

TOGETHER
WE
CREATE

District Officer Training (DOT)

Hybrid / El Jadida, 5 September 2026

TOASTMASTERS
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DISTRICT 107

Welcome
to the
DOT.



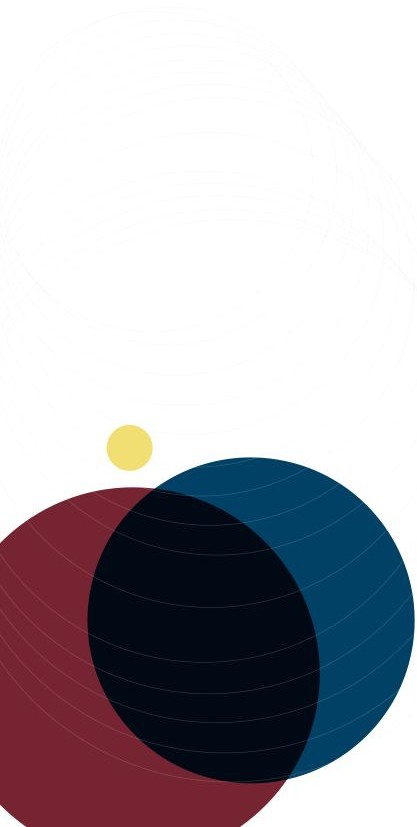
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Adoption of the Agenda

Program Quality Director, Sérgio Águia DTM

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MA/PT/TN: 14:00 SP: 15:00	5m	Welcome ☐	PQD - Sérgio Águia, DTM
MA/PT/TN: 14:05 SP: 15:05	5m	Energizer ☐	Koro González
MA/PT/TN: 14:25 SP: 15:25	20m	District 107 – Who are we, and where do we want to be?	DD - Izidro Sousa, DTM
MA/PT/TN: 14:45 SP: 15:45	20m	SPOT IT. SUPPORT IT. GROW IT.	CGD - Mafalda Guimarães, DTM
MA/PT/TN: 15:05 SP: 16:05	20m	Achieve and Maintain Quality	PQD - Sérgio Águia, DTM
MA/PT/TN: 15:25 SP: 16:25	45m	The alliance strategies, tactics and actions to have Areas, Divisions and District Distinguished (or more...) - Discussion groups - Brainstorming and brainwriting Sharing of ideas	Core Team Division Directors Area Directors
MA/PT/TN: 16:25 SP: 17:25	5m	Group Picture ☐	
MA/PT/TN: 16:30 SP: 17:30	15m	Coffee Break ☕	
MA/PT/TN: 16:45 SP: 17:45	5m	Energizer ☐	Hanane Bourehiyi, DTM
MA/PT/TN: 16:50 SP: 17:50	25m	Contests: From Rules to Organization	Scarlet Vázquez
MA/PT/TN: 17:15 SP: 18:15	20m	The Storytellers Blueprint	PRM - Sonya Costa
MA/PT/TN: 17:35 SP: 18:35	20m	Money Matters - Fueling District Growth	FM - Meriem Mentagui
MA/PT/TN: 17:45 SP: 18:45	15m	District Recognition Program (Need a Title)	DD - Izidro Sousa, DTM
MA/PT/TN: 18:00 SP: 19:00	20m	Other topics, discussion, and Q&A	Parlm - Hanane Bourehiyi, DTM
MA/PT/TN: 18:20 SP: 19:20	10m	Wrap up and Closing ☐	PQD - Sérgio Águia, DTM

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Energizer

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District 107 - Who are we, and where do we want to be?

District Director, Izidro Sousa DTM

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Toastmasters Districts



Region 8

20, 41, 105, 116,
127, 224, 225, 226

Region 9

75, 76, 80, 87,
93

Region 10

59, 71, 91, 95,
107, 109, 231

Region 11

74, 79, 94, 104,
114, 129, 130

Region 12

17, 69, 70, 72,
73

Region 13

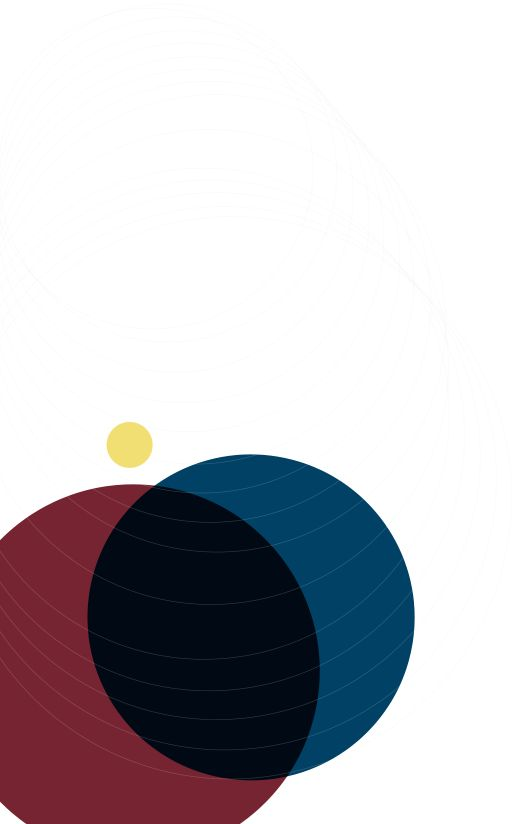
51, 82, 102, 227,
228, 229, 230

Region 14

67, 85, 88, 89,
118, 128

Do you know who we are?

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**TOGETHER
WE
CREATE**



**TOGETHER
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- Smedley Distinguished
The only Distinguish District
in the region.

Region 10

District 59

District 71

District 91

District 95

District 107

District 108

District 109

District 110

Do you know who we are?

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2022-2023

Region 10

District 59
District 71
District 91
District 95

★ District 107

District 108
District 109
District 110

2023-2024

Region 10

S District 59
S District 71
P District 91
District 95

P District 107

District 108
★ District 109
District 110

2023/24

- President Distinguished
One of the best Districts in the region.

Do you know who we are?



2022-2023	
▼ Region 10	
	District 59
	District 71
	District 91
	District 95
★	District 107
	District 108
	District 109
	District 110

2023-2024	
▼ Region 10	
S	District 59
S	District 71
P	District 91
	District 95
P	District 107
	District 108
★	District 109
	District 110

2024-2025	
▼ Region 10	
★	District 59
D	District 71
	District 91
	District 95
D	District 107
	District 108
★	District 109
	District 110

2024/25

- Distinguished
One of the four Distinguished
Districts in the region.

Do you know who we are?



2022-2023	
▼ Region 10	
	District 59
	District 71
	District 91
	District 95
★	District 107
	District 108
	District 109
	District 110

2023-2024	
▼ Region 10	
S	District 59
S	District 71
P	District 91
	District 95
P	District 107
	District 108
★	District 109
	District 110

2024-2025	
▼ Region 10	
★	District 59
D	District 71
	District 91
	District 95
D	District 107
	District 108
★	District 109
	District 110

2025-2026	
▼ Region 10	
P	District 59
D	District 71
D	District 91
D	District 95
	District 107
D	District 108
★	District 109
P	District 110

2025/26

Year Zero:
Foundations
for Growth

Do you know who we are?

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The "richest" countries in the Region

Country	GDP per Capita
Liechtenstein	207 973
Luxembourg	154 115
Ireland	135 247
Switzerland	118 173
Iceland	108 591
Norway	96 580
Denmark	82 706
Netherlands	77 881
Sweden	66 124
Austria	65 640
Israel	64 275
Belgium	63 896
Germany	63 600
United Kingdom	60 011
Finland	59 750
Greenland	58 499
Malta	53 082
France	51 708

District 107

Country	GDP per Capita
Gibraltar	n/a
Andorra	51 681
Spain	40 582
Portugal	33 972
Algeria	6 628
Morocco	5 107
Tunisia	4 893

Source: IMF Data mapper

They can do it, we can do it!

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▼	Region 10
P	District 59
D	District 71
D	District 91
D	District 95
	District 107
D	District 108
★	District 109
P	District 110

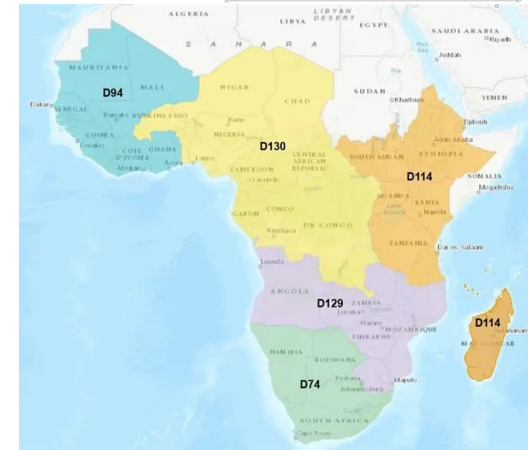
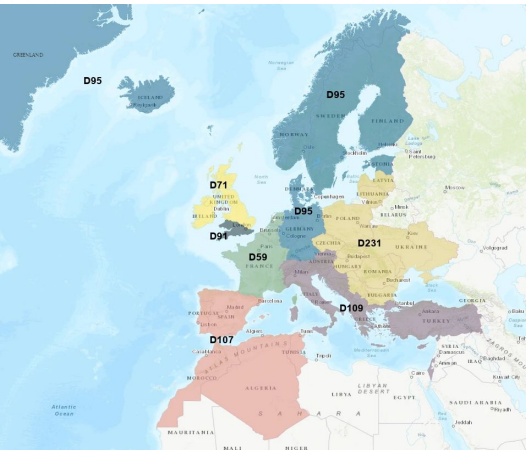
District 107

Country	GDP per Capita
Gibraltar	n/a
Andorra	51 681
Spain	40 582
Portugal	33 972
Algeria	6 628
Morocco	5 107
Tunisia	4 893

The "richest" countries per capita in the Region 11

Country	GDP per Capita
Saudi Arabia	37 811
Seychelles	17 675
Mauritius	13 812
Gabon	9 918
Botswana	8 490
Equatorial Guinea	8 152
South Africa	7 503
Namibia	5 573
Eswatini	4 927
Djibouti	4 421
Angola	3 754
Ghana	3 314
Cote d'Ivoire	3 313
Zimbabwe	3 199
Mauritania	3 033
Kenya	2 714
Congo	2 554
Cameroon	2 125
Senegal	2 054
Comoros	1 951
Guinea	1 848
Zambia	1 831
Benin	1 809
Pakistan	1 696
Nigeria	1 556
Uganda	1 476
Tanzania	1 362
T---	4 244

▼	Region 11
P	District 74
	District 79
★	District 94
★	District 104
★	District 114
★	District 122
	District 129
★	District 130



Where do we want to go?

