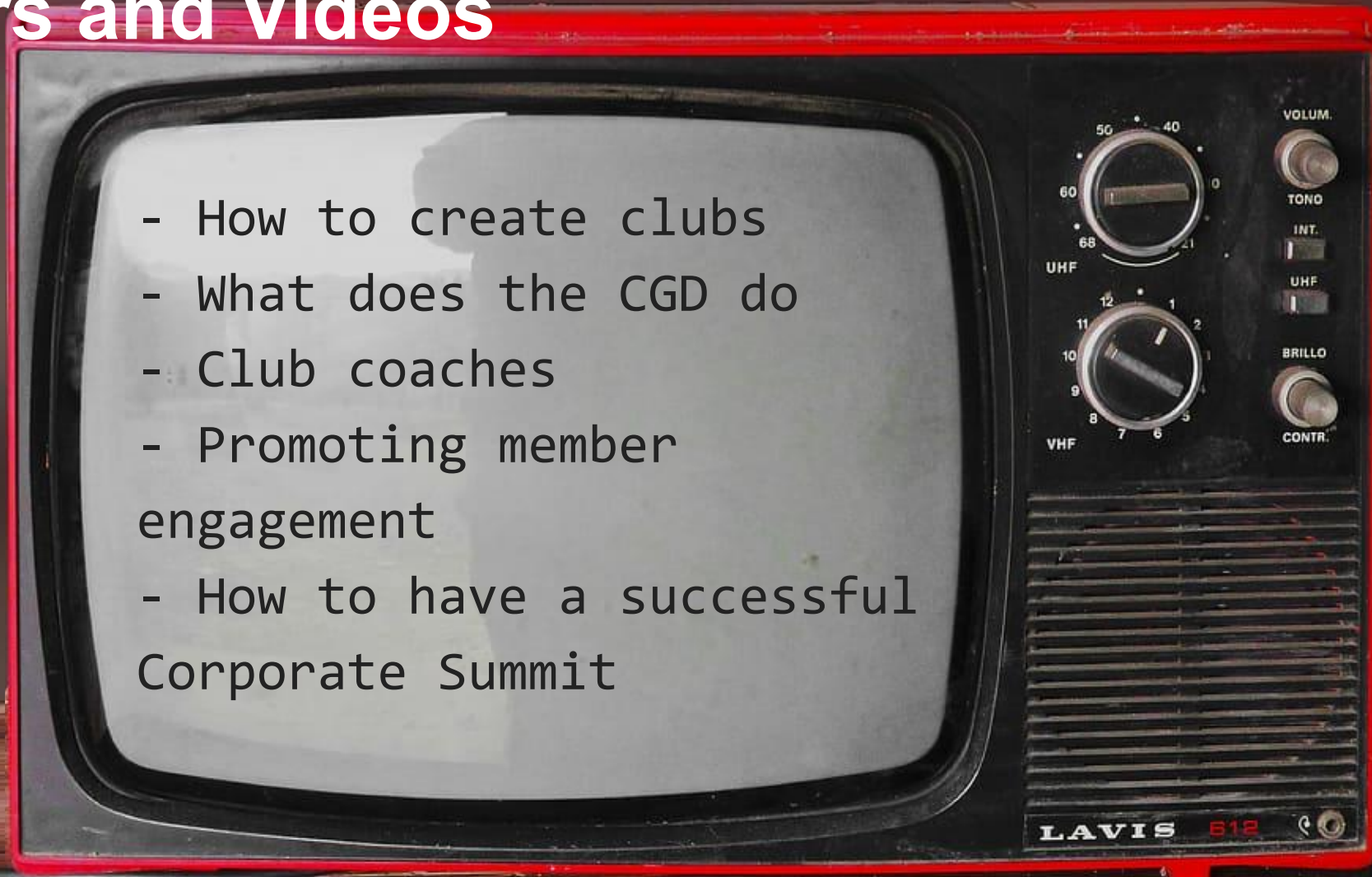
1 May - 30 Jun

+5 new, dual, or reinstated members

+ 10% discount on your next club order in TMI shop!

# Webinars and Videos

- How to create clubs
- What does the CGD do
- Club coaches
- Promoting member engagement
- How to have a successful Corporate Summit



# The team

## Division A

Division A Director - Irantzu Chinchetru



Area A1 Director - Elena Errazuriz



Area A2 Director - Marisa Rey Martín



Area A3 Director - Maria Alesanco

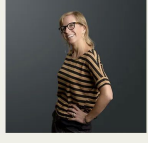


Area A4 Director - Gabriel Balsera



## Division B

Division B Director - Janine de la Fuente



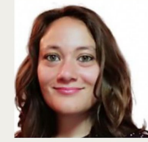
Area B1 Director - Teresa Guerrero



Area B2 Director - Berta Cots



Area B3 Director - Dulce Alvarez Garcia

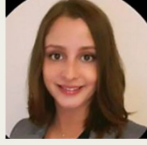


## Division C

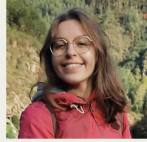
Division C Director - Mafalda Guimarães



Area C1 Director - Beatriz Macedo



Area C2 Director - Inês Marques



Area C3 Director - Pedro Moisés



Area C4 Director - Rafael Marques



## Division D

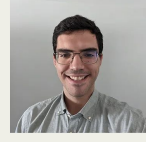
Division D Director - Izidro Sousa



Area D1 Director - Rui Domingos



Area D2 Director - Francisco Sampaio

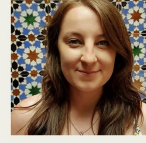


Area D3 Director - Denise Simão

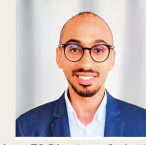


## Division E

Division E Director - Joanna Wakuluk



Area E1 Director - Ilyas Elamri



Area E2 Director - Carlos Vilaza

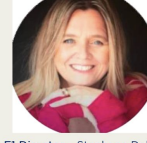


Area E3 Director - Celia Bento

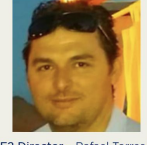


## Division F

Division F Director - Helen Johnson



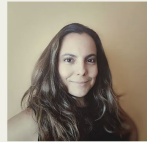
Area F1 Director - Stephane Delrez



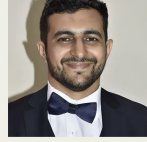
Area F2 Director - Rafael Torres Garcia



Area F3 Director - Débora Cerro Fernandez



Area F4 Director - Amine Mohamed Baji



Area F5 Director - Othmane Laraqui



- + Sérgio Águia (District Alignment Manager)
- + Clara Noble (Corporate clubs)
- + Samir Chaqri (Morocco)
- ... and me!



**TOASTMASTERS**  
INTERNATIONAL

---

# Marketing & PR Plan

**Public Relations Manager**  
**Hanane Bourehiyi**

**Our Goal** 

---

# Enhancing Communication








EX  
IN

T E R N A L

# Inside the District

---

- **Better Internal Communication** : Promote better communication between clubs, Areas and Divisions by enhancing collaboration and sharing of ideas.
- **Member Recognition** : We aim to recognize exceptional members or clubs through Social Media Accounts and monthly newsletters to promote positive reinforcement and communication.
- **Promotion of PR Tools** : Enhance member interaction and involvement with the communication tools employed by The District.

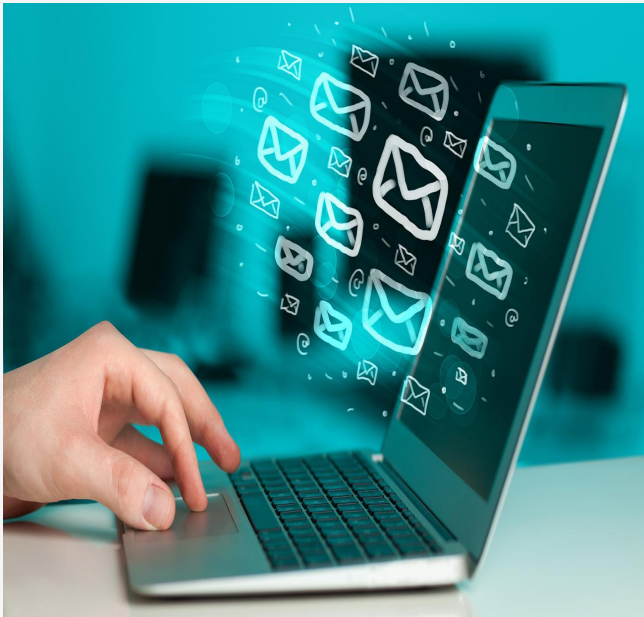
# Outside the District

---

- **Engaging content** : About public speaking & Leadership.
- **Online Presence:** Maintain an active and engaging online presence through a well-designed website and social media channels. Regularly share club activities to showcase the value of Toastmasters.
- **Referral Programs** : Encourage current members to refer friends, colleagues, or family members to join Toastmasters. offering incentives for successful referrals.
- **Testimonials and Success Stories:** Share stories of how Toastmasters has benefited members in terms of personal and professional growth. Real-life examples can inspire potential members.

