## TOASTMASTERS

INTERNATIONAL

# District Officer Training - Day 1 

Hybrid in Lisboa - 16 September 2023

## TOASTMASTERS <br> INTERNATIONAL

## Energizer

Division Director E - Joanna Wakuluk


## TOASTMASTERS

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## Time for reflection - 75 days!

Program Quality Director - Claudia Villareal


Illustration by Stephanie Dalton Cowan

## Knowing what you know now what could you've done better with your teams?

* Success Plans, COTs - was the communication fluid?
* If not, was was missing?
* What can be improved?
* Was the response timely?

Help each other improve. It's not about blaming others it's about making others aware that there performance had a positive or not so good effect on the overall outcome.

What transformation have you noticed about yourself and how others see you?
Do you still want to be here? And would you like to continue?

## Embrace uncertainty - you are not alone!




## Keep calm and ask for help!!




I alone cannot change the world, but I can cast a stone across the water to create many ripples. -Mother Teresa

## TOASTMASTERS

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## Perform at your BEST <br> Immediate Past District Director - Pablo Garcia







## 1

## ATTENTION

## $10 \cdot+$

$\because=72$




## 3

## CHOICE

## 2

CHOICE




## 3

GROWTH








## 4

## PURPOSE




## 5

CHALLENGE




## 6

## RECOGNITION



## 1 ATTENTION <br> CHOICE <br> GROWTH

## 4 <br> PURPOSE

CHALLENGE
6
RECOGNITION

## 1 ATTENTION <br> 2 <br> 3 <br> CHOICE <br> GROWTH

## 4 <br> PURPOSE <br> 5 <br> CHALLENGE <br> 6 <br> RECOGNITION



## 1 ATTENTION <br> 2 <br> 3 <br> CHOICE <br> GROWTH

## 4 <br> PURPOSE <br> CHALLENGE <br> RECOGNITION



## 1 ATTENTION <br> 2 <br> 3 <br> CHOICE <br> GROWTH

## 4 <br> PURPOSE <br> CHALLENGE <br> RECOGNITION



## TOASTMASTERS

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## Dive into the DCP \& Dashboard

Administration Manager - Sílvia Vilas

## TOASTMASTERS

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## Dive into our goals!




Specific | Measurable |
| :---: |
| Attainable |
| Relevant |
| Time-bound |



Toastmasters Dashboard

## TOASTMASTERS INTERNATIONAL

| Select a District $\checkmark$ |  |  | 2023-2024 |  |  | Sep $\checkmark$ |  | As of 14-Sep-2023 |  |  |  | Export $\checkmark$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (T) Expand | - | apse | Membership Payments |  |  |  |  |  | Club Growth |  |  | Distinguished Clubs |  |
| Region |  |  | New | Renewals | Charter | YTD | Base | Growth | YTD | Base | Growth | YTD | \% |
| $\checkmark$ Region 01 | DSP | Training | 924 | 7,348 | 85 | 8,357 | 27,151 |  | 828 | 825 |  | 0 |  |
| District 02 | N | N | 128 | 1,040 | 20 | 1,188 | 4,249 | -72.04\% | 128 | 127 | 0.79\% | 0 | 0\% |
| District 07 | N | N | 114 | 996 | 0 | 1,110 | 3,796 | -70.76\% | 121 | 121 | 0\% | 0 | 0\% |
| District 09 | N | N | 41 | 442 | 0 | 483 | 1,274 | -62.09\% | 46 | 46 | 0\% | 0 | 0\% |
| District 15 | N | N | 60 | 451 | 0 | 511 | 1,760 | -70.97\% | 53 | 53 | 0\% | 0 | 0\% |
| District 21 | N | N | 91 | 749 | 0 | 840 | 3,228 | -73.98\% | 102 | 102 | 0\% | 0 | 0\% |
| District 32 | N | N | 53 | 440 | 0 | 493 | 1,838 | -73.18\% | 64 | 64 | 0\% | 0 | 0\% |
| District 39 | N | N | 125 | 1,019 | 0 | 1,144 | 3,286 | -65.19\% | 105 | 105 | 0\% | 0 | 0\% |
| District 57 | N | N | 147 | 1,292 | 0 | 1,439 | 4,259 | -66.21\% | 115 | 115 | 0\% | 0 | 0\% |
| District 96 | Y | N | 165 | 919 | 65 | 1,149 | 3,461 | -66.8\% | 94 | 92 | 2.17\% | 0 | 0\% |
| $\checkmark$ Region 02 | DSP | Training | 1,157 | 9,304 | 171 | 10,632 | 33,042 |  | 985 | 978 |  | 0 |  |
| District 01 | N | N | 138 | 1,336 | 29 | 1,503 | 4,474 | -66.41\% | 146 | 145 | 0.69\% | 0 | 0\% |
| District 04 | N | N | 105 | 874 | 40 | 1,019 | 3,798 | -73.17\% | 100 | 98 | 2.04\% | 0 | 0\% |
| District 12 | N | N | 74 | 738 | 45 | 857 | 2,541 | -66.27\% | 82 | 80 | 2.5\% | 0 | 0\% |
| District 33 | N | N | 137 | 1,099 | 0 | 1,236 | 4,076 | -69.68\% | 136 | 136 | 0\% | 0 | 0\% |
| District 49 | N | N | 41 | 507 | 0 | 548 | 2,060 | -73.4\% | 67 | 67 | 0\% | 0 | 0\% |
| District 52 | N | N | 77 | 784 | 0 | 861 | 2,772 | -68.94\% | 78 | 78 | 0\% | 0 | 0\% |
| District 100 | N | N | 137 | 806 | 25 | 968 | 2,543 | -61.93\% | 79 | 78 | 1.28\% | 0 | 0\% |
| District 101 | N | N | 234 | 1,787 | 0 | 2,021 | 5,313 | -61.96\% | 146 | 146 | 0\% | 0 | 0\% |
| District 115 | N | N | 80 | 444 | 32 | 556 | 1,651 | -66.32\% | 52 | 51 | 1.96\% | 0 | 0\% |

## TOASTMASTERS INTERNATIONAL

## District 107 Performance



## District 107 Division and Area Performance

| Division Totals |
| :---: |
| Count |
| $\mathbf{6}$ |
| Distinguished |
| $\mathbf{0}$ |
| Select Distinguished |
| $\mathbf{0}$ |
| President's Distinguished |
| $\mathbf{0}$ |


| Area Totals |
| :---: |
| Count |
| 22 |
| Distinguished |
| 0 |
| Select Distinguished |
| 0 |
| President's Distinguished |
| 0 |


| Club Totals |
| :---: |
| Paid Clubs |
| $\mathbf{8 9}$ |
| Distinguished |
| 0 |
| Select Distinguished |
| 0 |
| President's Distinguished |
| 0 |



## Club Performance for District 107

To be considered for recognition, clubs must have 20 members or a net growth of at least 3 new members as of June 30th.

| Club Goals |  |
| :--- | :--- |
| $\mathbf{1}$ | Four Level 1 awards |
| 2 | Two Level 2 awards |
| 3 | Two more Level 2 awards |
| 4 | Two Level 3 awards |
| $\mathbf{5}$ | One Level 4, Level 5, or DTM <br> award |
| 6 | One more Level 4, Level 5, or <br> DTM award |


| Club Goals |  |
| :---: | :--- |
| 7 | Four new members |
| 8 | Four more new members |
| 9 | Four officers trained during <br> both training periods |
| 10 | One dues renewal and one <br> officer list submitted on time |


| Goals |
| :---: |
| Distinguished |
| 5 |
| Select Distinguished |
| 7 |
| President's Distinguished |
| 9 |

## TOASTMASTERS <br> INTERNATIONAL

## Club Performance for District 107

To be considered for recognition, clubs must have 20 members or a net growth of at least 3 new members as of June 30th.