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District 107 Performance

Paid Clubs	
Base	To Date
88	88
Goals	
Distinguished	89
Select Distinguished	91
President's Distinguished	93
Smedley Distinguished	96

+1

+3

+5

+8

Payments	
Base	To Date
4,196	1,319
Goals	
Distinguished	4,238
Select Distinguished	4,322
President's Distinguished	4,406
Smedley Distinguished	4,532

Distinguished Clubs	
Base	To Date
88	0
Goals	
Distinguished	40
Select Distinguished	44
President's Distinguished	49
Smedley Distinguished	53

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SPOT IT. SUPPORT IT. GROW IT.

Club Growth Director, Mafalda Guimarães DTM

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Meet Naruto!

A ninja on a mission
in Spain... and a
Toastmaster!



Joined a Toastmasters
club a few years ago



Developed his
leadership skills



Now he's an
Area Director!



Ready for a new mission:
help his clubs thrive!



Naruto is visiting his clubs in Spain!

Three clubs. Three different situations.
What will he find? And what should he do?



*Different
clubs.
Different needs.
Same mission.*



Club #1

Ichiraku Toastmasters

A friendly club with a good atmosphere...
but something isn't right.



18 members
(down from 25)



Attendance is declining



Few guests



Same people taking
most roles

*What should Naruto do?
Which support would help this club?*



Club #2

Hidden Leaf Speakers

A small but dedicated club...
that could use more energy and participation.



11 members



Same people taking
every role



Low participation



Good members but
low energy

What should Naruto do?



Club #3 Shinobi Leaders

A healthy and active club...
with an exciting opportunity!



23 members



Great energy and engagement



Many guests



A member mentioned that
their company is interested
in starting a Toastmasters club!

*What should Naruto do?
How can we turn this opportunity into a new club?*

SPOT IT.

See the signals.



Challenges

(early warning signs)



Opportunities

(for new clubs)



Let's use our

Club Visit Reports

to identify them early.

*The earlier we spot it,
the more we can do.*

SUPPORT IT.

Connect the club with
the right help.



Club Coach
(structured recovery)



Adopt-a-Club
(participation & energy)



Marketing Support
(visibility & guests)



PQD Support
(education & meeting quality)

Right support. Right club. Right time.



DISTRICT 107 ADOPT-A-CLUB PROGRAM

ADOPT. VISIT. NURTURE. RELEASE.

A DISTRICT 107 INITIATIVE TO STRENGTHEN
OUR CLUBS BY ADOPTING, CARING FOR,
AND SUPPORTING EACH OTHER.



SUPPORT CLUBS.

Different approaches. Same goal.

CLUB COACH

For clubs with 12 members or less



An official program from Toastmasters International.



Supports clubs with 12 members or less to become healthy and grow.



Provides guidance, shares best practices, and helps build momentum.



Works with club officers and members to achieve club goals.



Open to members who meet specific eligibility requirements.



Eligible for DTM credit
if the club becomes Distinguished.

DISTRICT 107 PROGRAM ADOPT-A-CLUB

For any club that could benefit from extra support



Open to any Toastmasters member.



Members from other clubs “adopt” a club and commit to regular visits.



Brings energy, participation and fresh ideas.



Helps strengthen the club and create a more engaging experience for all members.



Members earn points based on their adoption activities, which can be redeemed for merchandise, a Path or a Spring Conference ticket.

GROW IT.

Turn opportunities into new clubs.



THE NINJA PATH TO A NEW CLUB

- 1**  **Lead (an opportunity)**
A potential group or community is identified.
- 2**  **Demonstration Meeting**
They experience Toastmasters first-hand.
- 3**  **Prospective Club**
Submit the Application to Organize, pay the US\$125 fee, assign a sponsor and start holding meetings (towards 20).
- 4**  **Charter**
Reach at least 20 members (minimum 17 new), complete the required documentation, submit payments and become official!
- 5**  **Mentoring**
Ongoing support to ensure a strong start.
- 6**  **Sustainable Club**
A thriving club making a lasting impact!

If you already have everything (and 20 members), go directly to Charter!

PROSPECTIVE CLUB

Still Building

A group that has taken the first steps and is on its way to becoming a Toastmasters club.



Application to Organize submitted
(1 form)



US\$125 charter fee paid



Sponsor assigned
(guidance and support)



Can start holding meetings
(recruit members and build momentum)



Access to Level 1 educational manuals only
(no access to Base Camp yet)



Still recruiting toward 20 members
(not yet chartered)

CHARTERED CLUB

Mission Accomplished

A fully established Toastmasters club, officially recognized by Toastmasters International.



At least 20 members
(minimum 17 non-dual members)



All 3 charter forms completed
(Application to Organize + 2 additional forms)



Membership payments submitted
(for charter members)



Club officially chartered
by Toastmasters International



Mentors begin supporting the new club
(after charter)

Prospective = building the club.
Chartered = the club is officially born.

BUILD NEW CLUBS.

*Different roles.
A shared mission.
More opportunities.*

CLUB SPONSOR

Start the journey



Helps organize a new club (before charter).



Submits the Application to Organize and pays the US\$125 fee.



Builds the initial group and generates interest.



Works with the group to start holding meetings while recruiting members (towards 20).



Eligible for DTM credit



Supports a newly chartered club (during the first 6 months).



Helps club officers build strong foundations and effective systems.



Shares experience and provides guidance to ensure a successful start.



Works alongside the club to promote member growth, engagement and long-term sustainability.



Eligible for DTM credit

CONGRATULATIONS!
YOUR CLUB IS OFFICIALLY
CHARTERED!

HERE IS YOUR CLUB
STARTER KIT
FROM DISTRICT 107!

AMAZING!

THANK YOU,
DISTRICT 107!

THIS WILL
HELP US BUILD
A STRONG CLUB!

CLUB BANNER



GAVEL



TIMING CARDS



PACK OF RIBBONS



SET OF CLUB OFFICERS PINS



For Corporate Clubs,
we also provide a
dedicated workshop
for your organisation!



THE NINJA SCROLLS

Knowledge today.
Stronger clubs tomorrow.

[Club Building Curriculum](#)



[Club Building Best Practices](#)



[Club Excellence Best Practices](#)



[Club Excellence Curriculum](#)



Forms to Create a Club

- [Application to Organize a Toastmasters Club](#)
- [Club Charter Requirements Form](#)
- [Charter Membership and Club Officer Information](#)



[Find a Club | District 107](#)

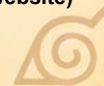


[Awards and Incentives | District 107](#)



Club Growth Corner

(Coming soon in the District 107 Website)



**MISSION
ACCEPTED?**



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Achieve and Maintain Quality

Program Quality Director, Sérgio Águia DTM

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Achieve and Maintain Quality

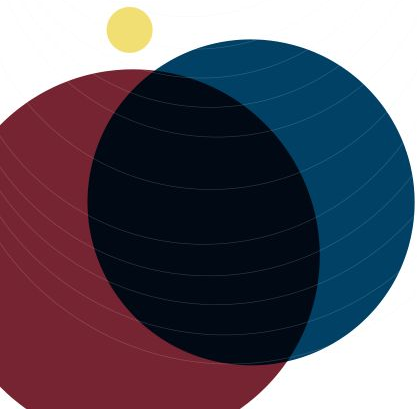
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What matters most in Toastmasters?

Who is at the center of Toastmasters?

What should always come first in Toastmasters?

The Members.



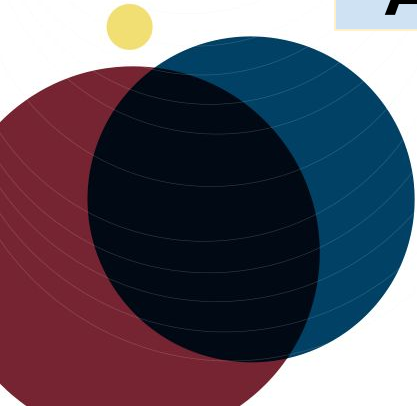
Quality is a Journey

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Reaching and Maintaining Quality in our Clubs

Club Mission: To provide a supportive and positive learning experience where **members are empowered** to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

Always Focused on Our Members

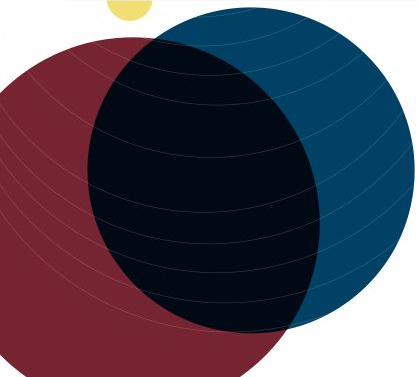


Quality is a Journey

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“If you had to rate the quality of your clubs today from 1 to 10, what would you give them?”

I want to talk about how we can build and maintain quality in our clubs, always putting our members first.



Quality is a Journey

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Membership numbers ≠ Quality:

Quality is not about how many members we have.

It's about the experience we create for every member.

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DCP goals ≠ Member experience:

A successful club is not just a club that achieves its goals.

Quality is a Journey

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Club meetings ≠ Club quality:

We have quality!

Our members have fun... and that's great!

Quality is a Journey

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And Quality is also:

Membership numbers = Quality / DCP goals = Member experience / Club meetings = Club quality



When we get quality right, the results follow: Membership numbers reflect our quality, DCP goals reflect the member experience, and club meetings reflect the quality of our club.

Quality is a Journey

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So... how we can combine this

≠



≠

With this...