# Communication platforms

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Emails 



Social Media 



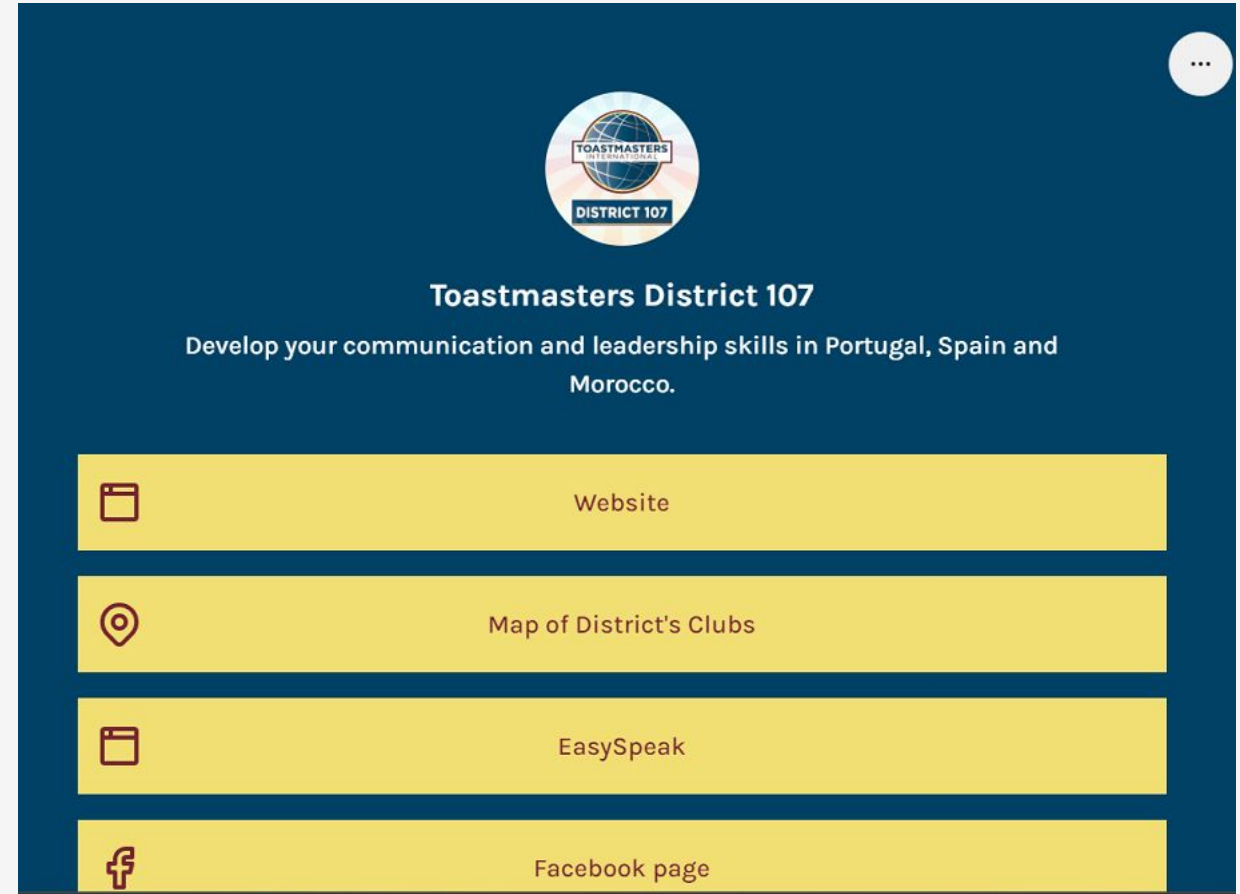
Forums 

# Useful Tools

- <https://linktr.ee/toastmasters.d107>

Unified landing page that houses multiple links to various District 107 web destinations.

- Website
- District Map
- Social Media accounts
- Resources for District & Club officers



# Useful Tools

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**District 107 Website:**

[tmdistrict107.org](https://tmdistrict107.org)

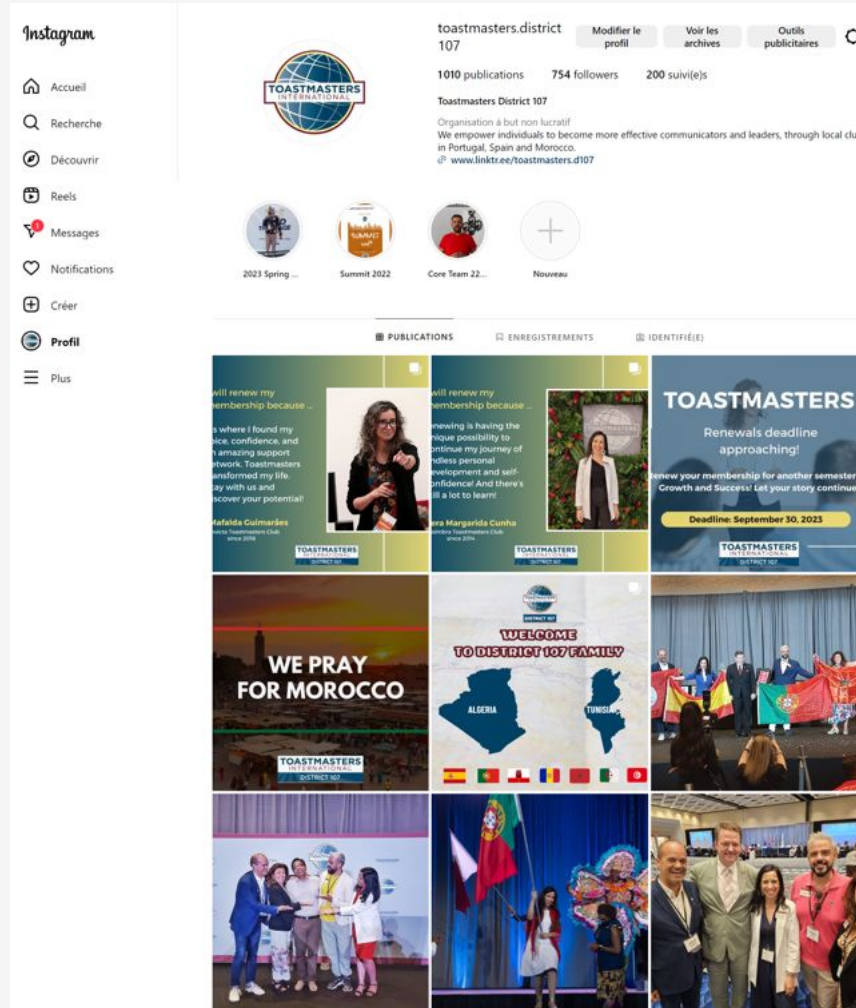


# Useful Tools

Facebook

Instagram

LinkedIn



Our Motto

**Your Voice**

**Your Story**

**Our Inspiration !**



# Embrace your voice



## Newsletter



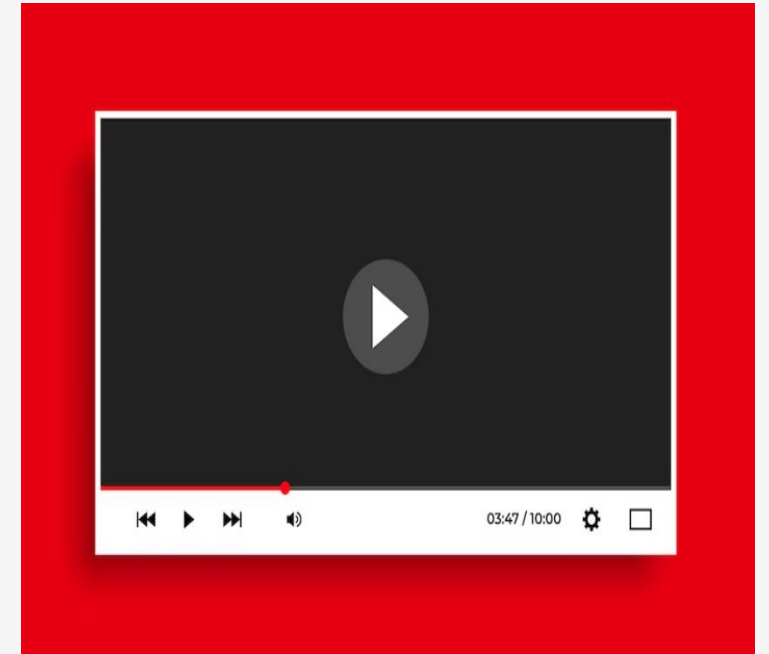
Started :  
**July 2023**

## Podcast



Starting :  
**October 2023**

## Short videos



Starting :  
**October 2023**

---

**Together we can make a  
difference.**

**ARE YOU IN ?**



**TOASTMASTERS**  
INTERNATIONAL

---

# Alignment Plan

**District Alignment Manager**  
**Sérgio Águia**

# DISTRICT 107 - 2018-19



2018-19

2019-20

2020-21

2021-22

2022-23

2023-24  
(16 - Sept. 2023)