## Club Goals

## Education

## Club Goals

## 7 Four new members

8 Four more new members

## Membership

Four officers trained during
9 both training periods

One dues renewal and one

## Administration

10 officer list submitted on time

## Goals

## Distinguished

## 5

## Select Distinguished

## 7

## President's Distinguished



Goals Goals Met

Chartered 6/26/2014

| Goals to Achieve |  |  | Goal | To Date | Status |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Education |  |  |  |  |  |
| 1 | Level 1 awards | All Pathways education awards must be submited in both Ease Camp and Club Central. | 4 | 4 | $\checkmark$ |
| 2 | Level 2 awards | All Pathways education avards must be submitted in both Base Camp and Club Central. | 2 | 2 | $\checkmark$ |
| 3 | More Level 2 awards | All Pathways education awards must be submitted in both Base Camp and Club Central. | 2 | 3 | $\checkmark$ |
| 4 | Level 3 awards | All Pathways education awards must be submited in both Base Camp and Club Central. | 2 | 3 | $\checkmark$ |
| 5 | Level 4, Level 5, or DTM award | All Pathways education avards must be submited in both Base Camp and Club Central. | 1 | 1 | $\checkmark$ |
| 6 | One more Level 4, Level 5, or DTM award | All Pathways education avards must be submited in both Base Camp and Club Central. | 1 | 3 | $\checkmark$ |
| Membership |  |  |  |  |  |
| 7 | New members |  | 4 | 4 | $\checkmark$ |
| 8 | More new members |  | 4 | 12 | $\checkmark$ |
| Training |  |  |  |  |  |
| 9 | Club officers trained June-August |  | 4 | 5 |  |
|  | Club officers trained November-February |  | 4 | 5 |  |
| Administration |  |  |  |  |  |
| 10 | Membership-renewal dues on time |  | Y | 2 | $\vee$ |
|  | Club officer list on time |  | Y | 1 |  |

## What are my goals?

## What are my goals?

How do my goals contribute to the club's goals?

How do the club's goals contribute to my goals?

## What are my goals?

How do my goals contribute to the club's goals?

How do the clubs's goals contribute to my area goals?

How do the club's goals contribute to my goals?

How do the areas's goals contribute to my divisions goals?

## What are my goals?

How do my goals contribute to the club's goals?

How do the clubs's goals contribute to my area goals?

How do the club's goals contribute to my goals?

## How do the divisions's goals contribute to the district goals?

## TOASTMASTERS

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## Mirror Mirror in the Club Moments of Truth

District Director - Vera Margarida Cunha

## TOASTMASTERS

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## Sponsors, Mentors and Coaches

Club Growth Director - Norberto Amaral



## Let's talk about... Chevy Sponsors!

## Sponsors

Sponsors help CHARTER the club!

## When a club is created it has 60 days to appoint up to two sponsors

... earns you credit toward
Distinguished Toastmaster!

## Sponsors: what exactly do they do?

## Sponsors

- Organize the new club
- Set up regular club meetings
- Complete the club's paperwork to charter
- At the end, passes baton to Mentor!

More information about Sponsors, Mentors and Coaches here.

More information specifically about Sponsors here.

## Let's talk about... Steve Mentors!



## Mentors

## Mentors help the club TAKE OFF!

## When a club

 charters it has 60 days to appoint up to two mentors... also earns you credit toward Distinguished Toastmaster!

## Mentors: what exactly do they do?

## Mentors

- Share knowledge with the newly chartered club!
- Meeting roles, club officer responsibilities...
- Either gives the answer, or teaches how to find it
- Help club officers become independent

More information about Sponsors, Mentors and Coaches here.

- May perform administrative tasks:
- New member applications
- Dues renewals
- Education award applications

More information specifically about Mentors here.

## How clubs can get sponsors and mentors

New clubs can name sponsors and mentors when sending the form
"Application to Organize"

Or: mentors can be appointed by the District Director with the support of the Club Growth Director.

## Let's talk about... Martin Coaches!



## Coaches

## Coaches

 help rebuild membership and restore quality!TBI clubs ( 3 to 12 members) should get coaches.
**also** earns you credit toward
Distinguished Toastmaster!

## Coaches

TBI clubs (12 or fewer members) should get coaches to help rebuild membership and restore quality.
$\Rightarrow$ We will create a pool of club coaches please help us find them!

More information on the Club Program and the Club Coaches FAQ

## Coaches: what do they do?

## Connection

- Develop a personal rapport with members, you are there to help them
- Foster a sense of ownership
- Emphasize teamwork
- Encourage clubs to use other clubs as models


## Check

- Observe the club, use the Club Coach Troubleshooting Guide
- Conduct Moments of Truth
- Help identify and discuss the club's strengths and challenges


## Meetings

- Teach the club how to run meetings well
- Show club officers the tools to do the same: manuals, Easy Speak, Club Central...


## Coaches: what do they do?

Membership<br>- Help retain members<br>- Run club membership contests<br>- Annual Individual Member Program

## Recognition

- Post member progress charts at every meeting
- Formally recognize members achieving any education award
- Mention achievements in club newsletters, on social media, and on the club website


## Club Success Plan

- Help determine how club will meet the 10 DCP goals
- Allow the club to establish additional goals
- Outline strategies for achieving goals
- Identify resources to accomplish goals


## Who benefits and how? And what's the fine print?



- The club must have $>3,<=12$ members in good standing
- Have at least one club officer who has completed the Club Coach Program Training module
- The club must not be suspended or closed
- Not more than two coaches


## The Coach

Team-building skills
Leadership experience
Facilitator and negotiator
Diplomacy skills Earn credit toward DTM!

- Paid member in good standing, more than one year
- From another club
- Club officer for one annual term or two semiannual terms
- > Level 2, or an Advanced Communicator Bronze (ACB), or an Advanced Leader Bronze (ALB)
- Completed the Club Coach Program Training module in Base Camp


## The District <br> Every little bit helps <br> to be Smedley <br> Distinguished!

- The District provides assistance for this process
- ... and gives an allowance of $€ 50$ per coach to cover expenses (except travel)



## How a club can get a coach

Do you think that a club of yours/your area/division needs a coach?
Check if the club fulfills the eligibility criteria:
Club must have >3, <= 12 members in good standing
Club must not be suspended or closed

- Not more than two coaches
... and get in touch with me! Email: cgd@district107.org