=



=

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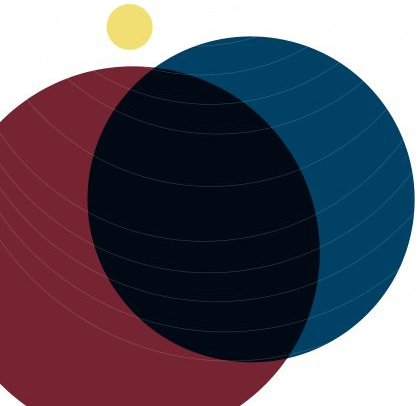
One of the most important questions in Toastmasters!

“What makes a member say: I want to come back next week?”

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LET'S ANSWER THAT QUESTION



Quality is a Journey

The 5 Dimensions of Quality

- MEETING
- ENGAGEMENT
- LEARNING
- LEADERSHIP
- BELONGING



Quality is a Journey

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The 5 Dimensions of Quality

- **MEETING**
 - Is the meeting a good experience?
- **ENGAGEMENT**
 - Do members participate?
- **LEARNING**
 - Are they actually developing skills?
- **LEADERSHIP**
 - Are we creating new leaders?
- **BELONGING**
 - Do people feel like they belong to the club?

**If one of these is weak,
quality starts to suffer.**



The Quality Radar - Quality in your Area

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The Quality Radar - Quality in your Area

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The Quality Radar - Quality in your Area

A simple tool to help you keep track of the health of your clubs.

Think about each club in your Area and assess:

			
Meetings	Healthy	Inconsistent	Weak
Engagement	High	Falling	Low
Learning	Active	Uneven	Stagnant
Leadership	Strong	At risk	Critical
Belonging	Strong	Unclear	Weak

“This is not a ranking. It is a radar.”

We are **not trying to find** out which club is the best.

We want to identify: **“Which club, or clubs need our attention and support the most?”**

The Quality Radar - Quality in your Area

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Area Quality Dashboard / Radar

Have a simple, regularly updated overview of all the clubs in the Area.

Example: Area Club Overview

Club	Meetings	Engagement	Education	Leadership	Membership Experience
A	●	●	●	●	●
B	●	●	●	●	●
C	●	●	●	●	●
D	●	●	●	●	●

The goal is **not to evaluate or rank clubs**.

It is to help, you the Area Director, quickly answer:

“Which club needs me most right now?”

Quality is a Journey - From Reports to Conversations —

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Don't just check. Guide and Help.

Instead of asking:

 *"Did the club do it?"*


Ask:

 **"How is the club doing?"**

Check less. Listen more.



Quality is a Journey - From Reports to Conversations—

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- ASK
- OBSERVE
- UNDERSTAND
- SUPPORT
- FOLLOW UP



"An Area Visit should not be just an administrative obligation. It should be an opportunity to detect signals, understand problems, and create action."

Quality is a Journey - The Area Council

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Quality is a Journey - The Area Council

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Who Should Be Part of the Area Council?

Core members:

- **Area Director (AD)** — leads and facilitates the Area Council.
- **Club Presidents** from all clubs in the Area.
- **Club VPEs** — particularly important when discussing the quality of the educational experience and member engagement.
- **Club VPMs** — valuable when discussing membership, onboarding, and retention.
- **Area Director Committee Team**

Additional participants:

Depending on the topic, it can also be useful to involve:

- **Division Director (DD)** — to strengthen the connection between the Area and the Division.
- Other Area or Division leaders when their expertise or support is relevant.

Quality is a Journey - The Area Council



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Area Council

Create a regular meeting where Club Presidents, VPEs, VPMs, and Your Committee Meet.

It doesn't need to be a bureaucratic meeting. It can serve to:

- Share what is working;
- Identify common challenges;
- Exchange best practices between clubs;
- Define 1–2 joint actions for the Area.

Goal: Stop having 4 or 5 isolated clubs and start building a community of clubs.

Quality is a Journey - The Area Council

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Regular Club Check-ins

Maintain a regular communication channel with clubs

- WhatsApp/Teams/Slack + monthly check-ins with officers.

Do not wait for the Area Visit to discover a problem.

One simple question each month:

“What is one thing going well and one thing where you need support?”

Goal: quickly detect when a club goes from ● to ●.

Quality is a Journey

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COUNCIL — CONNECT — MONITOR

Area Council → creates community

Regular Check-ins → maintains contact

Quality Radar → enables early action

And this fits seamlessly into your “**Reach & Maintain Quality**”

Area Directors are not simply visiting clubs; they are building a system of continuous engagement with them.

QUALITY IS EVERYONE'S JOB



EXPEDITION LOG

DCP GOALS = TEAM MILESTONES
Track progress, monitor for early warnings.

FIELD NOTES

REGULAR CLUB CHECK-INS are key.
Monitor performance, detect issues early (GREEN to YELLOW).
Quality is not accidental; it is mapped and maintained.

CONSISTENCY

EXCELLENCE

SUPPORT

QUALITY IS EVERYONE'S JOB



PQD

- creates conditions.

DIVISION DIRECTORS

- create consistency.



AREA DIRECTORS

- identify needs.



CLUB OFFICERS

- create the experience.



And MEMBERS

- live that experience.

EXPEDITION LOG

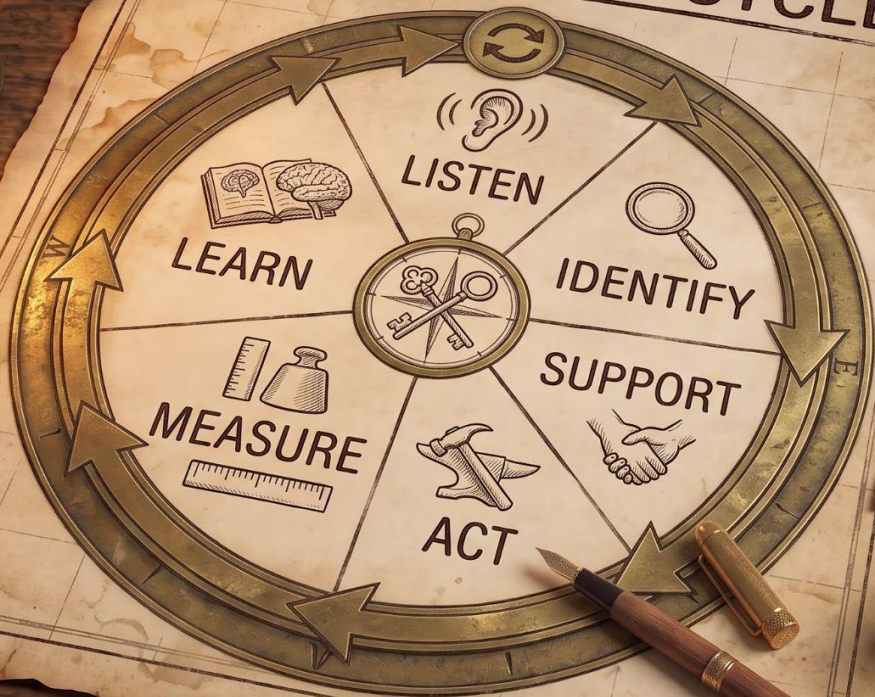
DCP GOALS = TEAM MILESTONES.
A strategic path to excellence.

FIELD NOTES

REGULAR CLUB CHECK-INS: Crucial for success. Monitor performance. (Check for 'GREEN' and 'YELLOW' status). Consistent quality is mapped and maintained.



THE QUALITY CYCLE



EXPEDITION LOG

CYCLES COMPLETED = STRATEGIC MILESTONES.
Track progress, monitor for early warnings.

FIELD NOTES

REGULAR CYCLE AUDITS:
Crucial for success.
(Ensure full cycle integrity).
Each step builds on the last.
Quality is not accidental; it is mapped and maintained.

CONSISTENCY

EXCELLENCE

SUPPORT

Quality isn't something we
achieve once. It's something
we continuously practice.



EXPEDITION LOG

CYCLES COMPLETED =
STRATEGIC MILESTONES.
Track progress, monitor
for early warnings.

FIELD NOTES

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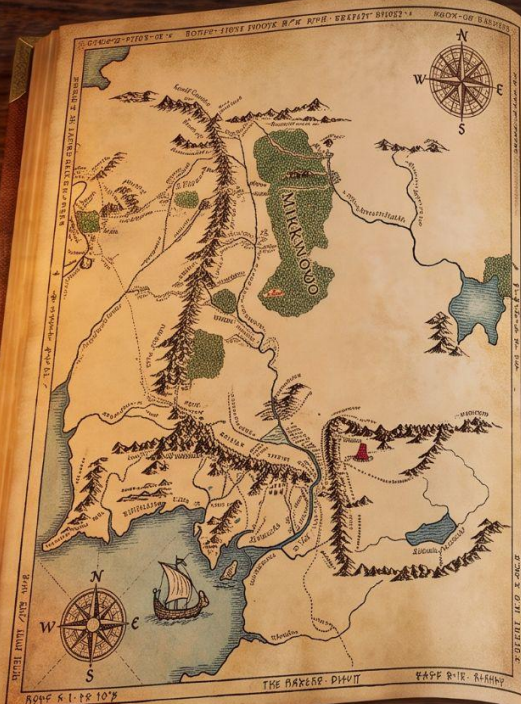
EXCELLENCE

SUPPORT

BETTER CLUBS.
BETTER EXPERIENCES.
BETTER MEMBERS.

EXPEDITION LOG (strategic milestones):
All cycles completed. Full progress tracked,
early warning monitor systems in place.

FIELD NOTES (cycle audits):
All steps validated. Monitor performance,
on-going maintenance, and full issue detection
for **GREEN**, **YELLOW**, and **RED** statuses
(color-coded highlights now show
GREEN to **RED** with small icons).



A vintage-themed still life composition on a dark wooden surface. In the center is a large, aged, cream-colored piece of paper with the words "Thank You!" written in a black, elegant cursive script. Surrounding the paper are various antique items: a glowing brass lantern in the top left, a brown leather fedora hat in the top right, a brown leather satchel in the bottom left, and a pair of brass-rimmed binoculars in the bottom right. A fountain pen and its cap lie on the paper near the bottom right. At the very bottom, three small, oval-shaped metal medallions are arranged in a row, containing the words "CONSISTENCY", "EXCELLENCE", and "SUPPORT".