DIV. A



- North of Spain
- Center of Spain
- South of Spain

**27 clubs**  
**7 AREAS**



- North and Northwest of Spain
- Center of Spain

**20 clubs**  
**5 AREAS**



- North and Northwest of Spain
- Center of Spain

**19 clubs**  
**5 AREAS**



- North and Northwest of Spain
- Center of Spain

**17 clubs**  
**5 AREAS**



- North and Northwest of Spain
- Center of Spain

**17 clubs**  
**4 AREAS**



- North and Northwest of Spain
- Center of Spain

**17 clubs**  
*(until now)*  
**4 AREAS**

DIV. B



- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca
- Southeast of Spain

**18 clubs**  
**5 AREAS**



- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

**15 clubs**  
**4 AREAS**



- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

**14 clubs**  
**4 AREAS**



- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

**14 clubs**  
**4 AREAS**



- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

**16 clubs**  
**3 AREAS**



- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

**16 clubs**  
*(until now)*  
**3 AREAS**

DIV. C



- Galicia
- North of Portugal
- Center of Portugal

**18 clubs**  
**4 AREAS**



- North of Portugal
- Center of Portugal

**16 clubs**  
**4 AREAS**



- North of Portugal
- Center of Portugal

**16 clubs**  
**4 AREAS**



- North of Portugal
- Center of Portugal

**13 clubs**  
**4 AREAS**



- North of Portugal
- Center of Portugal

**14 clubs**  
**4 AREAS**



- North of Portugal
- Center of Portugal

**14 clubs**  
*(until now)*  
**4 AREAS**

DIV. D



- Lisbon
- Setubal Peninsula
- South of Portugal

**13 clubs**  
**3 AREAS**



- Lisbon
- Setubal Peninsula
- South of Portugal

**12 clubs**  
**3 AREAS**



- Lisbon
- Setubal Peninsula
- South of Portugal

**12 clubs**  
**3 AREAS**



- Lisbon
- Setubal Peninsula
- Online club outside Region 10

**13 clubs**  
**3 AREAS**



- Lisbon
- Setubal Peninsula
- Online club outside Region 10

**13 clubs**  
**3 AREAS**



- Lisbon
- Setubal Peninsula
- Online club outside Region 10

**13 clubs**  
*(until now)*  
**3 AREAS**

DIV. E



- Lisbon metro. area
- North of Lisbon
- Madeira Island

**10 clubs**  
**3 AREAS**



- Lisbon metro. area
- North of Lisbon

**12 clubs**  
**3 AREAS**



- Lisbon metro. area
- North of Lisbon

**10 clubs**  
**3 AREAS**



- Lisbon metro. area
- North of Lisbon

**9 clubs**  
**3 AREAS**



- Lisbon metro. area
- North of Lisbon
- Online club outside Region 10

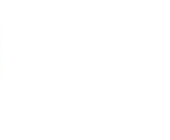
**10 clubs**  
**3 AREAS**



- Lisbon metro. area
- North of Lisbon
- Online club outside Region 10

**10 clubs**  
*(until now)*  
**3 AREAS**

DIV. F



- South and Southeast of Spain

**9 clubs**  
**3 AREAS**



- South and Southeast of Spain
- Morocco

**10 clubs**  
**3 AREAS**



- South and Southeast of Spain
- Morocco

**13 clubs**  
**4 AREAS**



- South and Southeast of Spain
- Gibraltar
- Morocco

**18 clubs**  
**4 AREAS**



- South and Southeast of Spain & Gibraltar
- Morocco
- Tunisia & Algeria

**19 clubs**  
*(until now)*  
**5 AREAS**

2018-19

2019-20

2020-21

2021-22

2022-23

2023-24

(16 Sept. 2023)

DIV. A

- North of Spain
- Center of Spain
- South of Spain

27 clubs  
7 AREAS

DIV. B

- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca
- Southeast of Spain

18 clubs  
5 AREAS

DIV. C

- Galicia
- North of Portugal
- Center of Portugal

18 clubs  
4 AREAS

DIV. D

- Lisbon
- Setubal Peninsula
- South of Portugal

13 clubs  
3 AREAS

DIV. E

- Lisbon metro. area
- North of Lisbon
- Madeira Island

10 clubs  
3 AREAS

DIV. F

- South and Southeast of Spain

9 clubs  
3 AREAS

- North and Northwest of Spain
- Center of Spain

20 clubs  
5 AREAS

- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

15 clubs  
4 AREAS

- North of Portugal
- Center of Portugal

16 clubs  
4 AREAS

- Lisbon
- Setubal Peninsula
- South of Portugal

12 clubs  
3 AREAS

- Lisbon metro. area
- North of Lisbon

12 clubs  
3 AREAS

- North and Northwest of Spain
- Center of Spain

19 clubs  
5 AREAS

- Barcelona metro. area
- Sant Cugat
- Palma de Mallorca

14 clubs  
4 AREAS

- North of Portugal
- Center of Portugal

16 clubs  
4 AREAS

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- South of Portugal

12 clubs  
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- North of Lisbon

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17 clubs (until now)  
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- Palma de Mallorca

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14 clubs (until now)  
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13 clubs (until now)  
3 AREAS