## TBI Clubs

| Club | Members | Division / Area Coach | Comment |
| :--- | :---: | :---: | :---: |
| Ericsson Madrid | 8 | A1 |  |
| Airbus Speakers Getafe | 12 | A2 | Not renewed yet (12: June 30) |
| Ingram Micro Santander | 10 | A4 | Not renewed yet (10: June 30) |
| Sardinero | 7 | A4 |  |
| HP Toastmasters Barcelona | 5 | B1 |  |
| Agora Almeda Barcelonag | 10 | B3 |  |
| Mediterranea TM | 11 | B3 |  |
| Famalicão Toastmasters Club | 11 | C1 |  |
| Figueira da Foz Toastmasters Club | 9 | C2 |  |
| Cantanhede Toastmasters Club | 10 | C2 |  |
| Porto de Mós Toastmasters Club | 8 | C3 |  |


| Club | Members | Division / Area | Coach | Comment |
| :---: | :---: | :---: | :---: | :---: |
| Axians Toastmasters | 10 | D1 |  |  |
| Vasco da Gama Toastmasters Club | 11 | D2 | Izidro |  |
| Lisboa Oriente Toastmasters | 10 | D2 |  |  |
| Bissau Toastmasters Club | 11 | D2 |  |  |
| Algarve Toastmasters Club | 11 | D3 |  |  |
| Portimão Toastmasters Club | 6 | D3 |  |  |
| RioSado | 8 | D3 |  |  |
| Advanced Toastmasters Runners | 7 | E1 |  |  |
| Cisco Portugal Toastmasters Club | 0 | E2 |  | Not renewed yet |
| TagusPark Toastmasters Club | 2 | E3 |  |  |
| Oeiras Toastmasters Club | 10 | E3 |  |  |
| Banco Montepio Toastmasters Club | 0 | E3 |  | Not renewed yet |
| Cabo Verde Toastmasters Speakers | 0 | E3 |  | Not renewed yet |
| Oracle Málaga | 4 | F1 |  |  |
| Ericsson Málaga Toastmasters | 4 | F1 |  |  |
| Gibraltar Speaker Toastmasters Club | 2 | F1 |  |  |
| Las Palmeras Speakers Club | 8 | F3 |  | Not renewed yet (8: June 30) |
| Alicante Speakers Club | 9 | F3 |  |  |
| Casablanca Toastmasters Club | 9 | F4 |  |  |
| JESA Institute Toastmasters Club | 0 | F4 |  |  |
| Eloquent Leaders Toastmasters Club | 1 | F4 |  |  |
| ALC El Jadida Toastmasters | 10 | F5 |  | Not renewed yet (10: June 30) |
| Marrakech Orators Toastmasters Club | 0 | F5 |  |  |
| Agadir Toastmasters Club | 4 | F5 |  |  |

## How you can help

Share this form with:

1) the people you know who may be great coaches and
Start with those who want to become DTM

TOASTMASTERS INTERNATIONAL DISTRICT 107

## I want to be a Club Sponsor, Mentor or

 Coach in District 107!Fill out this form if you want to be a Club Sponsor, Mentor or Coach in District 107. The Club Growth Director will get in touch with you quickly after you send this.

This information will be used ONLY for the purpose of this program and will not be transmitted to any one else outside of this scope. When the program is over or when you stop being a coach you may ask to delete the information we hold about you by sending an email to cgd@district107.org.

## You can contacts us via the above email address if you want more information about this!

$\square_{6}$ Not shared

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## Group Picture \& Coffee Break

## TOASTMASTERS <br> INTERNATIONAL

## Energizer

Division Director F - Helen Johnson


## TOASTMASTERS

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## Knock Knock Area Director's best practices

Parliamentarian - Ana Santos Carvalho



| CHICAGO |
| :--- |
| LOS ANGELES |
| DALLAS |
| BEIJING |
| FRANKFURT |
| HONG KONG |
| LAS VEGAS |
| HOUSTON |
| DENVER |
| ATLANTA |
| BANGKOK |
| SINGAPORE |
| DUBAI |
| SAN FRANCISCO |

Hello!
I am your Area Director and I am going to visit you!


## Tips for a Great JOURNEY




## CONTACT

Before the visit contact the Club President at least one month before you plan to visit, and request time on the meeting agenda.

| ASK | Ask if club officers will be available immediately after the meeting for a brief <br> discussion with you. |
| :---: | :--- |
| BUILD | Build rapport with the Club President before your visit by asking about his or her <br> Toastmasters experience and the club history. |
| RESEARCH | Conduct research about the club. Email the Club President a link to the Area <br> Director's Club Visit Report (Item 1471) so that he or she is familiar with its <br> content and structure. |
| FIND | Ask about the meeting you plan to attend, find you space. Make sure the <br> meeting agenda accommodates time for you to address club members. Check out <br> the club's progress in the Distinguished Club |
| ANSWER | Ask the Club President if he or she has any concerns or has already identified <br> challenges. Plan to address these during your club visit. |
| STUDY | Explore all the topics and questions of the Area Director's Club Visit Report (Item <br> 1471), collect your major doubts and concerns. Study and prepare yourself. |



Arrive about 10 minutes early so you can mingle with members.

Stick to your allotted time.

Maintain an attitude of service, and respect differences in club cultures.

Be concise and remember that your visit is part of the overall meeting agenda.

Remember that clubs are diverse, and strategies that work for one may not work for another.

Mention the following topics in your presentation to members at the club meeting: the club mission;
characteristics of successful clubs; the Distinguished Club Program; and any upcoming training, contests, or other Toastmasters events that they're invited to attend.

Listen and observe so you can complete your report accurately and provide guidance to the club.

If the club isn't pursuing Distinguished Club Program goals, discuss their importance.

Meet with the executive committee if possible. This helps you address club needs and complete your report.

Remind the Club President that he or she will be emailed a copy of your report after you submit it.

Review the Club Success Plan and the club's performance in the Distinguished Club Program.

## \& KISS



## SUBMIT

After the Visit Submit your Area Director's Club Visit Report (Item 1471) by November 30 for the first visit and May 31 for the second visit.

ADDRESS Address club questions, needs, and concerns.

SEND Send a thank-you note, and encourage the Club President to contact you.

COMMUNICATE Communicate with Club Presidents at least once a month, and respond to phone calls or emails in a timely manner.

MAKE Make extra club visits if you can, especially early in the program year when it may be most helpful to clubs.

## STRENGTHEN

Strengthen your relationship with clubs by attending more than the oficial events and other special events when you are able.


## Area Director Club Visit Report

| CLUB No. | VISIT DATE | AREA | DIVISIIN | DISTRIITT |
| :--- | :--- | :--- | :--- | :--- |

Area Director Club Visit Reports are submitted online through District Central. The PDF version is intended as a tool to capture notes during a club visit.
Club visits are opportunities for the District, through the Area Director, to support clubs and improve club quality The Area Director's Club Visit Report guides Area Directors in evaluating club quality during these visits by assessing the club at each of the Moments of Truth (tem 290). Area Directors identify opportunities for improvement and specify the support that clubs need from the District, helping clubs retain and build membership through positive member experiences. This important contribution on the part of Area Directors helps clubs earn Distinguished recognition.

## Meeting Observation



## Moment of Truth

The following section will allow you to rate how well the club applied the principles defined under the Moments of Truth.

- This assessment will encompass the following categories:
- First Impressions.
- Membership Orientation.
- Fellowship, Variety, and Communication
- Program Planning and Meeting Organization.
- Membership Strength.
- Achievement Recognition.
https://www.toastmasters.org/resources/serving-clubs-through-visits-a-guide-for-area-directors
https://www.toastmasters.org/resources/area-directors-club-visit-report-1471
https://www.toastmasters.org/resources/district-leadership-handbook


## Where to do it?



|  |  |  | me, Rafael | Find a Club | Club Contac | Search | Q |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOASTMASTERS | WHERE LEADERS ARE MADE |  |  |  |  | FIND A CLUB |  |
|  | About | Education Programs | Membership | Resources | Magazine | Events | Shop |

Home / My Toastmasters / Profile / District Central

## I DISTRICT CENTRAL

Currently Managing: District 0107

## District Management

[ $+\begin{aligned} & \text { Area Director Club Visit Reports } \\ & \text { Officers must complete at least } 75 \% \text { of area visits }\end{aligned}$

Q District Awards
Review District awards and achievements

7 Leads and Prospective Clubs
View leads and potential clubs in your District

F Area Success Plan
Share area plans to enhance the quality of member clubs

## Resources and Reports

## 四 <br> Distinguished Performance Report <br> Links to the Distinguished Performance Report

District Leader ToolsTutorials, kits, resources, and more
(1.) Reports

View and download current District reports
$\rightleftarrows$ Wire Transfers Instructions Ensure your club is properly credited

WHERE LEADERS ARE MADE
Welcome, Rafael v $\quad$ | Find a club | Start a club Contact Us $\quad$ Search

FIND A CLUB

About Education Programs
Membership
Resources
Magazine
Events Shop
Home / My Toastmasters / Profile / District Central / Area Director Visit Reports

## I AREA DIRECTOR VISIT REPORTS

Part of the District's mission is to ensure every club fulfills its responsibilities to its members. To achieve this, the District must establish and maintain positive, supportive relationships with each club. By visiting each club in their Area twice a year, Area Directors identify strengths and opportunities for improvement for their clubs, while also working to build and maintain positive relationships with the club.