*Thank
You!*

CONSISTENCY

EXCELLENCE

SUPPORT

TOGETHER
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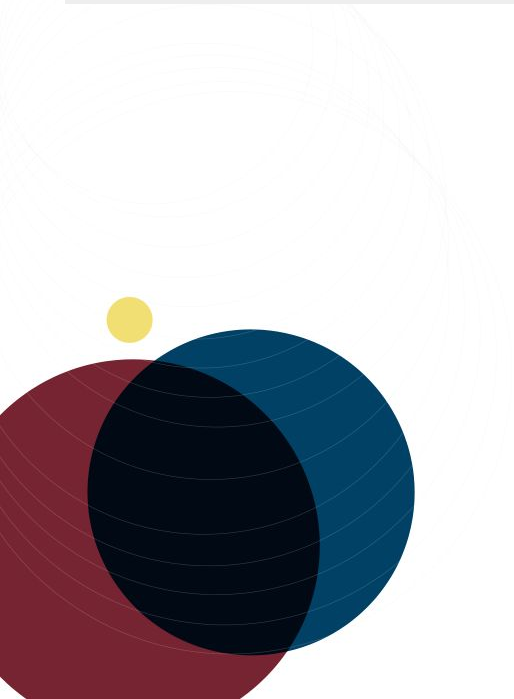
The Alliance Strategies, Tactics and Actions to have Distinguished Areas, Divisions and District

Core Team
&
Division Directors
&
Area Directors

TOASTMASTERS
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DISTRICT 107

- **The Quality Radar: Quality in Your Area**
- **Make Your Clubs Visible**



The Quality Radar - Quality in your Area

A simple tool to help you keep track of the health of your clubs.

Think about each club in your Area and assess:

			
Meetings	Healthy	Inconsistent	Weak
Engagement	High	Falling	Low
Learning	Active	Uneven	Stagnant
Leadership	Strong	At risk	Critical
Belonging	Strong	Unclear	Weak

“This is not a ranking. It is a radar.”

We are **not trying to find** out which club is the best.

We want to identify: **“Which club/clubs need our attention and support the most?”**

The Quality Radar - Quality in your Area

TOGETHER
WE
CREATE

Area Quality Dashboard / Radar

Have a simple, regularly updated overview of all the clubs in the Area.

Example: Area Club Overview

Club	Meetings	Engagement	Education	Leadership	Membership Experience
A	●	●	●	●	●
B	●	●	●	●	●
C	●	●	●	●	●
D	●	●	●	●	●

The goal is **not to evaluate or rank clubs**.

It is to help the Area Director quickly answer:

“Which club needs me most right now?”

The Quality Radar - Quality in your Area

Don't Wait for Red



“Our biggest opportunity is not fixing red clubs. It's preventing yellow clubs from becoming red.”

Early Warning Signs

- The same people are always doing everything.
- New members are not getting involved.
- Meetings are starting to lose energy.
- Only a few members are progressing through their projects.
- Club officers are becoming disengaged.
- Conflicts are starting to emerge.
- Members are gradually stopping attending meetings.

YELLOW IS A GIFT. - Because we still have time to act.

The Quality Radar - Quality in your Area

TOGETHER
WE
CREATE

GROUP EXERCISE (15 minutes)

Work together as a group and answer the **three questions**.

For **each question**, develop **at least one concrete idea or action plan**.

● STRONG CLUB

The club has:

- Consistent, engaging meetings
- Active and involved members
- Strong educational progress
- A solid leadership team
- Good member retention

Question:

How can you **maintain quality and keep the club thriving**?

● UNDER STRENGTH

The club is functioning, but some warning signs are appearing:

- Participation is becoming uneven
- A small group of members is doing most of the work
- Educational activity is slowing down
- Officers need more support
- Some members are becoming less engaged

Question:

What can you do **now** to prevent this club from becoming a *To Be Improved* club?

● TO BE IMPROVED

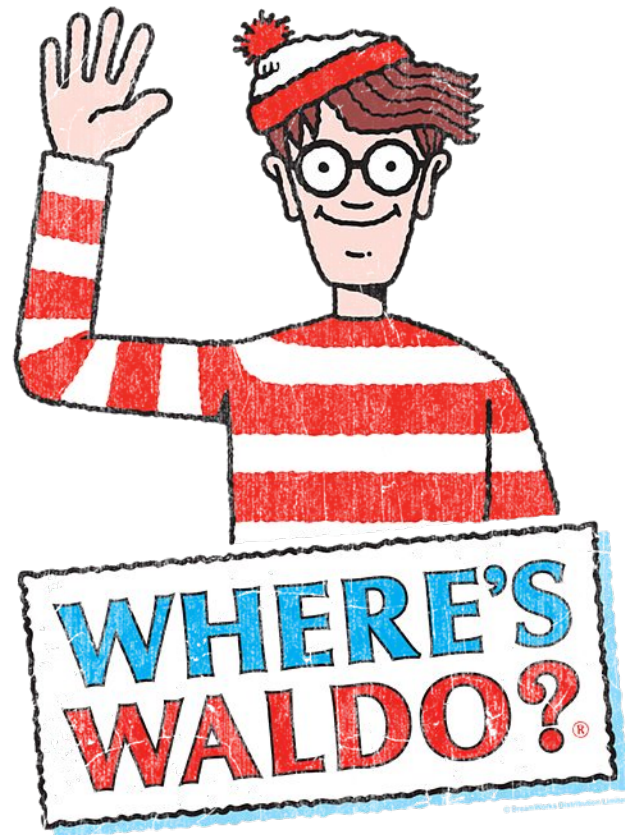
The club is facing significant challenges:

- Low member engagement
- Meetings are inconsistent or losing quality
- Few members are progressing
- Leadership is struggling
- Members are leaving or becoming inactive

Question:

What is the **first priority** you would address, and what support would you provide?

Find Waldo Moment



TOGETHER
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CREATE

Find Waldo Moment

TOGETHER
WE
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Make Your Clubs Visible

GROUP EXERCISE (15 minutes)

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1. MAP YOUR CLUBS : Look at the clubs in your Area. What makes each one unique? Who is it for? Where and when does it meet? What is the experience a visitor can expect?

2. IDENTIFY YOUR AUDIENCE : For each club, think about the people who could benefit from it. Students? Professionals? Entrepreneurs? Expats? Local communities? Identify **who you want to reach**.

3. CHOOSE YOUR CHANNELS : Where can you reach these people? Consider social media, universities, companies, professional associations, community groups, local events and partnerships. Choose the channels that make the most sense for your audience.

4. CREATE THE INVITATION : Create a simple and attractive message. Don't just say “**Join Toastmasters.**” Explain the benefit and the experience: **Why should someone visit this particular club?** Make it easy for them to take the next step.

5. TAKE ACTION : Turn the idea into action. Choose **two specific initiative** you can implement in your Area or Division within the next 30 to 60 days, decide who needs to be involved, and define how you will know if it worked.

Please present 1 idea per Division (30-second time limit per idea).

- The Quality Radar: Quality in Your Area (Share 1 idea)
- Make Your Clubs Visible (Share one idea)



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Group Picture

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Coffee Break



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Energizer

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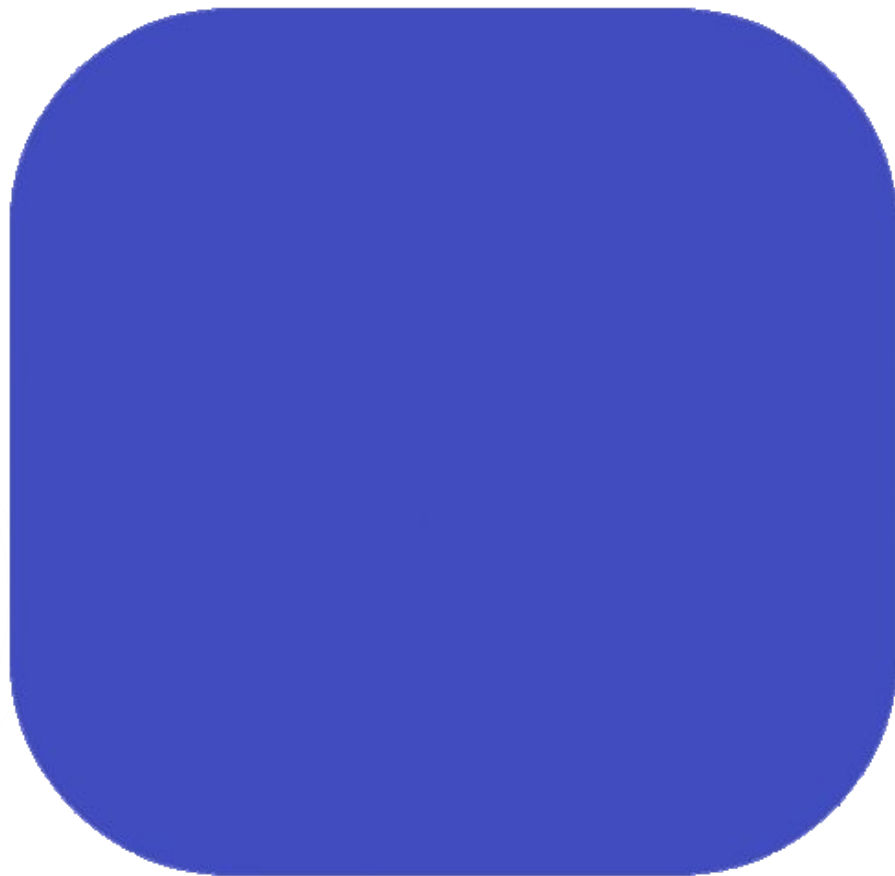
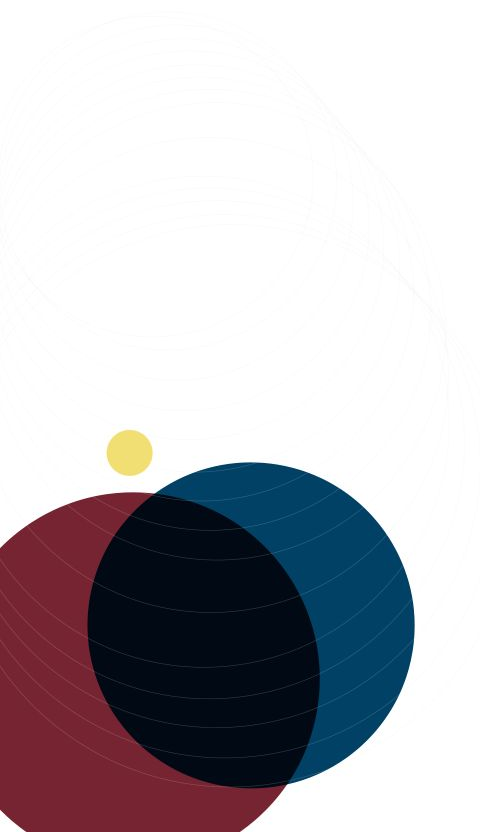
How to Conduct Quality Speech Contests?