- Lisbon metro. area
- North of Lisbon
- Online club outside Region 10

10 clubs (until now)  
3 AREAS

- South and Southeast of Spain & Gibraltar
- Morocco
- Tunisia & Algeria

19 clubs (until now)  
5 AREAS

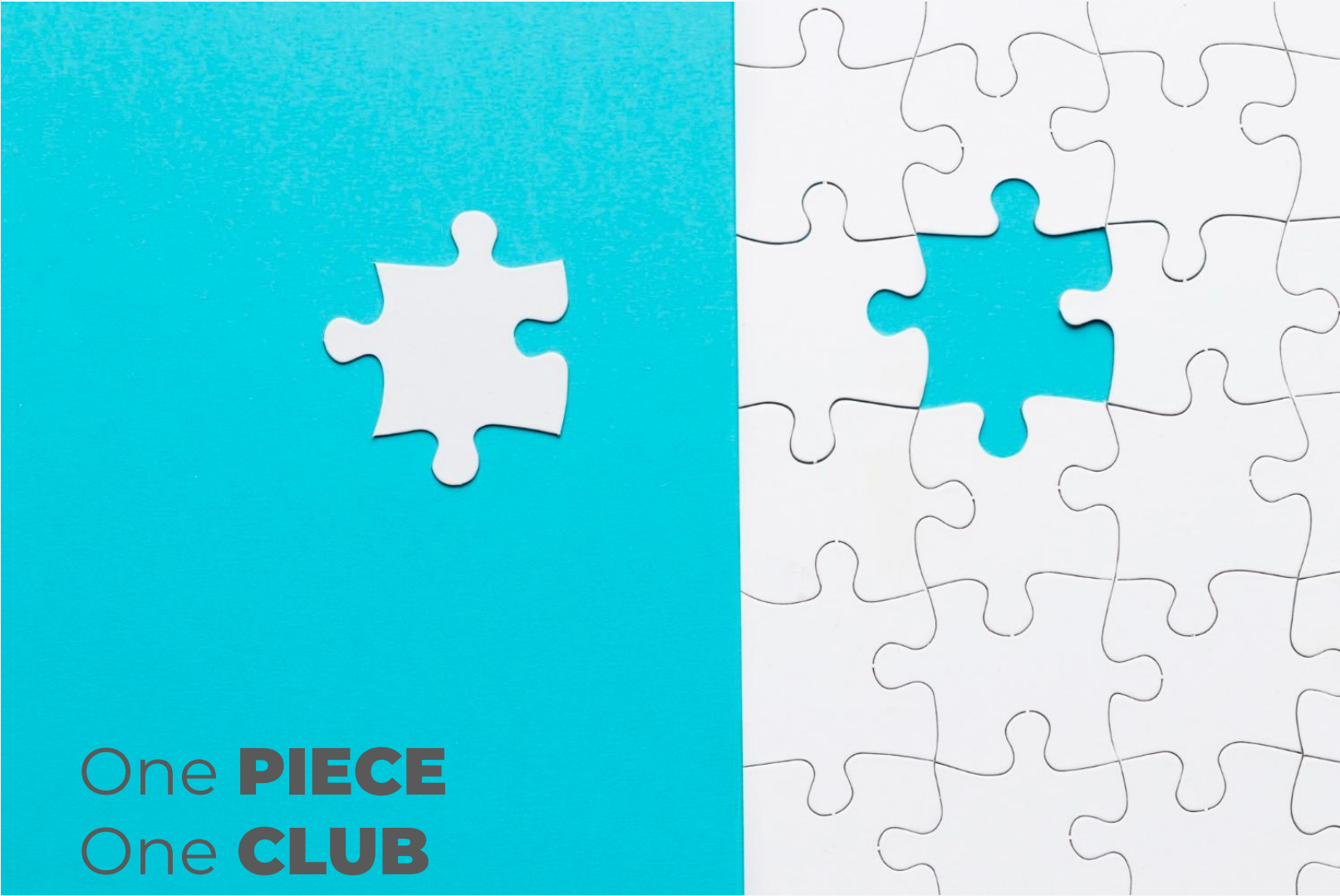


# THE BIG... **PUZZLE** **DISTRICT 107**

- ANDORRA
- SPAIN
- PORTUGAL
- GIBRALTAR
- MOROCCO
- ALGERIA
- TUNISIA
- 2 ONLINE CLUBS
  - *Outside District 107*
    - Cape Verde
    - Guiné Bissau