Report deadlines for credit in the Distinguished Area Program
November 30-Submissions for Round 1
May 31 - Submissions for Round 2.

Discussion Points
During your Area Director's visit, you will want to discuss the following topics with the club's officers

- Club Success Plan

Club's status in the Distinguished Club Program
Upcoming/scheduled events
Members interested in serving in leadership positions

- Goals or milestones for the club to achieve

Create a New Report
To create a report, search for a Club Name or Club Number and press "Create."

| Club Name | * | Visit | * | Status | * | Club | * | Area * | vision * | Files |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Extra Tips



## Area Director Club Visit Report

| CLUE NO. | VIIIT DATE | AREA | DVIISION | DISTRICT |
| :--- | :--- | :--- | :--- | :--- |

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Club visits are opportunities for the District, through the Area Director, to support clubs and improve club quality. The Area Director's Club Visit Report guides Area Directors in evaluating club quality during these visits by assessing the club at each of the Moments of Truth (Item 290). Area Directors identify opportunities for improvement and specify the support that clubs need from the District, helping clubs retain and build membership through positive member experiences. This important contribution on the part of Area Directors helps clubs earn Distinguished recognition.

## Meeting Observation


Moment of Truth
The following section will allow you to rate how well the club applied the principles defined under the Moments of Truth.

- This assessment will encompass the following categories:
- First Impressions.
- Membership Orientation.
- Fellowship, Variety, and Communication.
- Program Planning and Meeting Organization.
- Membership Strength.
- Achievement Recognition

If possible, go more frequently.

It's most helpful to visit clubs early in the term so that challenges can be addressed sooner rather than later.

Rather than telling club officers how to "fix a problem," assist them in using available resources to create unique solutions for their clubs.


Your recommendations and support make a tremendous impact on the future of the clubs in your area, empowering club officers to help members
LEARN, GROW, AND ACHIEVE!

## ENPOWERING VOCES!




## Did you start it already? <br> Let's go for it!

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## How to make your club more visible

Public Relations Manager - Hanane Bourehiyi


## Create a compelling Mission statement

-Keep it simple
-Highlight Club Culture

- Include Benefit



## Identify Target audience

## TARGET



## Use Multiple platforms



## Engaging content



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## Showcase Club Activities



## Maximize Website and Emails

## -Update Website Content

-Send Club Newsletter
-Make a video

## Thank you!

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## IT is what IT is

IT Manager - Fabrício Monteiro

If you could choose a public speaker to be your coach, who would it be?


## Who are you?



## Who are you?

Mark Twain said it best,
"There are two types of speakers: those that are nervous and those that are liars."

## Who could you be?




## No one was born with knowledge...



## Total presentation experience

1. Your presence
2. What you say
3. Your slides
4. Audience interaction
5. Handout


## Common list on how to give a great presentation

1. Know Your Audience
2. Prepare Well
3. Write and Stick to a Script
4. Create an Engaging Slide Deck
5. Start Strong
6. Storytelling
7. Simplify Complex Ideas
8. Engage with the Audience
9. Have a Clear Call-to-Action
10. Handle Q\&As Carefully

## Common list on how to give a great presentation

1. Know Your Audience.
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Last Recording: Untitied Private Recording

| Filler words | Monalogues | Pacing |
| :---: | :---: | :---: |
| $5 \%$ | 0 | 171 |
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| Caud imprese |  | could improwe |
| See al insights $\square$ |  |  |

Get feedback privately and instantly

Yosdis we get live osecoing feedonck during your cats


TOASTMASTERS AUTOMATION


## SlideAI



## TOASTMASTERS <br> INTERNATIONAL

## Yoodli



## Yoodli

## My focus analytics

Choose up to 4 analytics to focus improving on. You can change them any time!


- Talk Time

TOASTMASTERS
INTERNATIONAL

## Actionable steps

Zoom account
Google Cloud Account
Yoodli
Canva pro

## Reach out to us

Mail accounts for District 107
Website: www.tmdistrict107.org
Local websites: D107
Zoom Meeting
Google Cloud
For website and teams
EasySpeak
WhatsApp groups


## TOASTMASTERS

INTERNATIONAL

## Down Memory Lane

District Alignment Manager - Sérgio Águia

## Toastmasters Districts



Regions 1-9 (See detailed map for Districts)

Region 10
59, 71, 91, 95 107, 108, 109, 110

Region 11
20, 74, 79, 94, 104, 105 114, 116, 122P, 127

Region 12 17, 69, 70, 72, $73,87,90,112$

Region 13
41, 51, 80, 82, 92, 97P, 98, $102,120,121,124,125,126$

Region 14
67, 75, 76, 85, 88 89, 93, 118, 128

Maps are approximate. Please send questions to districts@toastmasters.org
View an accessible version of the data here.

## 280 000+ members | 15800 clubs | 149 countries



## TOASTMASTERS <br> INTERNATIONAL

## DISTRICT 107 2023/24

- Andorra
- Spain
- Portugal 37
- Gibraltar 1
- Morocco 8
- Algeria 0
- Tunisia 1
- Online 2 outside D107

0
44

2 89


Rules for the
Divisions and Areas Alignment
DIVISION: 3 or more Areas AREA: 4 - 6 Clubs

Minimum: 3 Clubs + 1 Prospective

Information to be taken into account in the alignment:

- Growth / Loss
- Leads and Prospective Clubs
- Geographical location
- Community / Corporate
- Strength / Weakness




## DISTRICT 59 2017-18

Div. A - France ..... 24
Div. B - France / Belgium / Luxemburg ..... 33
Div. C - The Netherlands ..... 25
Div. D - Lisbon and South of Portugal ..... 11
Div. E-Switzerland ..... 17
Div. F - France ..... 15
Div. G - Italy and Greece ..... 31
Div. H - Spain - Center / North / South ..... 28
Div. I-Switzerland ..... 12
Div. J - Switzerland ..... 15
Div. K - Spain - East Coast of Spain ..... 20
Div. L - Portugal - Center and North ..... 16
Div. M - Lisbon metro. area and Madeira ..... 13
Div. N - The Netherlands ..... 16276