Scarlet Vázquez

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Can reaction buttons or emojis be used during the Online Speech Contest?

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It is recommended that reaction buttons, emojis, or other similar interactions are **not used during the Online Speech Contest**. Such reactions could be a distraction to contestants and judges. If your online platform allows for reactions to be inactivated, it is recommended that you take this approach. You may also want to consider turning off chat for similar reasons. If you are not able to turn off reactions or chat, **ensure that contestants, judges, and audience members know not to use these features, as they could disrupt the contest**. If chat is disabled across the platform, please ensure all officials and contestants have a way contact the chief judge and contest chair if needed.

<https://www.toastmasters.org/Footer/FAQ/Speech-Contests>

Can a member compete in two Area contests if the areas are in different Divisions or Districts?

No. A member can only compete in one Area contest of a given type.

<https://www.toastmasters.org/Footer/FAQ/Speech-Contests>

An Area with 5 clubs has 1 club that is not in good standing. Can the clubs in good standing in that Area send two contestants to the Area contest?

Yes. Areas with 4 assigned clubs or fewer in good standing may have clubs send two contestants to the Area contest.

Note: The decision whether or not to allow 2 contestants to advance from club to Area, from Area to Division, and/or from Division to District must be made and communicated throughout the District prior to any club contests being held as per Rule 3.B in the Speech Contest Rulebook. Once the decision is made, it must be implemented consistently throughout the District in all clubs, Areas, and Divisions affected.

If a contestant's name is misspelled on a ballot, should the ballot be discarded?

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Not necessarily.

A spelling error does not invalidate the ballot if the judge's intention is clear.

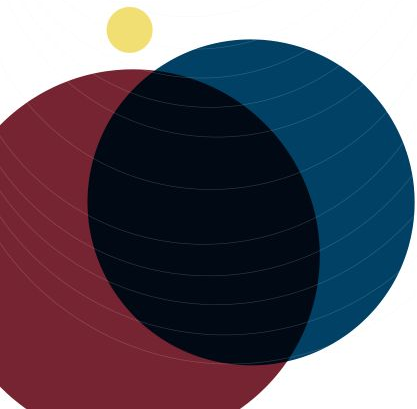
The Rulebook states that judges must clearly indicate their 1st, 2nd, and 3rd place, but it does not require that the names be spelled perfectly, only that the intention be unambiguous.

“Judges must clearly rank first, second, and third place.”

As long as the tallying team can identify without a doubt which contestant was assigned to each position, the ballot is valid.

<https://www.toastmasters.org/Footer/FAQ/Speech-Contests>

What happens if I pay my dues on time but my club treasurer does not submit my dues to World Headquarters?

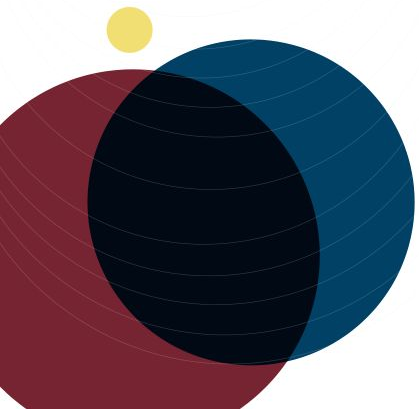


Unfortunately, in this instance, you are **ineligible to compete**.

To compete in a Toastmasters Speech Contest, you must be a paid member of a club in good standing in the Area, Division, and District in which you are competing at the time of the contest.

<https://www.toastmasters.org/Footer/FAQ/Speech-Contests>

Can a member serve as a contest chair at one contest and compete in another?



Yes, as long as the contest where the member is competing and the contest where the member is serving as a contest chair are **not at the same event**.

Example Scenarios:

- Jane Doe is competing at Division A in the Tall Tales Contest. She cannot serve as a contest chair for any contests at Division A.
- Jane is not competing in Division B. Jane Doe can serve as a contest chair for any contest at Division B.

1. Read

[Rulebook's Link](#)



SPEECH CONTEST RULEBOOK

JULY 1, 2026 TO JUNE 30, 2027

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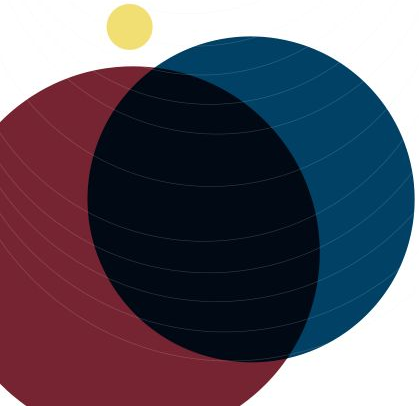
READ



Why?

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- Area and division directors are resources for club officers' speech contest questions!
- Area and division directors should have a thorough understanding of speech contests!



Mission: to ensure fair contests and enjoyable events for everyone.

BUT WHY?



2. What makes for a **quality** speech contest?

- Well-trained contest officials
- Fair and impartial judges
- Planning
- Interesting speeches
- Suitable location
- To know and abide the contest rules



3. Eligibility Requirements

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	Speech contest	Evaluation Contest	Online Speech Contest
Contestant	Be a paid member		
	Club in good standing		
	Maintain eligibility at all levels of any contest.		
	In the International Speech Contest complete in pathways levels 1 and 2 of any Pathways or to be a DTM. (exception : charter members from chartered less than 1 year before the club contest, but the club must have officially chartered before the Area contest.)		Participate live, online from physically distant locations.
Contest Official	Be a paid member		
	Be physically present at the contest for which you are serving, beyond the club level. (Exception : contest officials for the Online Speech Contest.)	Be physically present at the contest for which you are serving, beyond the club level.	Participate live, online from physically distant locations.
Judges	Club level: Be a paid member		
	At an Area, Division, or District level:		
	- Be a paid member for a minimum of 6 months.		
	- Have completed a minimum of 6 speech projects in the CC manual or earned certificates of completion in Levels 1 and 2 of any Pathways		
	- Be physically present at the contest for which you are serving, beyond the club level. (Exception : contest officials for the Online Speech Contest.)	Be physically present at the contest for which you are serving	- Participate live, online from physically distant locations.
Test Speaker	Be a paid member		
	Be physically present at the contest for which you are serving, beyond the club level.		

Speech Contest Rulebook Updates

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General Rules for All Toastmasters Speech Contests

2. Eligibility

E. All other contest officials and the Evaluation Contest test speaker must meet all eligibility requirements outlined below:

1. Be paid members.
2. Be physically present at the contest for which you are serving, **beyond the club level**. (Exceptions: contest officials for the Online Speech Contest.)

This has been updated to clarify that physical presence is required of contestants and contest officials beyond the club level.

- ◆ Note: Modifications to rules shall only be made through the administrative Protocol review process. Changes are highlighted by a mark (◆) in the left margin.

4. 2026-2027 D107 Speech Contests

International Speech Contest

Portuguese Speech Contest

French Speech Contest

Spanish Speech Contest

Evaluation Speech Contest
(English)

Online Speech Contest
(English)

**The District Contests at
the Spring Conference**

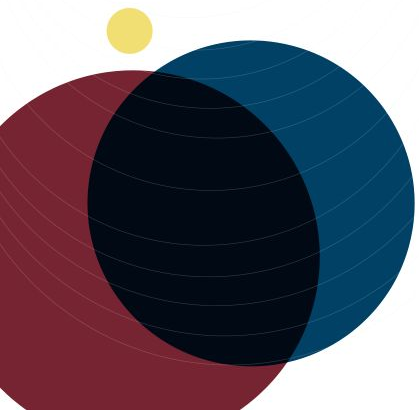
**A separate online event at all levels
(club, Area, Division, and District)**

5. Required Contest Officials

	Club	Area	Division	District	Notes
Contest Chair	1	1	1	1	
Contest Toastmasters	Optional	Optional	Optional	Optional	
Chief Judge	1	1	1	1	
Judges	5	Equal number of voting judges from each club in the Area, or a minimum of 5 voting judges.	Equal number of voting judges from each Area in the Division, or a minimum of 7 voting judges	Equal number of voting judges from each Division in the Division, or a minimum of 7 voting judges	From Division Contest onwards must not be a member of any club in which a contestant is a member.
Tiebreaking Judge	1	1	1	1	
Ballot Counters	2	2	2	3	
Timers	2	2	2	2	For the Online Speech Contest, a minimum of 1 backup timer is also appointed in case of any technical difficulties.
Test Speaker for the Evaluation Contest	1	1	1	1	It is recommended that at all levels of the contest, the Toastmaster giving the test speech not be a member of the same club as any one of the contestants.
Sargent at arms	1	1	1	1	
Total	14	14	16	16	

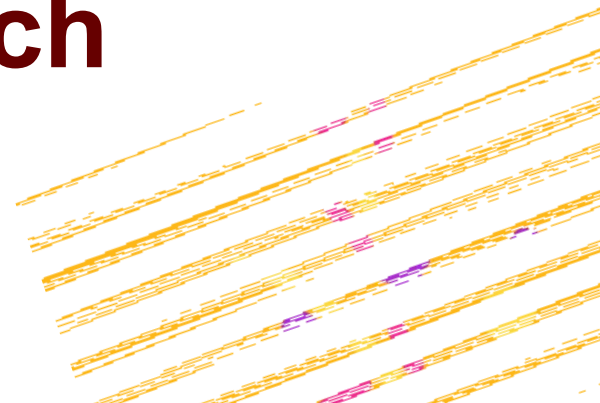
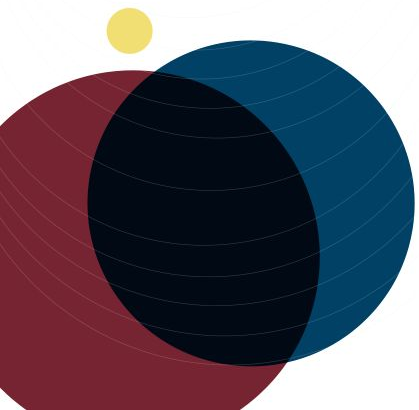
Contest officials must not serve in more than 1 role for the same contest at the **Area (when practical), Division, District,**

Q&A



Together we create

**Fair, exciting and
enjoyable Speech
Contests**



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The Storytellers Blueprint

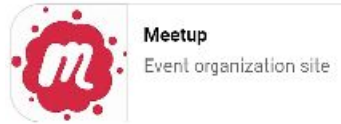
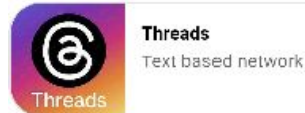
Public Relations Manager, Sonya Costa

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Do you use Social Media (SM)?