# Fitting the **PIECES OF THE PUZZLE**



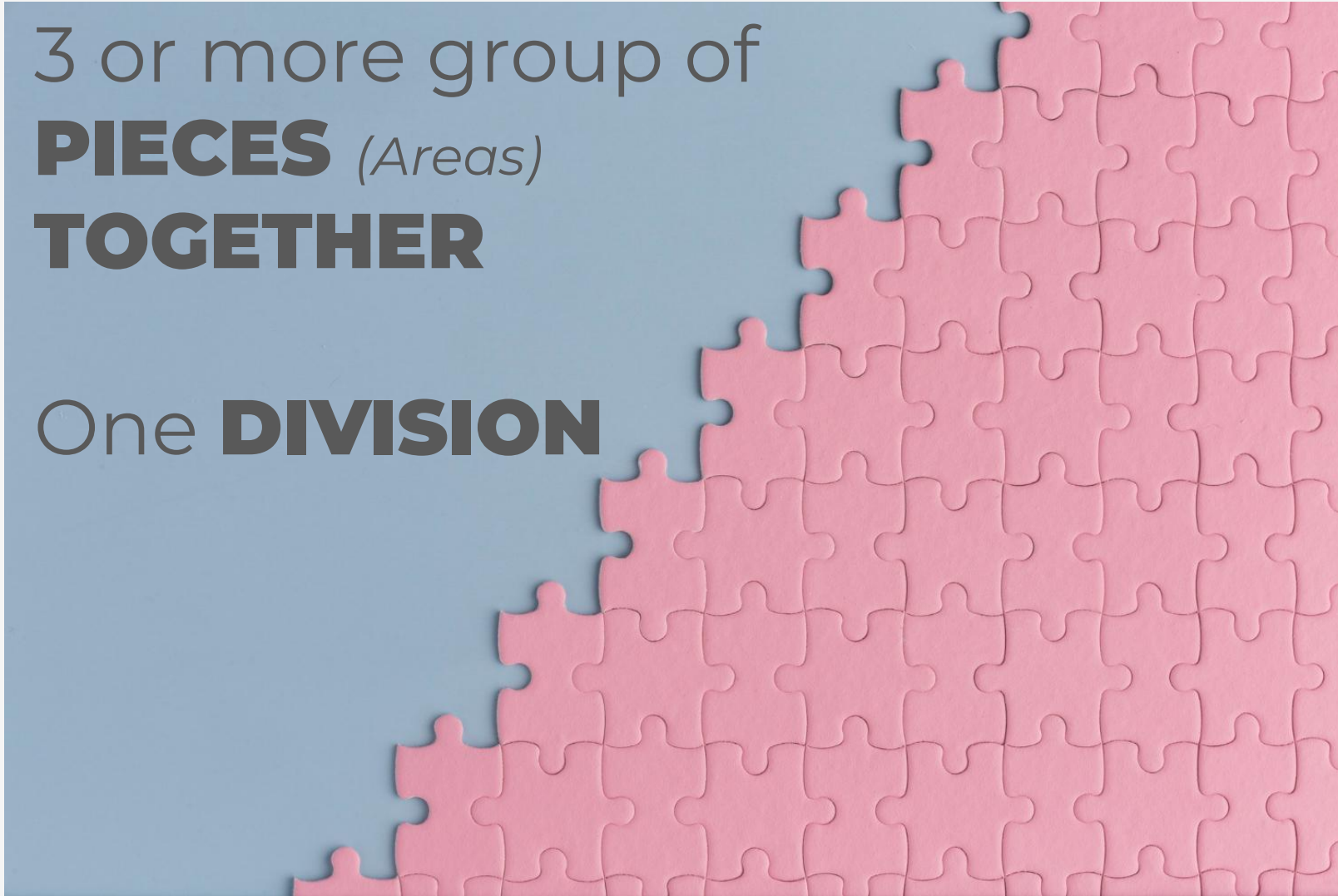
# Fitting the **PIECES OF THE PUZZLE**



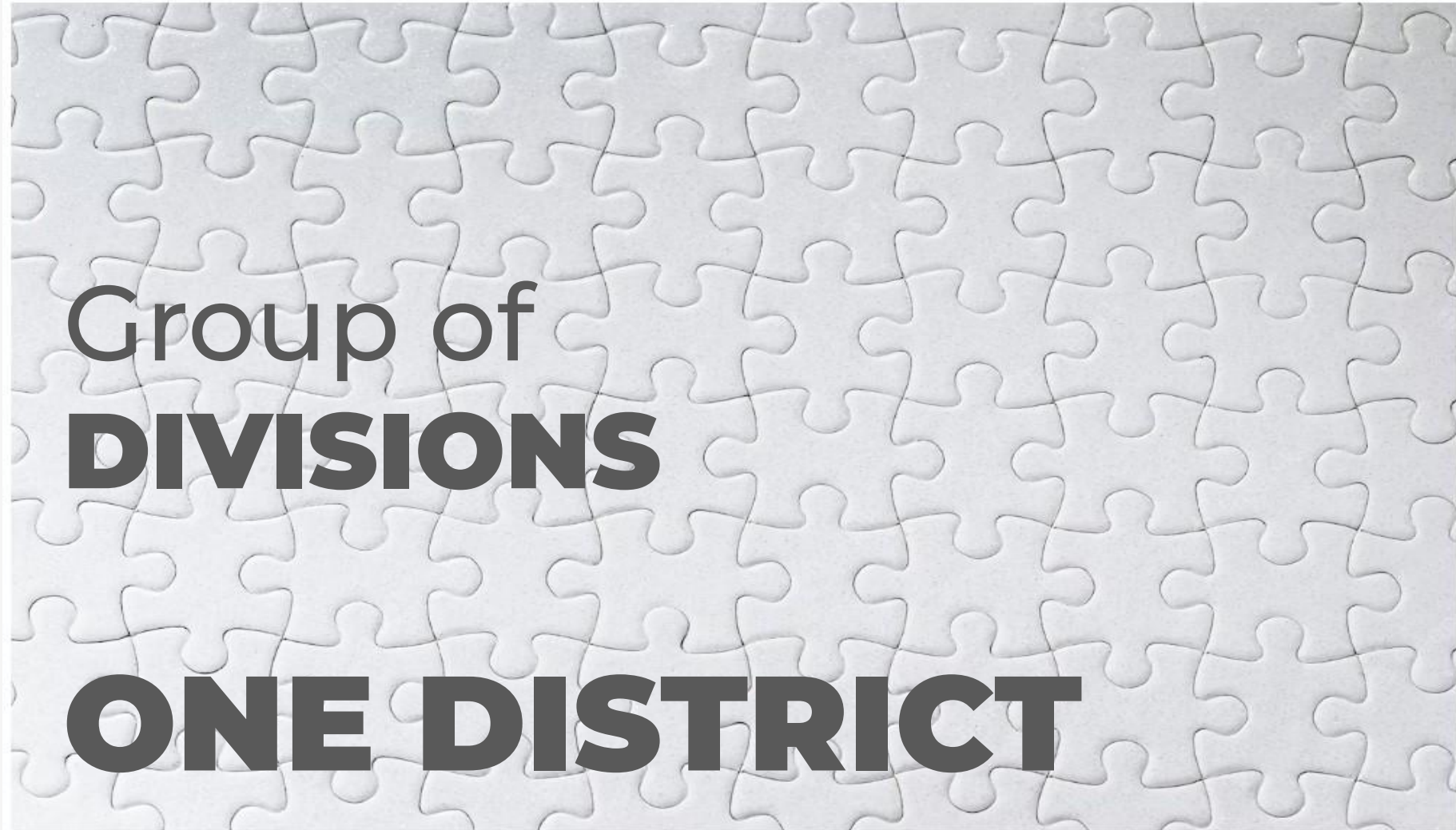
# Fitting the **PIECES OF THE PUZZLE**

3 or more group of  
**PIECES** *(Areas)*  
**TOGETHER**

One **DIVISION**



Fitting the **PIECES OF THE PUZZLE**



# Fitting the **PIECES OF THE PUZZLE**

A lot of pieces  
**WILL FIT PERFECTLY**  
by the **end of the TI year**



## Fitting the **PIECES OF THE PUZZLE**



Other pieces, we will need to  
**FIND THE PERFECT FITTING FOR THEM...**

Fitting the **PIECES OF THE PUZZLE**

Also with the new clubs

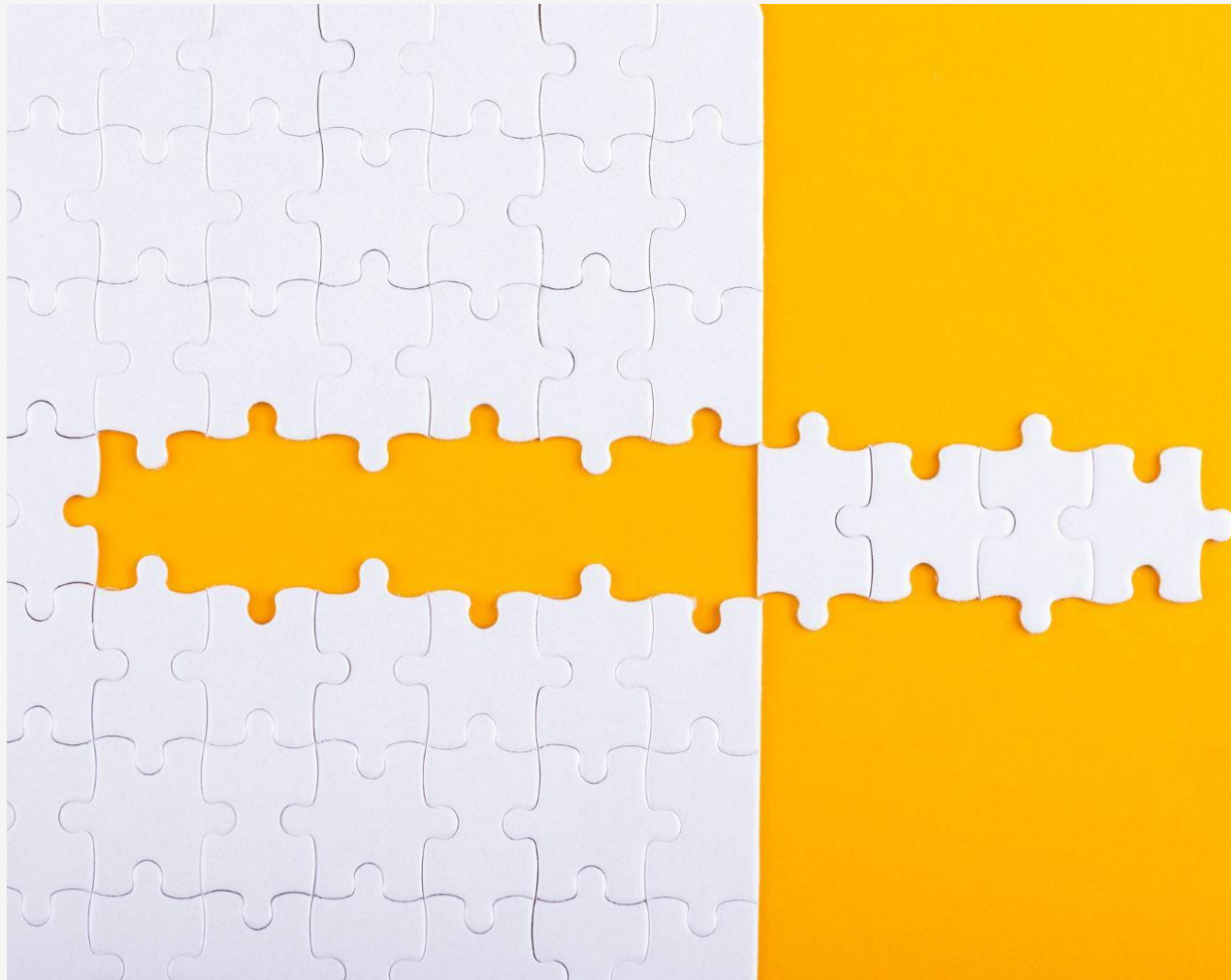
**NEW CLUBS!**

When need it

... so we can fit the Puzzle Pieces  
**IN THE PERFECT PLACE**



# Fitting the **PIECES OF THE PUZZLE**



During the year I'm going to  
**Talk with:**

- **Area Directors**
- **Division Directors**
- **IPDD (Pablo Garcia)**
- **Trio**
- **... and more!**

**To better fit the  
Puzzle pieces**

In the next Alignment...

... the **PIECES OF THE PUZZLE**



# Share the **PIECES OF THE PUZZLE**

Webinars and videos sharing information regarding:

- **Areas and Divisions:**
  - **Created**
  - **Composition**
  - **... and much more**



WE ARE ALL, **PIECES OF THE PUZZLE**



HAVING THE BEST PUZZLE WILL  
EMPOWER OUR VOICES

**THANK YOU**

**TOASTMASTERS**  
INTERNATIONAL

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# IT Plan

**IT Manager**  
**Fabrício Monteiro**



INDUSTRY  
**PLATFORM**

SEARCH  
FINANCE COMMUNICATION  
NETWORK WEBSITE DATABASE

COLLABORATION **APPLICATION** MONITORING  
CLOUD

RUNTIME ONLINE SHOPPING  
MEDICAL COMPUTE IDENTITY OBJECT STORAGE  
CONTENT BLOG STORAGE

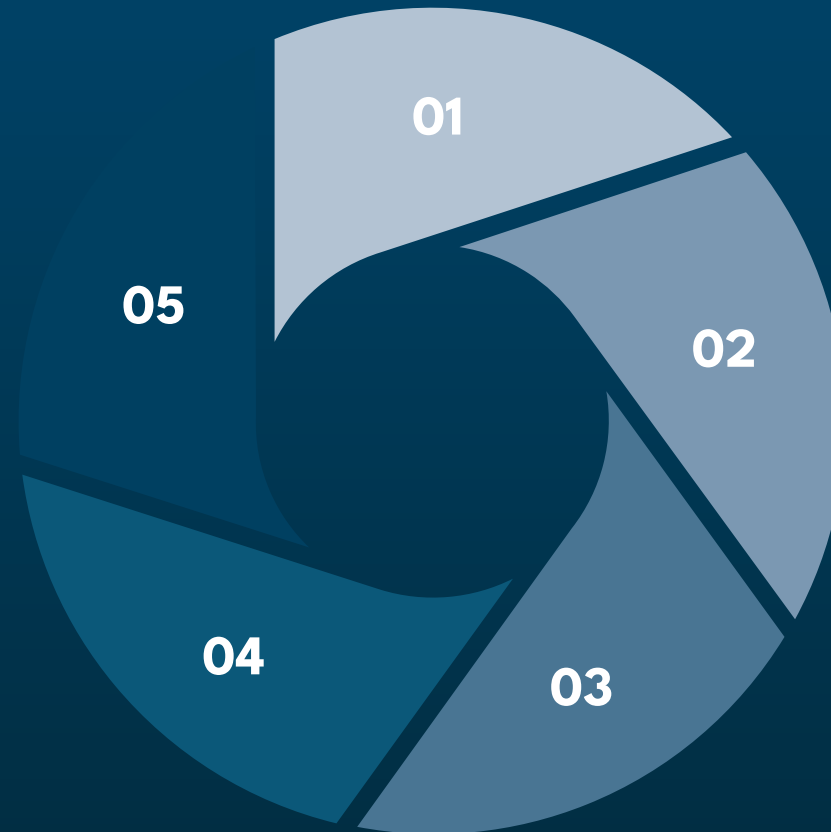
**INFRASTRUCTURE**  
SEO



# Introduction

Teaching simple tools like zoom to empower hybrid sessions

IT manager for District 107



Purpose of the presentation:  
present my IT strategy for the district

Tools - Adding value using AI or machine learning and new features

Increasing performance in engagement between leaders and toastmasters members using Technology