## DISTRICT 107-2018-19



TOASTMASTERS


## TOASTMASTERS

| 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 | 2023-24 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 7 AREAS | 5 AREAS | 5 AREAS | 5 AREAS | 4 AREAS | 4 AREAS |
| AREA 1 <br> Madrid Toastmasters Club | AREA 1 <br> Madrid Toastmasters Club |  | AREA 1 | AREA 1 Irid Toastmasters Club | AREA 1 |
|  |  |  | Ericsson Madrid R\&D | Nova Madrid Toastmasters | Nova Madrid Toastmasters |
|  | Ericsson Madrid R\&D | Madrid Toastmasters Club Ericsson Madrid R\&D |  |  |  |
| NATURGY TM Madrid | Red Hat Madrid | Madrid Advanced Speakers | Madrid Advanced Speakers | Madrid Advanced Speakers | Madrid Advanced Speakers |
| Red Hat Madrid |  |  |  |  |  |
| AREA 2 | AREA 2 Nova Com. Bil TMIn Madrid | AREA 2 Nova com. TMIn Madrid | AREA 2 com Bil TMin Madrid | Area 2 | AREA 2 <br> Excelencia Toastmasters |
| Ericsson Madrid R\&D | PMI - Madrid | Cibeles | Nova Com. Bi. TM In Madrid Cibeles | Excelencia Toastmasters | Airbus Speakers Getafe |
| Ericsson Torresuecia | La Salle Campus Madrid TM | La Salle Campus Madrid TM | La Salle Campus Madrid TM | Airbus Speakers Getafe <br> La Salle Campus Madrid TM | La Salle Campus Madrid TM |
| La Salle Campus Madrid TM | CNH Industrial Madrid Cisco Spain TM Club | Cisco Spain Toastmasters Club | Cisco Spain Toastmasters Club |  |  |
| AREA 3 Standing ovation | AREA 3 | AREA 3 Standing ovation | AREA 3 Standing ovation | AREA 3 | AREA 3 |
|  | Standing Ovation |  |  | Vitoria-Gasteiz Toastmasters | Toastmasters Bilbao |
| Excelencia Toastmasters | Excelencia Toastmasters | Standing Ovation <br> Excelencia Toastmasters | Excelencia Toastmasters |  | Vitoria-Gasteiz Toastmasters |
| Airbus Speakers Getafe | Airbus Speakers Getafe | Airbus Speakers Getafe | Airbus Speakers Getafe | Zaragoza | Zaragoza |
| Madrid Advanced Speakers | Cibeles | Amazon Toastmasters Madrid | Amazon Toastmasters Madrid | Toastmasters Burgos Club TM Valladolid (Spain) | Toastmasters Burgos Club TM Valladolid (Spain) |
| CNH Industrial Madrid | Amazon Toastmasters Madrid |  |  |  |  |
| AREA 4 <br> Toastmasters Bilbao Vitoria-Gasteiz Toastmasters Zaragoza Toastmasters Burgos | AREA 4 Toastmasters Bilbao | AREA 4 dill | AREA 4 - |  |  |
|  | Vitoria-Gasteiz Toastmasters | Vitoria-Gasteiz Toastmasters | Vitoria-Gasteiz Toastmasters | Sardinero | Altamira Sardinero |
|  | Zaragoza | Zaragoza | Zaragoza | Ingram Micro Santander Asturias Toastmasters Club Toastmasters Vigo | Ingram Micro Santander |
|  | Toastmasters Burgos | Toastmasters Burgos | Toastmasters Burgos |  | Asturias Toastmasters Club Toastmasters Vigo |
|  | Club TM Valladolid (Spain) | Club TM Valladolid (Spain) | Club TM Valladolid (Spain) |  |  |
| AREA 5 | AREA 5 | AREA 5 | AREA 5 |  |  |
| Altamira | Altamira | Altamira | Altamira |  |  |
| Sardinero | Sardinero | Sardinero | Sardinero |  |  |
| SofCloudit An Ingram Micro C. | Ingram Micro Santander | Ingram Micro Santander | Ingram Micro Santander |  |  |
| Asociación TM Club Sinergia | Compostela Toastmasters | Compostela Toastmasters | Compostela Toastmasters | NO CHANGES |  |
| Asturias Toastmasters Club | Asturias Toastmasters Club | Asturias Toastmasters Club Toastmasters Vigo | Asturias Toastmasters Club Toastmasters Vigo |  |  |  |
|  | Toastmasters Vigo |  |  | CLUB CHANGE AREA |  |
| AREA 6 |  |  |  | CLUB | ANGE AREA |
| Achievers ClubOracle Malaga |  |  |  | WILL NOT REACH 2023-24 |  |
|  |  |  |  |  |  |  |  |  |  |
| Ericsson Malaga TM <br> Aertec Solutions TM Malaga |  |  |  | CHARTERED CLUB |  |
|  |  |  |  |  |  |  |



| DivD. A - Irantzu Chinchetru | Vitoria-Gasteiz Toastmasters | A4 - A4-A4-A4-A3-A3 |
| :--- | :--- | :--- |
| AD A1 - Elena Errazuriz | Madrid Toastmasters Club | A3-A1-A1-A1-A1-A1 |
| AD A2 - Marisa Rey Martin | Ericsson Madrid R\&D | A2-A1-A1-A1-A1-A1 |
| AD A3- Maria Alesanco | Vitoria-Gasteiz Toastmasters | A4-A4-A4-A4-A3-A3 |
| AD A4- Gabriel Balsera | Asturias Toastmasters Club | A5-A5-A5-A5-A4-A4 |

## TOASTMASTERS <br> INTERNATIONAL




- DivD. B-Janine de la Fuente

22@ Barcelona Toastmasters
Sant Cugat Toastmasters
Barcelona Toastmasters Club
Success Toastmasters Club

B4-B4-B4-B4-B1-B1
B1-B1-B1-B1-B1-B1
B2-B2-B2-B2-B2-B2
B3 - B3 - B3 - B3



| DivD C-Mafalda Guimarães | Invicta Toastmasters Club | C4-C4-C4-C4-C4-C4 |
| :--- | :--- | :--- |
| ADC1- Beatriz Macedo | Oporto Toastmasters Club | C1-C1-C1-C1-C1-C1 |
| ADC2- Inês Marques | Coimbra Toastmasters Club | C2-C2-C2-C2-C2-C2 |
| ADC3-Pedro Moisés | Torres Novas TM Club | C3-C3-C3-C3-C3-C3 |
| AD C4-Rafael Marques | Invicta Toastmasters Club | C4-C4-C4-C4-C4-C4 |




AREA 1

- Lisbon MBA Toastmasters
- PM Portugal Toastmasters

AREA 2

- Vasco Da Gama TM Club

AREA 3

- Algarve Toastmasters Club

AREA 1

- Lisbon MBA Toastmasters
- PM Portugal Toastmasters

AREA 2

- Vasco Da Gama TM Club

AREA 3

- Algarve Toastmasters Club

3 AREAS
AREA 1

- Lisbon MBA Toastmasters
- PM Portugal Toastmasters

AREA 2

- Vasco Da Gama TM Club

AREA 3

- Algarve Toastmasters Club

3 AREAS
AREA 1

- Lisbon MBA Toastmasters
- PM Portugal Toastmasters

AREA 2

- Vasco Da Gama TM Club

AREA 3

- Algarve Toastmasters Club

3 AREAS
AREA 1

- Lisbon MBA Toastmasters
- PM Portugal Toastmasters

AREA 2

- Vasco Da Gama TM Club

AREA 3

- Algarve Toastmasters Club

3
AREAS
AREA 1

- Lisbon MBA Toastmasters
- PM Portugal Toastmasters

AREA 2

- Vasco Da Gama TM Club

AREA 3

- Algarve Toastmasters Club



AREA 1
Business Speakers TM Club Funchal Toastmasters Club Torres Toastmasters Club
Advanced TM Runners
AREA 2
Young Entrepreneurs TM Club
Pessoa e Companhia TM Club
Oeiras Toastmasters Club
Lagoas Speakers TM Club
Quinta da Fonte Toastmasters
AREA 3
TAGUSPARK TM Club International Speakers TAGUSPARK Speakers Leadership TM Club Invest In You