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SM Statistics

- 69.9 % of world population uses SM
- 94.7% of the world's Internet users
- +/- 2.5 hours per day
- Attention span is 6.5 seconds

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Fun Fact: 50% of people watch more user-generated content than MOVIES!

What is Public Relations (PR)?

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PR

=

Storytelling

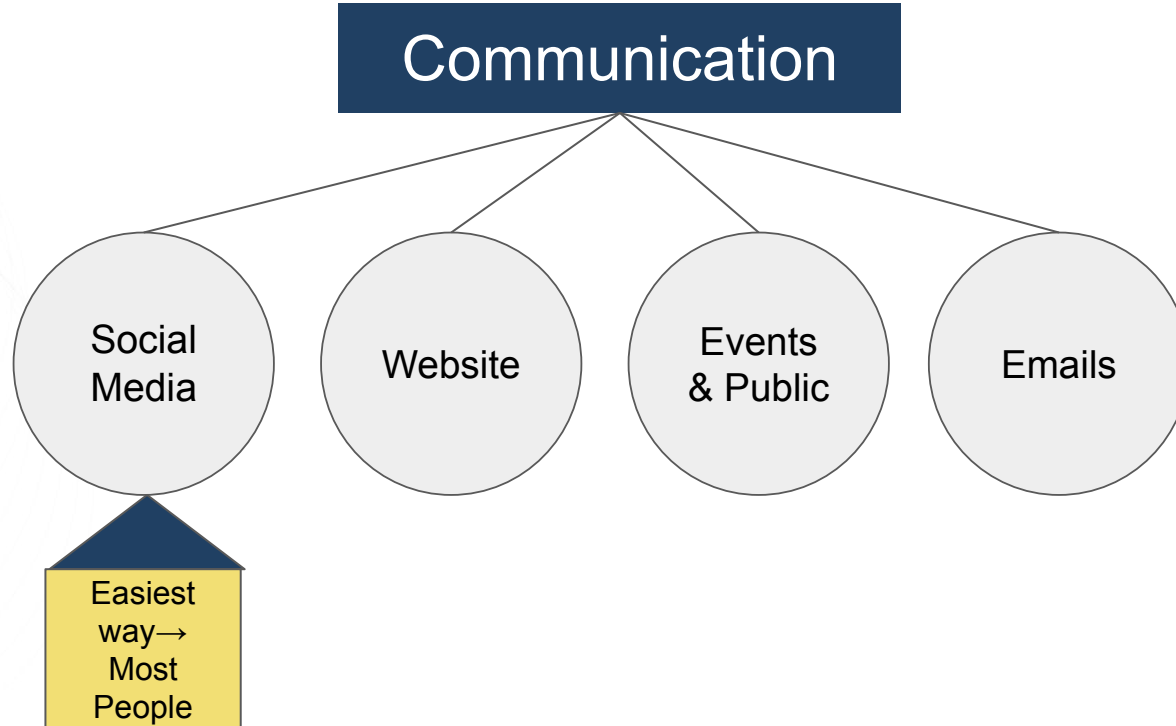
PR is telling a story so it can influence perception – how people feel about the subject.

Social media is the *tool*.

Public Relations is the *story*.

How does PR do this?

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Are you a storyteller?

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Personal

- Share a moment
- Celebrate a win
- Share your club/Area/Div/ or District story
- Follow other clubs/district
- Engage

Club

- Cheerleader
- Convey District Initiatives
- Remind to film the "Together We Are..." video
- Lead by example

D.O.

- Create Area/ Division Socials
- Form a PR team/ recruit an Area or Div PR.
- Connect your clubs and areas.

But how do we do this?

Some basic info...

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When Choosing whether or not to create a graphic it's important to remember that:

- YAP videos are in (Conversational Style Videos)
- You have 6.8 seconds of attention span. Normally **2.5** seconds to hook



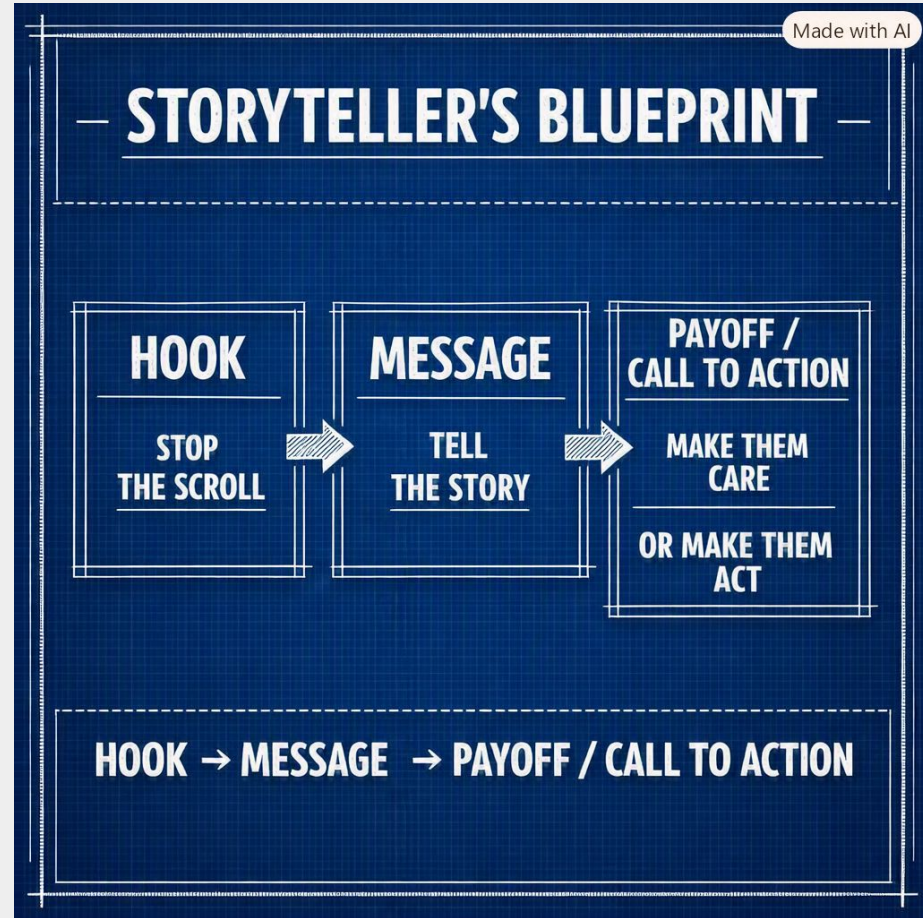
Videos = Reach

**Images/Carousels =
Engagement**

The Blueprint

Fun Fact: It's estimated that social media users scroll about 30cm every 5 seconds.

That's 1 meter in less than 20 seconds.



TOGETHER
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GAME TIME!

7 Second Game

Rules: Like Table Topics (kind of)

- I'll give you a prompt.
- You have 15 seconds to think.
- You must use at least 7 words (unless otherwise specified)
- Then 7 seconds to deliver, your time starts when you do.
- Timekeeper → Shout out STOP! At the 7 second mark.

Round One

Magic Words

- Chaos
- No Way
- Ready
- Bet you
- Don't
- Never
- Professional
- Imagine
- Fix
- Forget
- Secret
- Beginner
- Millionair
- Embarrassed/
Embarrassing
- You're not
alone
- (*a number*)
- Look at this
- Wrong
- If you
- Struggle
- Give you
- Guess
- Hate/Love
Regret

TOGETHER
WE
CREATE

Tell me about yourself...

... starting with a bold claim.

... using a magic word.

... using a magic word and a prop/visual aide.

... using a magic word and a plot twist.

... with a magic word and movement.

Five Ways to Hook

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#	Technique	Why (≤ 12 words)	Example (≥ 7 words + magic word)
1	Bold Claim	Creates instant tension and curiosity.	“Most clubs lose members because of one <i>forbidden</i> mistake everyone ignores.”
2	Magic Words	Trigger emotional curiosity and fast attention.	“Here’s the <i>secret</i> truth about engagement that people never mention.”
3	Prop	Adds visual contrast that stops the scroll.	“Ready? Write this down — most people forget in 3 seconds.”
4	Plot Twist	Surprises the viewer and keeps them watching.	“I expected a <i>chaotic</i> flop, but it became our top reel.”
5	Movement	Motion grabs attention faster than static visuals.	“Let me reveal the <i>hidden</i> trick everyone misses when creating content.”

Round Two

Magic Words

- Chaos
- No Way
- Ready
- Bet you
- Don't
- Never
- Professional
- Imagine
- Fix
- Forget
- Secret
- Beginner
- Millionair
- Embarrassed/
Embarrassing
- You're not
alone
- (*a number*)
- Look at this
- Wrong
- If you
- Struggle
- Give you
- Guess
- Hate/Love
Regret

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Pitch Toastmasters...

... starting with a bold claim.

... start with a bold claim and a magic word.