WHERE  
**LEADERS**  
ARE MADE

## Purpose & Engagement

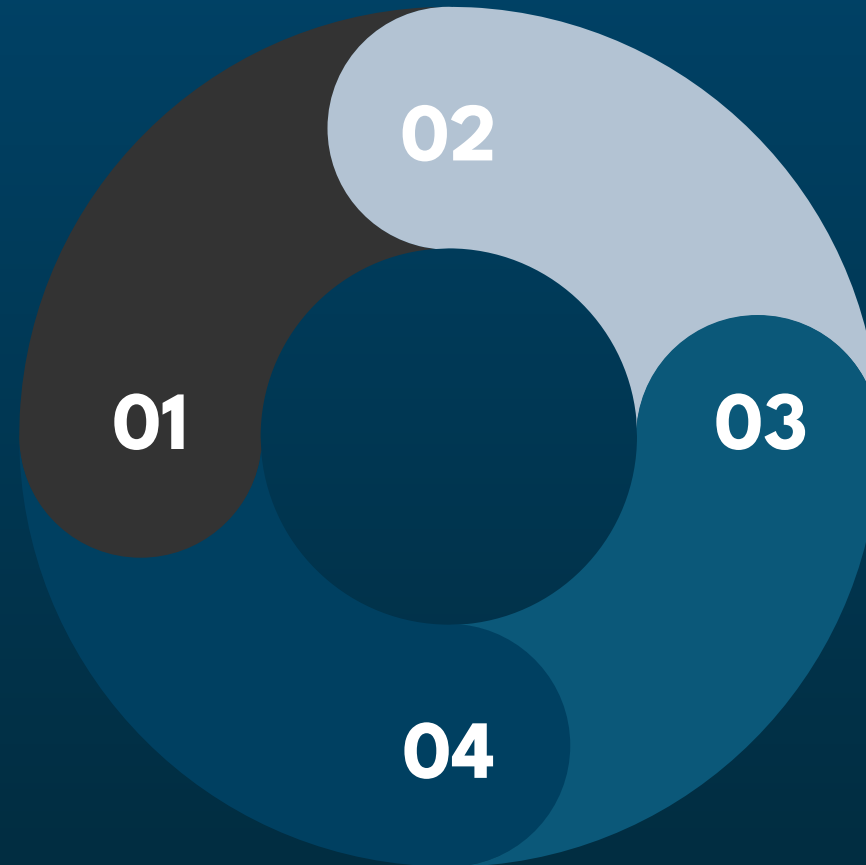
- Importance of engaging participants online and offline
- Benefits of creating a fun and memorable experience
- Using humor to captivate the audience
- Teaching a funny way to engage



# Tools for Engagement

Introduction to Zoom for  
online sessions

Kahoot + Slido



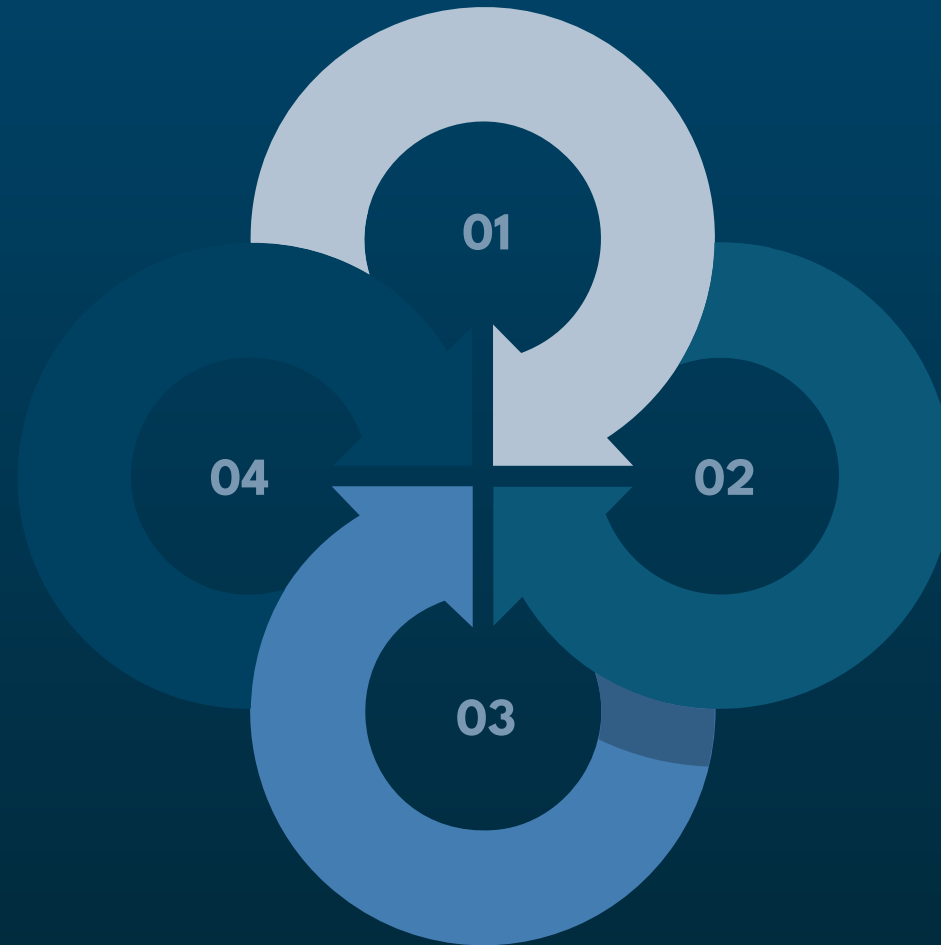
Exploring hybrid session  
options

Using AI or machine  
learning tools to enhance  
engagement - CHATGPT -  
Table Topics

# Lead with AI and Machine Learning

Examples of AI tools and their impact on engagement

Explaining the concept of AI and machine learning



Addressing concerns and misconceptions about AI

Benefits of using AI in Toastmaster sessions

---

# Increasing Performance

**01** Leveraging technology for efficient management - from Zero to Hero

**02** Strategies to improve leaders' performance

**03** Enhancing communication and collaboration within the district

**04** Encouraging continuous improvement and skill development - what gets measured gets accomplished



Toastmasters District 107



DISTRICT 107

## Toastmasters District 107

Develop your communication and leadership skills in Portugal, Spain and Morocco.



Website



Map of District's Clubs



EasySpeak



Facebook page



Facebook group for members



Instagram account



**@officialfabriciomonteiro**

itm@district107.org

**EasySpeak Tutorials**

Easy Speak!



Sign up for Meetings



Easy Speak Request a Speech

**Quizes**

Kahoot



Slido



## Memorable Takeaways

- Technology is your friend - use it
- Encouraging participants to apply the strategies in their Toastmaster journey
- Providing resources for further learning and exploration



# Reach out to us

---

Mail accounts for District 107

Website: [www.tmdistrict107.org](http://www.tmdistrict107.org)

Local websites: D107

Zoom Meeting

Google Cloud

For website and teams

EasySpeak

WhatsApp groups



*SCAN ME*



Thank you. Please feel free to ask any questions. 😄



# INTEGRITY

**We match our actions with our words, demonstrate honesty and trustworthiness, communicate with sincerity and thoughtfulness, have the courage to acknowledge our mistakes and always strive to do the right thing.**



**TOASTMASTERS**  
INTERNATIONAL

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# District Budget 2023-2024

Gustavo Amaro, D107 Finance Manager

# Motto

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# Budget

---

- The budget should focus on directing financial resources toward achieving the district mission:
  - Promote educational growth,
  - Increase membership in clubs,
  - Establish new clubs.
- Your budget should match the use of funds against the goals set in your district success plan.