AREA 1
Business Speakers TM Club
Torres Toastmasters Club
Advanced TM Runners
International Speakers
AREA 2
Young Entrepreneurs TM Club
Lagoas Speakers TM Club Quinta da Fonte Toastmasters
Nokia Lisbon TM Club
Let's Speak TM Club
AREA 3
TAGUSPARK TM Club
Oeiras Toastmasters Club Leadership TM Club Banco Montepio TM Club

AREA 1
Business Speakers TM Club
Torres Toastmasters Club
Advanced TM Runners International Speakers

AREA 2
Young Entrepreneurs TM Club $\quad$ Young Entrepreneurs TM Club Leadership TM Club
Quinta da Fonte TM Nokia Lisbon TM Club
Nokia Lisbon TM Club Let's Speak TM Club

AREA 3
TAGUSPARK TM Club
Oeiras Toastmasters Club Lagoas Speakers TM Club Banco Montepio TM Club


AREA 1
Business Speakers TM Club Advanced TM Runners International Speakers

AREA 2
Young Entrepreneurs TM Club Leadership TM Club
Let's Speak TM Club
Cisco Portugal TM Club

AREA 3
TAGUSPARK TM Club
Oeiras Toastmasters Club Banco Montepio TM Club Cabo Verde TM Speakers

AREA 1
Business Speakers TM Club Advanced TM Runners International Speakers

AREA 2
Young Entrepreneurs TM Club Leadership TM Club
Cisco Portugal TM Club

AREA 3
TAGUSPARK TM Club
Oeiras Toastmasters Club Banco Montepio TM Club Cabo Verde TM Speakers


AREA 1


AREA 1

- International Speakers

AREA 2
AREA 2
AREA2

- Leadership TM Club
- International Speakers
- Leadership TM Club

AREA 2

- Leadership TM Club

AREA 3


AREA 1

- International Speakers
- Banco Montepio TM Club


AREA 1

- International Speakers

AREA 2

- Leadership TM Club

AREA 3

- Banco Montepio TM Club

AREA 2

- Leadership TM Club

AREA 3

- Banco Montepio TM Club

3 areas
AREA 1

- International Speakers

AREA 2

- Leadership TM Club

AREA 3

- Banco Montepio TM Club

| DivD. E- Joanna Wakuluk | International Speakers | E3-E1-E1-E1-E1-E1 |
| :--- | :--- | :--- |
| AD E1- Ilyas Elamri | International Speakers | D1-D1-D1-D1-D1-D1 |
| AD E2-Carlos Vilaza | Leadership TM Club | D2-D2-D2-D2-D2-D2 |
| AD E3-Célia Bento | Banco Montepio TM Club | D3-D3-D3-D3-D3 |


no changes
CLUB CHANGE AREA
WILL NOT REACH 2023-24
CHARTERED CLUB


AREA 1

- Achievers Club

From A7 $\rightarrow$ - Toastmasters Málaga
AREA 2

- Oracle Malaga

AREA 3

AREA 4
From district u $\rightarrow$ - Rabat Toastmasters Club From district u $\rightarrow$ - Casablanca TM Club

Achievers Club
Oracle Malaga
Toastmasters Málaga
Nova Madrid Toastmasters
Rabat Toastmasters Club Casablanca Toastmasters Club

$$
\begin{aligned}
& \text { F1-F1-F1-F1-F1-F1 } \\
& \text { F2-F1-F1-F1-F1 } \\
& \text { A7-F1-F1-F2-F2-F2 } \\
& \text { A1-A1 } \\
& \text { Dist. U-Dist. U-F4-F4-F4-F4 } \\
& \text { Dist. U- Dist. U-F4-F4-F4-F4 }
\end{aligned}
$$

## DISTRICT 107 2024-25



## To understand your present it's important to know the legacy

# Wrap-Up and What's Next? 

Program Quality Director - Claudia Villarreal

## TOASTMASTERS

INTERNATIONAL

## District Officer Training - Day 2

Hybrid - 17 September - 2023

## TOASTMASTERS <br> INTERNATIONAL

## Energizer

Division Director B - Berta Cots


## TOASTMASTERS

INTERNATIONAL

## Conquer CONCUR with ease!

Finance Manager - Gustavo Amaro

## What happens every year

- District officers do not maximize spending of Money
- Some items are not fully spent
-PR materials
- Additional clubhouses
- Corporate summits
- ..



## Not crossing the Line

> Allowed
> Training (DOT, COT)
> Contests
> PR marketing materials and ads
> Stationary materials
> Contest and rewards items from
> TMI store
> Travel for training and visits

## Not Allowed

Other Travelling
Free meals, alcoholic Drinks or entertainment
Materials with TMI branding from
other vendors
All materials not related with
club and membership growth

## How can I be reimbursed


-By now, all of you should have Concur passwd

## How can I be reimbursed

Expense reporting, travel booking and approvals.


Create and submit reports in minutes.


## Concur Training

## - Available free on TM Site

$\bullet$

.com/origin/toastmastersinterna tional/eLearning/DL/concur/stor v html5.html

## Welcome to Concur Training

In this module you will learn about the Concur process for Toastmasters International.

Click the buttons on the left to watch videos displaying the various financial tasks.

Once a video has been viewed, the corresponding button on the left will become highlighted.

When all of the videos have been viewed, a survey button will be displayed. Click the survey button to share your experience using this module.

If you would like to review any of the tasks, click the desired button on the left to restart the video.

## Exercise

1. Join each Division + Areas
2. What you will do with money we assign

- Area level
- Division level
-Resources - DD
- $50 €$ total marketing Materials (demos, flyers,..)
- $60 €$ total for Division Contest
- Resources - AD
- $150 €$ total for TLI's and COT's
- $100 €$ total marketing Materials (demos, flyers,..)
- $60 €$ total for Area Contest


## Exercise

3. Presentation
$2 m$ Division

-Resources - DD

- $50 €$ total marketing Materials (demos, flyers,..)
- $60 €$ total for Division Contest
- Resources - AD
- $150 €$ total for TLI's and COT's
- $100 €$ total marketing Materials (demos, flyers,..)
- $60 €$ total for Area Contest


## Quiz

- Parking?
- Tools?
- TLI CoffeeBreak can include wine?
- Despite alcohol not be allowed, can I buy a wine bottle as a token of appreciation to a keynote speaker?
- Under marketing materials, I bought several stripes for the badges. Can I ask for a refund event ought they are not TM official?
- Goods that I bought has custom costs. Will the district reimburse me this?
- A club in my area is requesting marketing material in an amount that consumes the entire budget. No other club in the area has asked for money. Should I say no?


## Quiz

- My club has received recognition from the district (e.g., Club Star Award). How can my club be reimbursed for the expenses?
- I need to pay a room reservation fee for our corporate summit. Can I receive an advance for anticipated expenses?
- Can I charge admission fees for my TLI to cover the costs of the coffee break that the district doesn't cover?
- I want to support my division champion's attendance at the spring conference. Can I use my budget to fund their travel and accommodation?