... with a bold claim, a magic word, and a prop/visual aide.

... with a bold claim, magic word, prop, and a plot twist.

... with a bold claim, magic word, prop, plot twist, and movement.

To Recap:

- You are a storyteller on different levels: personal, club, and as a District Officer
- Encourage more video/human faces in SM
- Lead by Example and Talk about District Initiatives.
- Use and share the five tools to stop the scroll, and try combining some of them.
- The Storyteller's Blueprint: **Hook them, tell the story, deliver the payoff.**

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Money Matters - Fueling District Growth

Finance Manager, Meriem Mentagui

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Plan

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CREATE

How to log in to Concur

How to spend money and stay within the limits

How to submit an expense report

How the validation and payment process works

How to log in to Concur

 Go to: www.concursolutions.com/

 **User ID:** Your 8-digit member ID@toastmasters.org

- *Example: 00112233@toastmasters.org*

- Then:

-  **Option 1: Password + Authentication Code**

Create a password and enter a 6-digit code from an authenticator app.

-  **Option 2: Email Login Link**

Receive a login link by email each time you access Concur.

Sign In

Username, verified email address, or SSO code

07911773@toastmasters.org

Next



Remember me

[Forgot username](#)

[Need help signing in](#)

[Learn about SAP Concur for your business](#)

< Sign In

07911773@toastmasters.org

Sign in with:

SAP Concur Password

OR

Sign in with an Email Link

[Learn about SAP Concur for your business](#)

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Option 1: Password + Authentication Code

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< Forgot Password Enter the username associated with your account. We will send an email with a link to reset your password. Username 07911773@toastmasters.org Send Learn about SAP Concur for your business	Password Reset Request Hello Meriem MENTAGUI, To reset the password associated with Login ID 07911773@toastmasters.org, please click on the following button: Reset Your Password If the button is not working correctly or is not being displayed, please copy and paste the link below into your browser: https://us2.concursolutions.com/nui/signin/reset/password?lang=en&handle=oUzLEVO\$0T6ISqo2zWRs7jmsx%2BUoITZA5foS\$NQM5oJGA%2BoYphNVvRG&token=dd-k9yzphv36ra22cmw9y40q5bz7an This link will expire in 24 hours. If you are experiencing difficulty with this link and require assistance, please contact your program administrator at your company.	< Sign In 07911773@toastmasters.org Password ***** Next Forgot password Need help signing in Learn about SAP Concur for your business	< Sign In 07911773@toastmasters.org Two-factor Authentication Enter the authentication code generated by the authenticator app on your mobile device or browser. 6-Digit Authentication Code Sign In Unable to enter authentication code Need help signing in Learn about SAP Concur for your business
--	--	---	--



Option 2: Email Login Link

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WE
CREATE

Sign-In Request to SAP Concur 



noreply@concur.com
to me ▾



11:09 (1 hour ago) ☆ 😊 ↩ ⋮

SAP Concur 



Sign-In Request to SAP Concur

Hello Meriem MENTAGUI,

You requested a one-time link to sign in to SAP Concur. To sign in, click the button below. If you do not wish to sign in, please ignore this email.

[Sign In To SAP Concur](#)

This link will be active for **an hour** and can only be used once.

If you are experiencing difficulty with this link and require assistance, please contact your company program administrator.

Kind Regards, Customer Support, SAP Concur Technologies, Inc.

Your Concur Home Page

TOGETHER
WE
CREATE

TOASTMASTERS
Meriem Concur

Hello, Meriem
August 30, 2026

Estimate Expenses
Generate smart spend estimates for trips, meals, and other expenses.

Create Expense Report
Begin an expense report to track business related expenses.

Available Expenses

No Available Expenses
When you have available expenses, you'll see them here.

Expense Reports

No Reports
When you have reports, you'll see them here.

Approvals

No Approvals
When you have approvals, you'll see them here.

How to spend money and stay within the limits

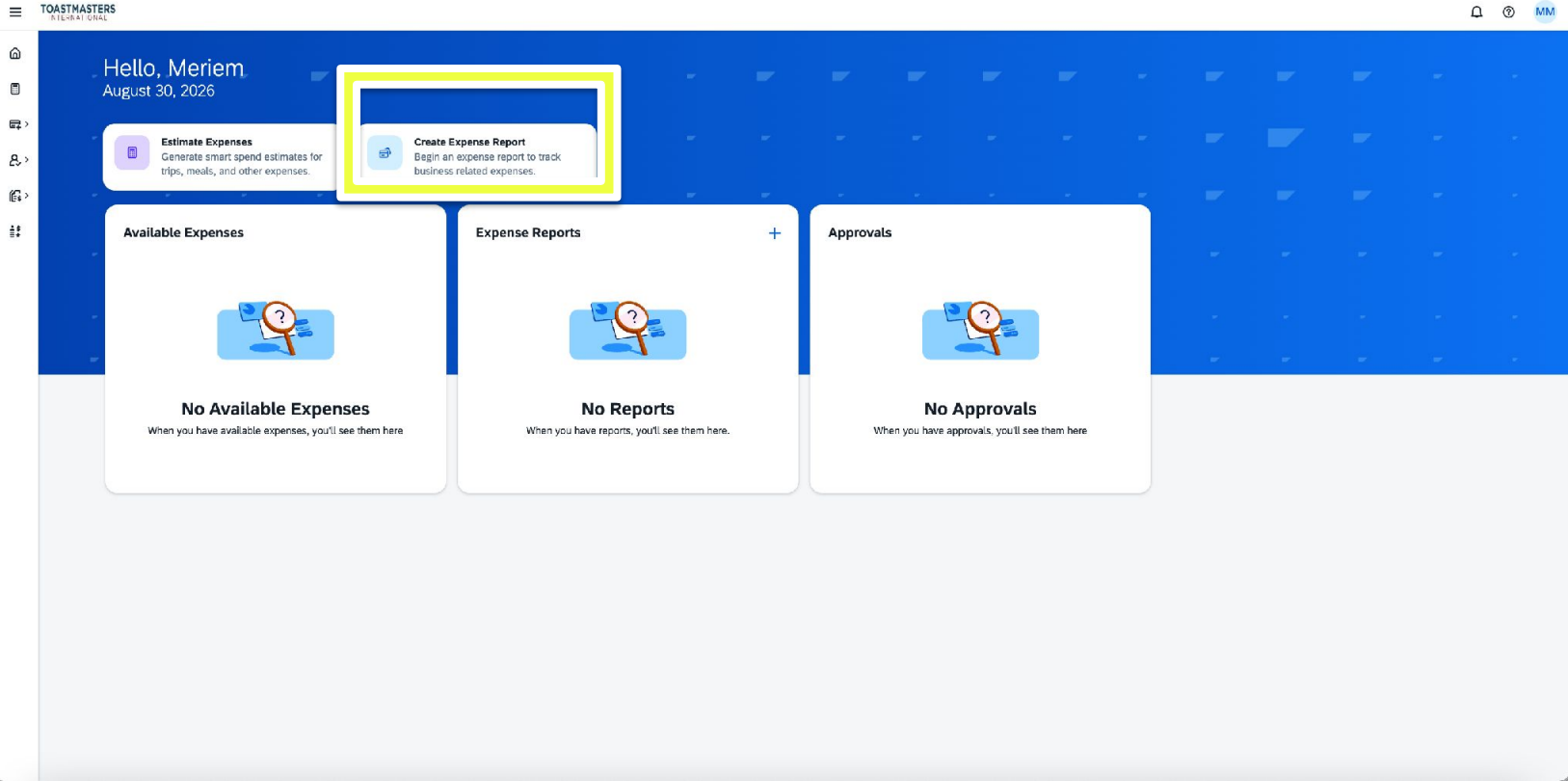
150€ (x1) 225€ (x2)	90€ (x1) 150€ (x2)	€ 100,00	€ 150,00	€ 100,00	€ 100,00	0,26 €/km	€ 100,00	€ 50,00	€ 300,00	€ 200,00	€ 100,00	€ 150,00	€ 75,00
Travel to DECm/DOT	Lodging DECm/DOT	AD's Mkt Outside of TMs	AD's COTs	AD's Area Contests (Food)	AD's Area Contests (General)	AD's Club Visits	AD's Club Growth	DivD's Mkt Outside of TM	DivD's Division Contests (Food)	DivD's Division Contests (General)	DivD's Club Growth	Corporate Summits Mkt	Club Coaches
Whole year, both DECM/DOTs	Whole year, both DECM/DOTs	Assumes 2 COTs				2 visits per club (No parking & no tolls) + kms				Per Coach/Year			

! If you have any of these eligible expenses, you can submit them through Concur for reimbursement. You will be reimbursed up to the approved limit.

How to submit an expense report

a) Choose create expense report

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WE
CREATE



b) Give your report a name and add a comment if necessary

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EXPENSE REPORTS

Create Expense Report

Required field *

Report Name *

Policy

Report Date

Comment

0/500

[Create Report](#) [Cancel](#)

Existing receipts are available from the receipts panel inside expense reports.

c) Select manually create expense

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TOASTMASTERS
INTERVIEW

🔔

🔗

MM

[< Expense Reports](#)

Room & coffee breaks deposit MAD 0.00

Submit Report ...

Not Submitted

Report number: DSL1HQ

Report Details ▾

Print/Share ▾

Manage Receipts ▾

✈️

🍽️

🏠

No Expenses
Add expenses to this report to submit for reimbursement.

📶

Upload Receipts

Drag and drop or select from device

📝

Manually Create Expense

Enter expense details

📋

Available Expenses (0)

Select from your list of expenses

d) Choose the appropriate expense type

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WE
CREATE

The screenshot shows the 'Add Expense to Report' form in the Toastmasters International system. The form is titled 'Add Expense to Report' and has three tabs: 'Create Expense from Receipt', 'Manually Create Expense' (which is selected), and 'Select from Available Expenses (0)'. Below the tabs, there is a section titled 'Select an expense type for the new expense'. A search bar contains the text '7014'. Below the search bar, a dropdown menu is open, showing a list of expense types. The first item is 'D2. Other' with a plus icon to its left. Below it is 'Room Rental - Event (7014)'. The search bar has a magnifying glass icon on the right and a close button (X) on the left. The form also has a 'Submit Report' button on the right and a 'Cancel' button at the bottom right.