# Budget 2023-2024

39.041€



- Increase of 27,19% (previous year 30.695€ / 2 years 28.575€)
- Euro stronger than Dollar
- Includes dues increase



- Inflation rate rising (US 8.5% EU 6.4%)
- Higher travel and goods costs

# Where does the Money comes from?

---

- 25% from Membership payments (previous year)



# Budget Priorities

---

Priorities	Description
Priority 1	Education & Training expense
Priority 1	Marketing Outside Toastmasters expense
Priority 1	Club Growth expense
Priority 1	Public Relations expense
Priority 2	Recognition expense
Priority 2	Travel expense
Priority 2	Lodging expense
Priority 2	Food and Meals expense
Priority 2	Speech contest expense
Priority 2	Administration expense

# Budget – 2023-2024

Category	Current 2023-24	Max AllowTMI	Current%	Max.% Allowed TMI
Education & Training expense	3.375,00 €	5.856,19 €	8,6%	15,0%
Marketing Outside Toastmasters expense	3.455,00 €	3.904,13 €	8,8%	10,0%
Club Growth expense	2.635,00 €	5.856,19 €	6,7%	15,0%
Public Relations expense	1.465,84 €	3.904,13 €	3,8%	10,0%
Recognition expense	3.018,20 €	7.808,25 €	7,7%	20,0%
Travel expense	9.743,81 €	9.760,32 €	25,0%	25,0%
Lodging expense	5.861,60 €	5.856,19 €	15,0%	15,0%
Food and Meals expense	5.366,45 €	5.856,19 €	13,7%	15,0%
Speech contest expense	1.680,00 €	1.952,06 €	4,3%	5,0%
Administration expense	665,79 €	3.904,13 €	1,7%	10,0%
TI Allocation	1.774,56 €			
<b>Total</b>	<b>39.041,26 €</b>			

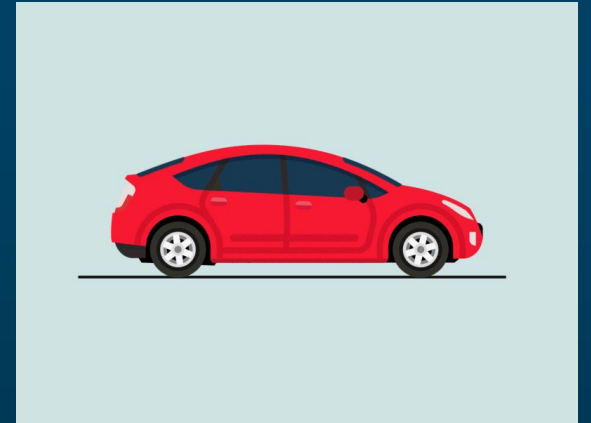


# Allowances - DD

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## Division Director

- 90€ total for accommodation for the 2 DECM/DOT
- 150€ total travel for the 2 DECM/DOT (0,19 €/km)
- 50€ total marketing Materials (demos, flyers,..)
- 60€ total for Division Contest



# Allowances - AD

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## Area Director

- 90€ total for accommodation for the 2 DECM/DOT
- 150€ total travel for the 2 DECM/DOT
- 150€ total for TLI's and COT's



# Allowances - AD

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## Area Director

- 100€ total marketing Materials (demos, flyers,..)
- 60€ total for Area Contest
- Club Visits
  - Reach out to me for Area rules



# Not crossing the Line

## Allowed

Training (DOT, COT)  
Contests  
PR marketing materials and ads  
Stationary materials  
Contest and rewards items from  
TMI store  
Travel for training and visits

VS.

## Not Allowed

Other Travelling  
Free meals, alcoholic drinks or  
entertainment  
Materials with TMI branding from  
other vendors  
All materials not related with  
club and membership growth

# Budget proposal

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This is the district team proposal for budget.

We hope this is the foundation for achieving excellence in all your communication and leadership projects



*"If they don't like our proposal I'll show them the kittens. Everybody likes kittens."*

# **Q&A / District Budget approval**

District Director – Vera Margarida Cunha

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INTERNATIONAL

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# Current District Business

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**District Executive Committee Meeting**  
**Fall Summit 2023**





# TOASTMASTERS DISTRICT 107 FALL SUMMIT 2023

SPAIN | PORTUGAL | MOROCCO |  
GIBRALTAR | ANDORRA | TUNISIA | ALGERIA



*Communicating  
from the center*

**MADRID - SPAIN**  
**03 - 05 NOVEMBER 2023**

TOASTMASTERS  
INTERNATIONAL  
DISTRICT 107



# PACKAGES

**GOOD NEWS!**  
The **Early Bird** registration  
has been extended  
until **7 October!!**

<b>EARLY BIRD</b> Until 30 September	<b>HAPPY BIRD</b> Until 20 October	<b>LATE BIRD</b> Until 27 October
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<b>FULL PACKAGE</b>	<b>125€</b>	<b>144€</b>	<b>158€</b>
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<b>SMALL PACKAGE</b>	<b>89€</b>	<b>99€</b>	<b>109€</b>
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<b>GALA DINNER</b>	<b>74€</b>	<b>74€</b>	<b>74€</b>
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**GOOD NEWS!**  
The call for  
**WORKSHOP**  
**TRAINERS** has  
been extended until  
**30 September!!**





# TOASTMASTERS LEADERSHIP INSTITUTE

## 2<sup>nd</sup> ROUND CLUB OFFICER TRAINING



### Workshops:

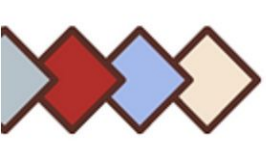
We will have an array of enriching and educational workshops for you to choose from. Four tracks total (Leadership, Communication, Coaching/Mentoring, and Toastmasters Leadership Institute Fundamentals (Pathways, Speechcraft, Youth Leadership, District Leadership and more!)).





Participate in Speech Games!  
**Laugh-Out-Loud Humorous Speech** (3-4 minutes)  
**Nano Talk** (1-2 minutes mini TED talk)





# CONFERENCE VENUE

## La Salle, Centro Universitario Campus, Aravaca





# GALA DINNER

## VP Plaza España Design





## Organization Team



Ana Loureda



Maria Donadios



Elena Errazuriz



## Questions?

Please contact the organizing team any time via

**[d107madridfallsummit2023@gmail.com](mailto:d107madridfallsummit2023@gmail.com)**



Débora Cerro  
Fernandez



Lidia Torres



Vicenta Liusar



Sergio Perez





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**District Executive Committee Meeting**  
**Spring Conference 2024**



WHERE LEADERS  
ARE MADE



YMCA building where the first Toastmasters meeting took place  
22 October 1924 | Santa Ana, California.

# CELEBRATE TOGETHER

## 100 Years of Toastmasters International



# 2024 District 107 Conference

# PORTO

# Alfândega do Porto



TOASTMASTERS  
INTERNATIONAL

Since  
1924

# Conference Timeline

Friday

17

- Check in and Registration
- **Toastmasters 100 years 1st Celebration moment**
- *And more...*

Saturday

18

- Check in and Registration
- Workshops
- **District Council Meeting**
- Recognitions
- Keynote Speaker
- **Toastmasters 100 years 2nd Celebration moment**
- **Speech Contests**
- *And more...*

Sunday

19

- Workshops
- **Toastmasters 100 years 3rd Celebration moment**
- Coffee break
- District Officer Training
- *And more...*

Optional

- Cultural Visits
- Dinner
- *And more...*

- Gala Dinner
- *And more...*

- Cultural Visits
- *And more...*

TOASTMASTERS  
INTERNATIONAL

Since  
1924

# The Team



Luis Marrana



Sofia Marques



Mafalda Guimarães



Catarina Cardão



Rafael Marques



Norberto Amaral



Silvia Vilas



Sérgio Águia

# The Team 1<sup>st</sup> Meeting



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INTERNATIONAL

Since  
1924

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# Something for you in Madrid