## Conclusion

- Don't Forget the moto,


Otherwise


## TOASTMASTERS

INTERNATIONAL

## Shape the Future - DLC

Immediate Past District Director - Pablo Garcia



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## Prior Proper Planning Prevents Poor Performing Contests <br> Program Quality Director - Claudia Villarreal

# PRIOR PROPER PLANNING PREVENTS POOR PERFORMING CONTESTS! 

Claudia Villarreal, DTM<br>District 107 - Club Growth Director



## LEADERS DON'T CREATE FOLLOWERS, THEY CREATE MORE LEADERS.



## "I See Something In You... but I don't know what it is"

Dananjaya Hettiarachchi
World Champion of Public Speaking 2014

## Part I

## MASTER THE BASICS

The D107 contest cycle, from Area to District level should be conducted hybrid. Read the best practices for more information.

The Rulebook is the go-to guidebook please read it carefully!


- Read both guides! - Follow the rules!
- Understand them!
- Apply them!
- Consult the materials and available resources!
- Review the checklists!
- Repeat!

Note: The Hybrid Speech Contest Best Practices together with the Rulebook should be read by ALL organizers and contestants alike.

## Important Info - Hybrid Speech Contest Best Practices

- IN-PERSON CONTESTS with all contestants participating onsite, may be conducted only if the District selects a hybrid format and all contestants elect to participate in-person. In this instance, judges may still participate in the online format.
- A HYBRID CONTEST IS DEFINED as a contest in which some contestants and/or contest officials participate onsite and some participate online. Hybrid contests must allow each contestant to select the format in which they will participate (onsite or online).
- Contestants cannot be penalized for selecting one format versus another.
- Contestants competing online must use equipment that they obtain themselves. All contestants and contest officials must participate in the contest live, in real-time.
- If a contest is hybrid, all briefings and rehearsals must also be covered in a hybrid format.
- As much as possible, it is recommended that judges for hybrid contests are split between the onsite and online audience.


## New eligibility rule! It's not the same as last year's!!

You may compete in the International Speech Contest, in ENGLISH, if you have earned certificates of completion in Levels 1 and 2 of any path in the Toastmasters Pathways learning experience or earned a Distinguished Toastmaster award (DTM) from the legacy program.
a) However, a charter member of a club chartered less than one (1) year before the club contest is permitted to compete without having completed this requirement. The club must have officially chartered before the Area contest.

THERE ARE MANY CHANGES IN THE RULEBOOK. THEY ARE HIGHLIGHTED WITH A DIAMOND IN THE LEFT MARGIN OF THE BOOKLET. PLEASE TAKE THE TIME TO READ THEM AND ENSURE EVERYONE PARTICIPATING AND ORGANIZING THE CONTEST READS THEM AS WELL. NO EXCUSES!!


MAKE A PLAN


FAIR \& IMPARTIAL JUDGES


COMMITTED TEAM


CONTESTANTS


## Contest Languages at District level



FRENCH SPEECH CONTEST

You are eligible to compete in the International Speech Contest, in ENGLISH, if you have earned certificates of completion in Levels 1 and 2 of any path or earned a Distinguished Toastmaster award (DTM).


PORTUGUESE SPEECH CONTEST

At DISTRICT LEVEL, the only two contests that will be conducted in ENGLISH are the International Speech \& Evaluation Contest.


SPANISH SPEECH CONTEST

## D107 Conference Porto, Portugal - May 19-21, 2023

- International speech contest (ENGLISH)
- French speech contest
- Portuguese speech contest
- Spanish speech contest
- Evaluation speech contest (ENGLISH ONLY)

**Please note that you may conduct other speech contests (Table Topics or Humorous speech contests, for example) at club, area and division level but only the above contests will be conducted at the District level in Porto.**


## Speaker's Certification of Eligibility and Originality

## All contestants must complete this form before the contest and submit it to the chief judge at each level of competition.

Club No. $\qquad$
Member No. $\qquad$
Eligibility (to be completed for all contests)
District $\qquad$
I certify that I am eligible to compete, under the current speech contest rules. I am a paid member of a club in good standing and meet all other eligibility requirements.
To be eligible to compete in any official Toastmasters speech contest, a member must be a paid member of a club in the Area, Division, and District in which they are competing. The club must also be in good standing. In addition, to be eligible to compete in the International Speech Contest, a member must have信 Contestants in speech contests other than the International contest do not need to meet this education requirement A charter member of a club chartered less than one (1) year before the club contest is permitted to compete without having completed this education requirement. The club must have officially chartered before the Area contest.

The following are ineligible to compete in any Toastmasters speech contest:

1. A member serving as a voting judge or tiebreaking judge beyond the club level for a contest type in which the member is still competing or intends to compete 2. Incumbent International Officers and Directors
2. Region Advisors or Region Advisor applicants
. District Officers whose terms expire June 30:
a) District Director
b) Program Quality Director
c) Club Growth Director
d) Administration Manager
e) Finance Manager
f) Public Relations Manager
g) Division Director
h) Area Director
3. International Officer and Director candidates
4. Immediate Past District Directors
5. District Officers or candidates for elected positions for the term beginning the upcoming July
6. Members who are serving in contest official or presenter roles that meet the following criteria:
a) Voting judge, tiebreaking judge, or chief judge at the same contest type in which they would be competing, beyond the club level, in any District. b) Timer, counter, Sergeant at Arms, or other contest official role for the same contest in which they would be competing
c) Presenter of an education session, a contest chair, a contest Toastmaster, or an event committee chair for the event at which the contest will be held, including Area, Division, and District events, as well as the International Convention.
Toastmasters who are members in more than one club and who meet all other eligibility requirements are permitted to compete in each club contest in which paid membership is held. No contestant can compete in more than one Area speech contest of a given type, even if the two (2) Areas are in different Divisions or Districts. Contestants must maintain eligibility at all levels of any contest. If at any level it is determined that a contestant was ineligible to compete at any previous level, the contestant must be disqualified. This disqualification must occur even if the ineligibility is discovered at a later level and has been corrected.

## Eligibility requirements to be chief judge, voting judge, or tiebreaking judge at a Toastmasters speech contest

1. At a club contest, be a paid member.
2. At an Area, Division, or District contest:
a) Be a paid member for a minimum of six (6) months.
b) Have completed a minimum of six (6) speech projects in the Competent Communication manual or earned certificates of completion in Levels 1 and 2 of any path in the Toastmasters Pathways learning experience.
3. Only members who joined Toastmasters prior to the rollout of Pathways in their region can apply speeches from the Competent Communication manual towards eligibility for judging.
c) Be physically present at the contest for which you are serving (if conducting a hybrid contest they could be online).

## Speech Contest FAQs

NOTE: This page has lots of good info but has not been updated. It's best to read the rulebook for the latest rules).

## Speech Contest Resources

## QUICK LINKS



## Speech Contest Materials

Download the materials you need to conduct speech contests.

View resources >


## Conducting Quality Speech Contests <br> Read this guide to understand the process, rules and resources required to enhance your speech contests. <br> Read more >



## Speech Contest Rulebook

 ChangesFind out how the Speech Contest Rulebook has changed and why each change was made.

Read more >


## Speech Contest Certificates

Use these certificates to recognize member success and participation in all types of speech contests.

View certificates >

## Speech Contest Tool Kits



- International Speech Contest Kit
- Evaluation Speech Contest Kit
- Table Topics Speech Contest Kit
- Humorous Speech Contest Kit
- Tall Tales Speech Contest Kit


## Tutorials - don't underestimate the importance of reviewing the

## TUTORIALS

## | SPEECH CONTEST TUTORIALS

These tutorials offer fundamental principles to help members understand speech contests.
*System Requirements: Adobe Flash player version 10.0 or later. **These tutorials may not be fully accessible by older versions of Internet Explorer browsers.