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INTERNATIONAL

< Expense Reports

Room & coffee

Not Submitted Report

Report Details Print

Add Expense to Report

Create Expense from Receipt Manually Create Expense Select from Available Expenses (0)

Select an expense type for the new expense

7014 X

Search by expense type, category, description

D2. Other

Room Rental - Event (7014)

Collapse All Sections

Cancel

e) Fill in the expense details and upload the receipts

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CREATE

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INTERNATIONAL

< Room & coffee breaks deposit

New Expense

Save Expense

DetailsItemizations

Required field *

Expense Type *

Room Rental - Event (7014)

Transaction Date *

MM/DD/YYYY

Business Purpose *

Enter Vendor Name

City of Purchase

Payment Type *

Cash/Out. of Pocket

Amount *

Currency *

Morocco, Dirham (MAD)

Reporting Code *

1

Event Period *

2

District *

1

Subsidiary *

2

(107) District 107

Comment

0/500

Receipt

Hide Receipt Viewer



Upload or drag-and-drop your receipts here. ②

Upload New Receipt

Choose From Available Receipts

f) Review your information before submitting

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< Room & coffee breaks deposit

Room Rental - Event (7014) MAD 1,000.00

+ AI-assisted

Details Itemizations

Required field *

Expense Type *

Room Rental - Event (7014)

Transaction Date *

08/15/2026

Business Purpose *

DECM/DOT 1 venue

Enter Vendor Name

Jawharat El Jadida

City of Purchase

El Jadida, MOROCCO

Payment Type

Cash/Out of Pocket

Amount *

1,000.00

Currency

Morocco, Dirham (MAD)

Amount Approved

1,000.00

Reporting Code *

(704) ET - Training Areas & Divisions

Event Period *

2025-09

District *

(107) District 107

Subsidiary *

(107) Area 107

Comment

0/500

Meriem MENTAGUI 08/19/2026

Receipt

Hide Receipt Viewer

1 / 2

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Jawharat El Jadida
Hôtel - فندق

Bon de Livraison 0008169

El Jadida - 25-08-2026

A: TOASTMASTERS INTERNATIONAL

Chargement	Prix HT	Montant TTC
AVANCE	1000,-	
DV 25-08-2026		
SALLE de conférence		

HOTEL JWIMARAT EL JADIDA
BOULEVARD EL JADIDA
10700 EL JADIDA
Tél: 05 23 34 16 3637 - Fax: 05 23 34 16 41
Email: reservation@jawharat-el-jadida.com - www.jawharat-el-jadida.com

TVA 10%
Total TTC 1000,-

WhatsApp Image 2026-08-15 at 13:17:34.jpeg

Add

Open

g) Click on submit report

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< Expense Reports

Room & coffee breaks deposit MAD 1,000.00

Not Submitted Report number: DSL1HO

Report Details Print/Share Manage Receipts

Expenses (1)

Add Expense Edit Delete Duplicate Combine Expenses Move Download

Date	Receipt	Attributes	Expense Type	Vendor Details	Payment Type	Requested	Actions
08/15/2026			Room Rental - Event (7014)	Jawharat El Jadida El Jadida, MOROCCO	Cash/Out of Pocket	MAD 1,000.00	...
						MAD 1,000.00	

Submit Report ...

How the validation and payment process works

- **Validation**
- **2 approvals by the District Core Team**
 - Finance Manager
 - District Director
- **1 final approval by Toastmasters International**
- **Payment**
 - 💰 Payment is usually processed **within 2–3 weeks after final approval**

Report Timeline

Room & coffee breaks deposit | MAD 1.000.00

Approval Flow



Manager Approval

Sergio Mendes
August 19, 2026



Approver 2

Izidro de Sousa
August 19, 2026



Approval for Processing

Greg Wingrove

Report Summary

Sort ▼ Filter ▼

Monday, August 24, 2026

Status: Approved
Status Updated: Greg Wingrove
Aug 24, 2026 10:00 AM

Wednesday, August 19, 2026

Status: Approved
Status Updated: Izidro de Sousa
Aug 19, 2026 7:43 AM

Status: Approved
Status Updated: Sergio Mendes
Aug 19, 2026 7:19 AM

Status: Submitted And Pending Approval
Status Updated: Meriem MENTAGUI
Aug 19, 2026 4:28 AM

Status: Submitted
Status Updated: Meriem MENTAGUI
Aug 19, 2026 4:28 AM

Expense Comment - Room Rental - Event (7014) - Aug 15, 2026 - MAD 1,000.00

Meriem MENTAGUI Aug 19, 2026 4:25 AM
Zined Amzakkaal, a member of ALC El Jadida Toastmasters Club, assisted with the logistics in El Jadida, where DECM & DOT (hybrid) will be held on September 5th and 6th. She also made a payment of 1.000 DH as a deposit for the room and coffee breaks.

I am submitting this expense for reimbursement to Zined Amzakkaal.

Exchange rate applied: 1 EUR = 0.094080254 DH
Amount reimbursed: €94.10

Myth Busters and Finance Tips

✗ The Finance Manager cannot 💰 :

- Directly access District funds
- Control how quickly payments are processed
- Access your Concur account
- Pay bank transfer fees
- Access special financial privileges or shortcuts
- Bypass standard reimbursement procedures

🚗 Mileage tip

- For a round trip, submit two expense lines:
- One for the outbound journey
- One for the return journey



Like Scrooge McDuck, we may love counting money—but what matters most is making every euro count!

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District Recognition Program

District Director, Izidro Sousa DTM

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Program Quality Director

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● Officer Pins

Submit the Club Success Plan and train 4–7 officers in each of the two training rounds.

● Officer Pins Set

● Toastmasters Crown Pin

Achieve five or more education levels in one Toastmasters year.

● Crown Pin — reward wording to be confirmed

● Fully Distinguished Area

First Area Director whose clubs all reach Distinguished or better in the DCP.

● Pathways path + €50 in Toastmasters merchandise

● Moment of Truth Award

First Area Director whose clubs are all running a Moments of Truth.

● Pathways path + €50 in Toastmasters merchandise

Merchandise may be spent at the Toastmasters International Store, Muskurado or Amazon.

Club Growth Director - Renewal momentum

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● One Year Strong

Members renew for both semesters by 30 September 2026, giving clubs stability for the full year.

- 9 winners in total: a path, a vintage path or a Spring Conference 2027 ticket, 3 per category. First 150 renewals also receive a D107 commemorative pin.

● Sprinters Award I

First three eligible clubs to submit 20 membership renewals in the October cycle. Reinstated clubs excluded.

- €50 per winning club, for marketing initiatives or Toastmasters merchandise.

● Sprinters Award II

The same sprint repeated in the April renewal cycle, on identical rules.

- €50 per winning club, for marketing initiatives or Toastmasters merchandise.

Club Growth Director - Rebuild and grow

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● Phoenix Award

Clubs that start the year with 12 members or fewer, grow past 20 and hold that level through the required period.

- €50 for marketing initiatives or Toastmasters merchandise.

● Sustainable Growth Award

Net growth measured against the club's starting base, so clubs are rewarded for recruiting and retaining.

10%+ net growth **€50**

20%+ net growth **€100**

40%+ net growth **€150**

* Limited to the first x (to be defined)

● KnockKnock Awards

Area and Division Directors submit Club Visit Reports early, so struggling clubs are spotted before problems turn critical.

- €50 per round: first CVR submitted, first complete Area, first complete Division.

Club Growth Director - Members driving growth

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● **Adopt-a-Club Recognition**

Members adopt one or two eligible clubs and earn points by visiting regularly, taking meeting roles, delivering speeches and supporting special events. Consistency earns extra points.

- **Points-based rewards: District merchandise, a path or vintage path, or a Spring Conference ticket. District recognition only — it does not count toward DTM.**

● **Lead-to-Club Incentive**

Any member can submit a corporate or community club lead. If it progresses to a demonstration meeting, the member may step in as Club Sponsor or Club Mentor.

- **If the lead ultimately charts a club, the member who provided it receives a Pathways path.**

Club Growth Director - Club-building roles

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● Club Coach

Members who take the formal role of helping an eligible club of 12 members or fewer recover, rebuild membership and strengthen operations.

- **Public District recognition, plus DTM credit if the club becomes Distinguished or better and TMI requirements are met.
+ a Pathways path.**

* Limited to the first x (to be defined)

● Club Sponsor

Members who help create a new club before charter: organising the club, recruiting the founding members and guiding the charter process.

- **District recognition and eligibility for DTM credit, subject to the official Toastmasters requirements.**

● Club Mentor

Members who support a newly chartered club after charter, helping officers build systems, practices and a sustainable member experience.

- **District recognition and eligibility for DTM credit, subject to the official Toastmasters requirements.**

Club Growth Director - Ongoing visibility

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● Club Growth in Action

Clubs showing good growth practice: Open Houses, Speechcraft, special meetings and effective marketing.

- Featured through District communication channels, social media and events, so other clubs can copy what works.

● People Behind the Growth

The people who make growth possible: coaches, adopters, sponsors, mentors and other active contributors.

- Public District recognition through the year and, where appropriate, at District events.

● New Club Recognition

Every new charter is celebrated, together with the people who made it happen.

- Public recognition of the new club and of its sponsors, mentors and contributors.

District

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● VPE of the Month

Club with the most DCP points earned during the month.

● One Pathways path for the club

● VPM of the Month

Club with the most new members joining during the month.

● One Pathways path for the club

● Club / President of the Month

Best overall membership and DCP performance during the month.

● One Pathways path for the club

● Best Club of the Year

Best overall membership and DCP performance during the **year**.

● One vintage Pathways path for the club

District

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Quarterly Gala ✨

RECOGNITION AWARDS

Celebrating club excellence, membership growth, and educational achievement.

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Other topics, discussion and Q&A

Parliamentarian, Hanane Bourehiyi DTM

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Wrap up and Closing

Program Quality Director, Sérgio Águia DTM

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Save the Date

District Council Meeting (DCM) Online

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Saturday, 12 September 2026



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*Thank
you!!!!
Have fun*