**We are preparing surprises and initiatives for the  
Fall Summit in Madrid**

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INTERNATIONAL

Since  
1924

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INTERNATIONAL



**LET'S**

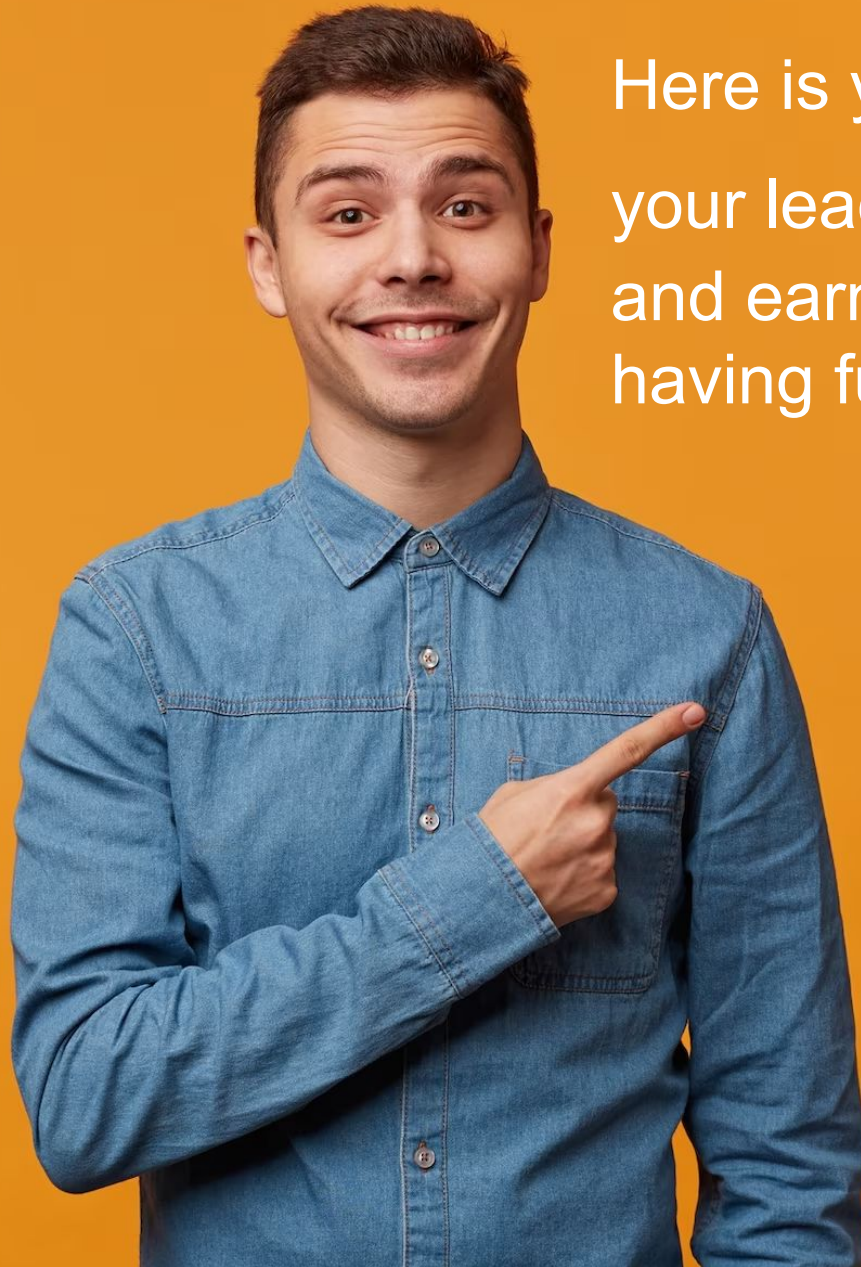
**CELEBRATE TOGETHER IN PORTO**  
**100 Years of Toastmasters International**

**17 - 18 - 19 May**  
**2024**

**TOASTMASTERS**  
INTERNATIONAL

*Since*  
**1924**

**TOASTMASTERS**  
INTERNATIONAL



Here is your chance to unleash  
your leadership **potential**  
and earn Pathways credit while  
having fun!!

Who will host the next  
events?

- **November 2024 fall summit**
- **May 2025 District spring conference**

Send your proposal by  
**11 November 2023** to  
[pqd@district107.org](mailto:pqd@district107.org)

**THANK YOU!!!**

**TOASTMASTERS**  
INTERNATIONAL

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# Spring Contests

**Program Quality Director**  
**Claudia Villarreal**

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SPEECH CONTEST  
**RULEBOOK**

JULY 1, 2023 TO JUNE 30, 2024



WHERE LEADERS ARE MADE

**Note:** Rule changes are made once a year by administrative protocol with the approval of the International President, the International President-Elect, and the Chief Executive Officer. Changes are highlighted by a mark (◆) in the left margin.

**Page 7 point number 6** - Candidates for District positions elected by the District Council for the term beginning the upcoming July 1.

# TOASTMASTERS INTERNATIONAL®

July 25, 2023

Dear District Leader,

The Board of Directors has made an exception to the *Speech Contest Rulebook* and determined that all speech contests at the Area, Division, and District levels may be conducted either in person only, online only, or in a hybrid format for the 2023-2024 speech contest cycle.

**In-person contests** are defined as those in which all participants are onsite at the specified contest location. **Online contests** are defined as those in which all participants are online. **Hybrid contests** are defined as those in which some participants (contestants and judges) are onsite in a physical location, and others are online.

When selecting a contest format, consider the additional resources required to successfully support the chosen format. If you are considering a hybrid or online contest, review the [Online and Hybrid Speech Contest Best Practices](#) document from the 2022-2023 program year and consider details such as:

- Cost of the online platform needed to support your contest needs
- Cost of audiovisual (AV) equipment needed to run your selected contest format
- Additional supporting roles needed
  - For example, you may need people to run your technology, support contest officials and contestants, and coordinate logistics
- Additional contest official roles needed
  - For example, hybrid contests typically require a set of timers that are present online and a set present onsite

After evaluating these needs, ensure the selected format will not take critical resources away from initiatives that support the District mission and success in the District Recognition Program.

**Your District Executive Committee must recommend the selected speech contest format (in person, online, or hybrid) for each level (Area, Division, and District) to the District Council for approval no later than September 30** to allow for proper budgeting. Once a format is approved for each level, no changes can be made.

Regardless of the contest format your team selects, all contests must be conducted live, with all speech contestants and contest officials participating during the event. Judging must be completed by the end of each respective contest.

If desired, your District may choose to record an in-person, online, or hybrid speech contest with only contestants and contest officials and play the recording during the District Conference to help prevent bandwidth issues that may arise when livestreaming a contest with a large audience.

Also, if all contestants of a hybrid speech contest select to be in person, the contest officials may be in person as well.

# CONTEST FORMAT

The Area, Division and District speech contests  
for the 2023-2024 contest season  
will be conducted in **hybrid format**.



# **SPEECH CONTEST RULES 2023-2024**

## **General Rules for All Toastmasters Speech Contests**

### **Page 5**

2. Districts (including Areas and Divisions) and Provisional Districts (including Areas and Divisions) **may conduct up to three (3) additional English speech contests each year**

# Additional Speech Contest

The **English Evaluation Speech Contest** will be conducted at the Area, Division and District Level in the 2023-2024 Speech Contest Season.

# SPEECH CONTEST RULES 2023-2024

## General Rules for All Toastmasters Speech Contests

### Speech Contest Policy - Page 5

3. Districts (including Areas and Divisions) including Provisional Districts (including Areas and Divisions) may also conduct up to four (4) non-English speech contests each year.
  - a) Each of these contests is conducted in a language selected by the District Director and approved by the District Executive Committee.
  - b) Non-English contests are optional and may be conducted using the rules of the corresponding English speech contest.
  - c) If the non-English contest is being conducted using the rules of the International Speech Contest, such contest must be titled using the name of the language. For example: Chinese Speech Contest.
  - d) Non-English contests must not continue beyond the District level.

# Non-English Speech Contests

The **French, Portuguese and Spanish Speech Contests** will be conducted at the Area, Division and District level in the 2023-2024 Speech Contest Season.

# International Speech Contest

**The International Speech contest will be the ONLY contest that requires having earned certificates of completion in Levels 1 and 2 of any Pathways path or having earned a Distinguished Toastmasters award as stated in the 2023-2024 Speech Contest Rulebook.**

**All other speech contests are exempt of this requirement for the 2023-2024 Contest Season.**

# **SPEECH CONTEST RULES 2023-2024**

## **General Rules for All Toastmasters Speech Contests**

### **Selection Sequence - Page 9**

3. In Districts with four (4) assigned Divisions or fewer, Districts have the option to allow the two (2) highest-placed available contestants from each Division to participate in the District contest.

4. The decision whether or not to allow two (2) contestants to advance from club to Area, from Area to Division, and/or from Division to District must be made and communicated throughout the District prior to the commencement of the contest cycle, i.e., prior to any club contests being held.

a) Once the decision is made, it must be implemented consistently throughout the District in all clubs, Areas, and Divisions affected.

b) If a District decides to allow two (2) contestants to advance from club to Area, its decisions regarding the number to advance from Area to Division and/or from Division to District need not be the same.

# Selection Sequence

If an Area has four (4) clubs or less, we allow two (2) contestants from each Club to compete in the Area level, and the same rule applies from the Area to the Division Level.

However, only one contestant will advance from Division to District level.

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# **District Leadership Committee (DLC)**

**Immediate Past District Director**  
**Pablo García Estévez**



# Roles for next term 2024-2025

## Elected Positions

- District Director
- Program Quality Director
- Club Growth Director
- Public Relations Manager
- Division Directors

## Appointed Positions

- Finance Manager
- Administration Manager
- Logistics Manager
- Parliamentarian
- IT Manager
- Area Directors

# DLC Timeline



# DLC Team

Division A - Angela Fuertes



Division B - Scarlet Vazquez



Division C - Vanessa Baeta



Division D - Celia Edwards



Division E - Pedro Costa



Division F - Marisa Aguilar



## Back up Team

Najwa Sara Merchaoui



Diogo Beja



Steve Miller



Pablo Garcia - DLC Chair



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# **Current Business**

**District Director**  
**Vera Margarida Cunha**

# RESPECT

**We treat all with dignity, welcome diverse perspectives, acknowledge all contributions, believe that all have positive intentions, practice mutual accountability, and critique but never demean.**



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INTERNATIONAL

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# Adjournment

District Director  
Vera Margarida Cunha