## Overview and Roles

```
TUTORIAL
```

When You're the Judge


## Judge's Guide and Ballot

## Part II

## THE TEAM <br> ROLES \& RESPONSIBILITIES

## Together Everyone $\mathbf{A}_{\text {chieves }}$ More



## You don't want too many cooks in the kitchen!



Make it blue. Make it red. Make it a pony.

## Elements for Success!

- Organizing Team
- Type of Contest and languages (English, French, Portuguese, and Spanish)
- International speech
- Evaluation
- Table Topics
- Tall Tales
- Humorous


## ■ Date / Fecha

- Registration Form - Create a Google Form. It creates a convenient database and will make it easier to see who the volunteers and contestants will be at each contest and level (club, area, division, district).
$\square$ Budget
- Venue
- Awards / Certificates
- Catering
- Gifts for keynote speakers
- Goodie Bags


## Elements for Success continued

- Training / Formación
- Contest Chair - scripts / guiones
- Contestants / Concursantes
- Chief Judge \& Judges
- Timers / Cronometrador
- Ballot Counters / Escrutadores
- Sergeant at Arms
- Keynote speakers
$\square \quad$ Marketing
- Digital News
- Social Media
- Miscellaneous
- Club Banners
- Music / Entertainment
- Activities the day before or after the contest (in the case it's a weekend long contest/conference)


## Key players = you don't want too many cooks in the kitchen!

Toastmaster (event chair) or Master of Ceremonies

- Reserves Venue
- Creates a timed agenda
- Creates the Awards and certificates
- Creates the Registration form
- Club Banners - display
- Promotion - PR

Contest Chair - email/whatsapp

- Contestants
- Distributes and collects contestant documents
- Delivers contestant briefing
- Draws for order
- Reviews timed agenda / repasa la agenda con tiempos

Note: Each key player can delegate tasks to their own sub-team. Do what works best for YOU!

## Key players continued...

Chief Judge - communicates via
email/whatsapp/in-person whatever works best.

- Holds judges briefing
- Tiebreaking Judge - chief judge collects his/her ballot
- Ballot Counter - they collect the ballots from all the other judges
- Timer - gives timing sheet to CJ
- Sergeant at Arms - escorts contestants to separate room during eval and/or table topics contest


## Treasurer

- Venue / Lugar de celebración
- Awards and certificates
- Gifts for keynote speakers
- Catering
$>$ Coffee Breaks $\times 1$ or 2
$>$ Lunch
> Gala dinner

Note: Each key player can delegate tasks to their own sub-team. Do what works best for YOU!

## "I See Something In You... but I don't know what it is"

Dananjaya Hettiarachchi
World Champion of Public Speaking 2014

## Master of Ceremonies



## Contest Chair responsibilities



## Eligibility requirements to be chief judge, voting judge, or tiebreaking judge at a Toastmasters speech contest

1. At a club contest, be a paid member.
2. At an Area, Division, or District contest:
a) Be a paid member for a minimum of six (6) months.
b) Have completed a minimum of six (6) speech projects in the Competent Communication manual or earned certificates of completion in Levels 1 and 2 of any path in the Toastmasters Pathways learning experience.
3. Only members who joined Toastmasters prior to the rollout of Pathways in their region can apply speeches from the Competent Communication manual towards eligibility for judging.
c) Be physically present at the contest for which you are serving (if conducting a hybrid contest they could be online).

## Chief Judge responsibilities





## Chief Judge responsibilities...cont...



2 timers \& 2 ballot counters

SPEECH CONTEST TIME RECORD SHEET APE INSTRUCTIONS FOR TIMERS




 Al speches delivered by conestants must contom to the iming guidelines fort the conest:
 Table Topics contests specheres shal be foom one minute to two minures Acontestan will be diso






## Chief Judge responsibilities...cont...



## Treasurer - ensures the host club breaks-even

- Entry fee
- Area $10 €-25 €$
- Division $49 €-89 €$
- District $80 €-150 €$
- Venue
- Awards and certificates
- Catering
> Coffee Breaks
$>$ Lunch
> Gala dinner


## And don't forget... this can be your HPL project!



## Homework

- Read the Rule Book and Best Practices for Hybrid contests
- Assemble a team
- Set a date
- Reserve a venue
- Know your budget
$\square$ Decide what contests you'd like to hold (mandatory - International Speech contest and Evaluation contest). The latter two will be conducted at the District level. Apart from the International speech contest in English, there will be a French, Portuguese and Spanish speech contests at District level.
$\square$ Create a registration form - Google Form - (ask for volunteers)
$\square$ Practice the art of evaluations to help and motivate your members to participate in the evaluation contest.
$\square$ Mention from now on, at each meeting, the upcoming contest season and the cost for each contest so that members can save up money!
$\square \quad$ Check the eligibility rules
- Check the checklists
- Repeat!!
$\square$ Use this project to fulfill your HPL (High Performance Leadership) project Level 5 elective.
ad


This year's World Champion of Public Speaking, Jocelyn Tyson (center), poses proudly with third-place winner Maryam Ganni (left) and second-place winner Nisha Shivram (right).


INTEGRITY


RESPECT


SERVICE


EXCELLENCE




toastmasterclaudia@gmail.com

## TOASTMASTERS

INTERNATIONAL

## How to Create a Club Step-by-Step

Club Growth Director - Norberto Amaral

## DISTRICT 107 2023/24

- Andorra
- Spain
- Portugal 37
- Gibraltar 1
- Morocco 8
- Algeria 0
- Tunisia 1
- Online 2 outside D107

0
44

2 89


## DISTRICT 107 2023/24

- Andorra
- Spain
- Portugal
- Gibraltar
- Morocco
- Algeria
- Tunisia
- Online outside D107

0
44

## Who here created a club?

0
1
2
89





## How to Create a Club Step-by-Step



## Leads

- Receive contacts
- Meet / talk to them
- Get a sponsor
- Help preparation


## Leads

- Receive contacts
- Meet / talk to them
- Get a sponsor
- Help preparation
- Fill out form
"Application to Organize"
- Pay \$125


## Leads

## Prospective

- Receive contacts
- Meet / talk to them
- Get a sponsor
- Help preparation
- Get a mentor and learn
- Run Meetings
- Promote, grow, blossom
- Get to 20 founding members!
- Fill out form
"Application to Organize"
- Pay $\$ 125$


## Leads

## Prospective

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- Pay \$125
- Fill out all forms
- Pay $\$ 20$ + $\$ 60$ per member


## TOASTMASTERS <br> INTERNATIONAL

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- If you're creating the club in March or September you may pre-pay the semester ahead
- Next semester: pay in proportion of the months of activity to six months


## TOASTMASTERS <br> INTERNATIONAL

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## Clubs

- FIND A MENTOR NOW
- Meetings!
- Promotion!
- Contests!
- Training Club officers!
- Attending DCM!
- Attending Summit and Conference!

TOASTMASTERS
INTERNATIONAL

## Coffee Break



## TOASTMASTERS <br> INTERNATIONAL

## Energizer

Division Director D - Izidro Sousa


## TOASTMASTERS

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## Dynamic Demo Meetings

Regional Advisor - Piotr Chimko

## TOASTMASTERS

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# Working on our Success Plans 

Division and Area Teams

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# Sharing the Plan 

Division and Area Teams

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## Final Quiz - What have we learned?

Program Quality Director - Claudia Villarreal

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# Parking Lot / Q\&A 

District Core Team

# Wrap-Up and What's Next? 

Program Quality Director - Claudia Villarreal

